

DEPARTMENT OF BUSINESS STUDIES

NOVEMBER
December

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WELCOME

Unlock your potential with our dynamic Bachelors Of Business Administration program at PIET! Dive into the world of business, leadership, and innovation. Equip yourself with real-world skills to thrive in today's fast- paced corporate landscape.





VISION AND MISSION

OUR VISION

To create high quality human resources in the field of management who lend their expertise in the global arena and serve the society as business leaders by setting high professional and ethical standards

OUR VALUES

- Inculcate the culture of application oriented learning to foster Entrepreneurship for National development.
- Nurture ethical leaders who are having high sense of social responsibility and understanding of dynamics of business environment.

OUR MISSION

- Encourage Critical thinking and Innovations to produce globally competent Leaders.
- To create IT enabled leaders who can apply their skills to solve the complexity of the business.



HOD'S MESSAGE



The purpose of education is to teach budding managers to think and develop a capacity to reason our facts. Learners should keep in mind the importance of planning and prioritizing their time and the effective use of it which are essential to achieve success. Learner's should always think and review, discover the cause and effect of every event, in which they are involved. Do not surrender or become a slave to youthful fancies and indulgences. Be steady in your studies.

PROFESSOR, DR. ROHIT GARG
HEAD OF DEPARTMENT

TEAM LEADER



As your trusted source for daily news, we're committed to keeping you informed and engaged. We value your voice and invite you to share your thoughts and opinions. Our promise is to deliver accurate, unbiased, and compelling storytelling that shapes the narrative of our community. I'm proud of our team's dedication to truthful storytelling and relentless pursuit of truth. Together, we've created a platform that informs, inspires, and empowers our readers. We're grateful for your trust and support.

MR. SAHIL
BBA DEPARTMENT

CHIEF EDITOR'S MESSAGE



It is important to understand that there is NO shortcut to success One has to put his heart and soul in everything he does to achieve something in life. The most important thing is to Leave the Comfort Zone and Enter the 'Growth Zone'. Staying within one's comfort zone prevents one from trying new things that might make one feel uncomfortable. Without new activities, challenges, and goals one cannot gain new perspectives and grow. The occasional failures may bring disappointment but patience, resilience and commitment definitely help an individual to overcome the obstacles of life and move towards his goal. Self-discipline, strong will power, perseverance and humbleness are the attributes of a successful individual.

MR. HARSH KUMAR
BBA DEPARTMENT

EDITOR'S MESSAGE



Acceptance is the cornerstone of a harmonious society, where individuals respect one another's difference and treat everyone with dignity. It also means that we are open to other's beliefs, opinions, and lifestyles, without prejudice. Adaptability to new situation and challenges is an essential life skill. It allows us to navigate change with confidence and determination, and to find new and innovative solutions to problems. Acknowledgement is a critical component of growth and development. By recognizing the efforts of those around us, we create a positive and supportive environment that inspires everyone to do their best.

MS. KAVYA
BBA DEPARTMENT

THE DEPARTMENT



Inspiring Innovation, Preparing a New Breed of
Young Entrepreneurs

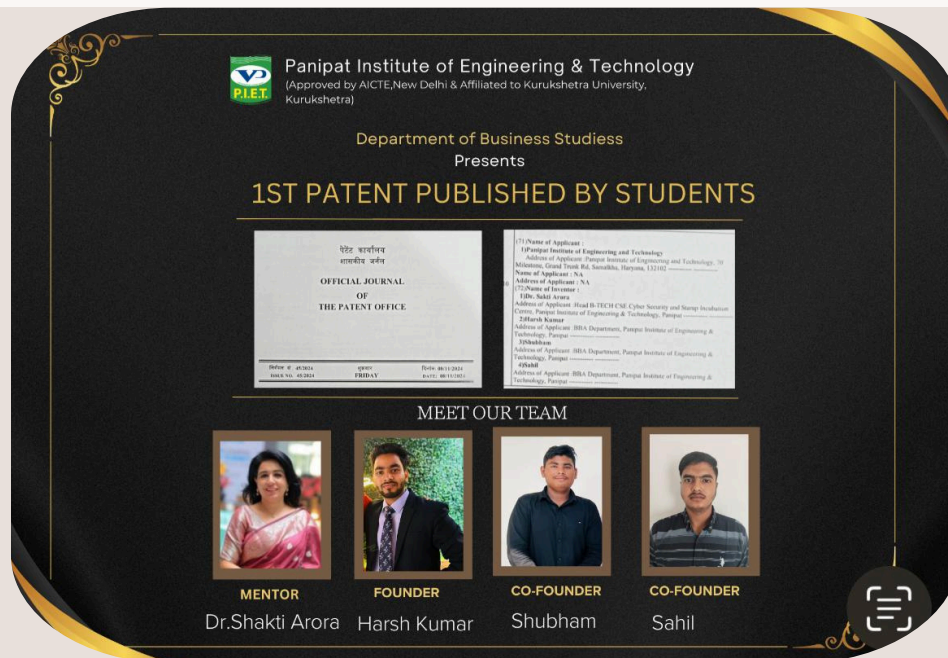
Dr. Pooja Gupta
(1st Year Program Head)

Mr. Atul Gautam
(2nd Year Program Head)

Ms. Preeti Dahiya
(3rd Year Program Head)

Patent

By: Dr Shakti, Mr. Harsh , Mr. Sahil, Mr Shubham



A Grand Celebration of Talent and Excellence 🎉🌟

In a groundbreaking achievement, a team of students has been awarded a patent for their revolutionary product **COMPACTEASE**. This remarkable feat is a testament to the students' creativity, perseverance, and innovative spirit. By transforming their idea into a patented reality, these young minds have not only made their mark in the scientific community but have also paved the way for future generations of innovators. Their achievement serves as a shining example of the power of student-led innovation and the infinite possibilities that can be achieved with dedication and passion."

BBA STAR ROUND 3

By: Mr.Rakesh, Mr. Shubham, Mr.Rohit,Mr.Sanjiv



In an interview round, you'll learn how to confidently present yourself, articulate your thoughts, and showcase your skills. You'll discover how to craft compelling answers to common interview questions, highlight your strengths and accomplishments, address weaknesses and areas for improvement, demonstrate your passion and enthusiasm for the role, and build rapport with the interviewer.

BBA STAR Felicitation Ceremony

By: Dr Kiran, Mr. Paras, Mrs. Meena



A Grand Celebration of Talent and Excellence 🎉🌟

The Felicitation Ceremony:

Today, we came together for an inspiring Felicitation Ceremony, a celebration of brilliance, dedication, and success. The atmosphere was filled with pride, joy, and the spirit of achievement!

The highlight of the event was the announcement of the BBA STAR Competition winners, who truly shone in their respective years:

- 🌟 Preksha from 1st Year – a rising star who captivated everyone with her innovative ideas and passion.
- 🌟 Sanchi from 2nd Year – a beacon of talent and dedication, showcasing extraordinary potential.
- 🌟 Harsh from 3rd Year – a visionary leader whose creativity and determination earned him the top honor.

🎉 Heartiest Congratulations to these exceptional achievers for their remarkable success! Your hard work and perseverance are an inspiration to us all.

Let's continue to celebrate excellence, embrace challenges, and strive for greatness together! 🚀



Team SEP

MANALI TOUR

BY :- TEAM HUSTLERS (E-CELL) PIET



From 15th to 17th November, Team Hustlers E-Cell of PIET successfully organized an exciting tour to Manali, Kasol, and Sissu.

This memorable trip included 38 students, accompanied by two esteemed faculty members:

Mr. Paras Batra (Department of Business Studies)

Mrs. Meena (Department of Business Studies)

The faculty members coordinated seamlessly with the student organizers to ensure smooth tour management.

The destinations included Manali, Sissu, Solang Valley, Kasol, and Manikaran Gurudwara, offering students an unforgettable experience filled with fun and learning.

The tour was brilliantly organized by Vansh Gupta (President) and Nikhil Sharma (Vice President) of Team Hustlers E-Cell, showcasing exceptional teamwork and leaderships.

SCHOOL FOR ACCOMPLISHMENT

By: Ma'am Janhavi panwar



Panipat Institute of Engineering & Technology
(Approved by AICTE, New Delhi & Affiliated to Kurukshetra University, Kurukshetra)

Department of Business Studies
Presents

**SCHOOL FOR
ACCOMPLISHMENT...**


By: Ma'am Janhavi Panwar
The Wonder Girl Of India

Classes starting from
Date: 4th November, 2024 Onwards
Time: 12:45PM - 1:25PM
Venue: Seminar Hall, 1st Floor, D-Block

Terms & Conditions

- 90% attendance is mandatory.
- All assignments should be complete on time

Registration Open
Till 3November,2024

For more details
Harsh (9350954041)
Sahil (7988744795)

"Empower Yourself with Effective Communication

In today's fast-paced, globally-connected world, effective communication is the key to unlocking your true potential. Our English learning and personality development classes are designed to help you master the art of communication, build confidence, and develop a positive attitude. With our expert trainers and interactive sessions, you'll improve your English language skills, enhance your presentation techniques, and learn valuable tips for success in your personal and professional life. Join us on this transformative journey and discover a more confident, articulate, and empowered you!"

TEAM DIAMOND



Mr. Sahil
(Team Leader)

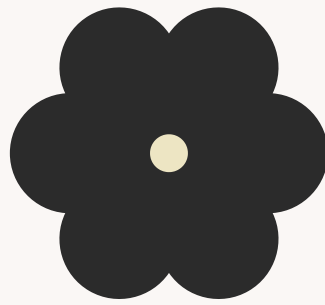
Mr. Harsh
(Chief Editor)

Ms. Kavya
(Editor)

Ms. Bhumi
(Technical Head)

Ms. Nishtha
(Technical Head)

Ms. Ishita
(Student Coordinator)



Thank You