

DEPARTMENT OF BUSINESS STUDIES

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OCTOBER



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WELCOME

***BBA Department** is the most exhilarating place to learn due to its innovative approach. We shape your destiny by empowering you with various employability skills through suitably designed teaching-learning processes.*



Department of Business Studies

Panipat Institute of Engineering & Technology, Samalkha, Panipat

<https://www.piet.co.in/departments/bba/about-us-department-of-business-studies/>

VISION AND MISSION

Our Vision

To create high quality human resources in the field of management who lend their expertise in the global arena and serve the society as business leaders by setting high professional and ethical standards

- *Encourage Critical thinking and Innovations to produce globally competent Leaders*
- *To create IT enabled leaders who can apply their skills to solve the complexity of the business.*

Our Mission

- *Inculcate the culture of application oriented learning to foster Entrepreneurship for National development*
- *Nurture ethical leaders who are having high sense of social responsibility and understanding of dynamics of business environment.*

Our Values

HOD's MESSAGE



**“EDUCATION
is the KEY
to UNLOCK
the GOLDEN DOOR of
FREEDOM ”**

The purpose of education is to teach budding managers to think and develop a capacity to reason our facts. Learners should keep in mind the importance of planning and prioritizing their time and the effective use of it which are essential to achieve success. Learner's should always think and review, discover the cause and effect of every event, in which they are involved. Do not surrender or become a slave to youthful fancies and indulgences. Be steady in your studies.

***Professor, Dr. Rohit Garg
Head of Department***

LETTER FROM THE EDITOR'S DESK



DR. ANJU

October 2023

Dear Readers,

I am thrilled to welcome you to the October edition of our department monthly Magazine ! As we delve into the heart of summer, our department has been buzzing with activity, and it's my pleasure to share the highlights of the past month with you.



MS. KANIKA

This month include wide array of events that have contributed to the academic and personal growth of our students.

From guest lectures by industry experts to workshops on professional development and skill-building, our department continues to provide a well-rounded educational experience.

In addition to ***academic pursuits, we've also seen our students actively engage in extracurricular activities.***

SEMINAR

Startup cell of PIET (headed by Dr. Shakti Arora) in association with Department of Pharmacy and Department of Management organized a two day workshop on “ Awareness about Startup India Programme” Near 500 hundreded students took part in the event. The keynote speakers Dr. Neelam Malik and Mr. Paras Batra addressed the student about various policies and Schemes offered by Government of India to boost up the new Startups.



Benefits of Startup India Programmes, were also shared with Students. Dr. Shakti Arora (Head of Startup cell) also addressed the students about startup initiatives taken at PIET. After the event a surprise Quiz was conducted and takes away of session was discussed with students with distribution of gifts.

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G20 SUMMIT QUIZ


The Country's G20 Presidency has not only marked a significant milestone in its global leadership role, but also initiate note-worthy solutions for global solutions.

Department of Business Studies organised G20 Summit Quiz on the theme *"Leading G20: India's performance and legacy".*

Winners and runner up teams were awarded with prizes and certificates.

🕒 Time - 2:30 pm Onwards

📍 Venue - Seminar Hall, D Block

A blue-themed poster for the G20 Summit Quiz. At the top left is the Panipat Institute of Engineering & Technology (PIET) logo and name, along with accreditation details. The main title is 'Department of Business Studies' in large white letters, followed by 'Prowess Club' and 'Celebrates India's G20 Presidency'. Below this is the text 'Test your knowledge on G20' in orange. The center features a stylized lotus flower graphic where the petals are composed of various Indian landmarks and cityscapes. Below the lotus is the text 'Take the G20 Summit Quiz' in orange. Underneath, the word 'STAGES' is written in a stylized font, followed by two circular icons: 'Round 1 Elimination Round' and 'Round 2 Final Round'. On the right side, the date and time are listed: '11th October, 2023' and '2:30 P.M. | Seminar Hall First floor, D Block'. At the bottom, there are two sections: 'STUDENT COORDINATORS' with names Vanshika and Diksha and their contact numbers, and 'FACULTY COORDINATORS' with names Mr. Paras, Dr. Anju, and Ms. Ashima.

Panipat Institute of Engineering & Technology
Approved by AICTE, New Delhi and affiliated by Kurukshetra University, Kurukshetra

Department of Business Studies
Prowess Club
Celebrates India's G20 Presidency
Test your knowledge on G20

Take the
G20 Summit Quiz

STAGES

Round 1
Elimination Round

Round 2
Final Round

11th October, 2023
2:30 P.M. | Seminar Hall
First floor, D Block

STUDENT COORDINATORS
Vanshika: +91 9468449341
Diksha: +91 89507 75766

FACULTY COORDINATORS
Mr. Paras
Dr. Anju and Ms. Ashima

G20 SUMMIT QUIZ

The Country's G20 Presidency has not only marked a significant milestone in its global leadership role, but also initiated note-worthy solutions for global solutions.

There were four rounds in this quiz - Multiple Choice Questions, Abbreviations, Identify the Personality and Buzzer Round.

The winners of the quiz are:

1. First Winner- Team 3 (Vansh Gupta, BBA; Saransh Goyal, B.Tech CSE; Shubham, B.Tech; Shubham, B.Pharma)
2. Second Winner- Team 4 (Harsh, Sneha, Navdeep and Devika; BBA)

Winners and Runner ups are awarded with Certificate of Appreciation and Cash Prizes of Rs 2100 and 1100.



EXPERT TALK



Department of Business studies organised a "Guest lecture " on Introduction to Basics of Investment in Share Market on 6th October 2023 at 12.00 PM

The Speaker were Master Aarav Goel and Miss Yashvi Goel. They shared strategies for new entrants into the market and how small investments can yield bigger interests.

EXPERT TALK

On the occasion of World Investors week

Departments of Business Studies, Presents a guest lecture on The Framework of Commodity Derivatives Markets

The Commodity Derivatives market was started in India in 2003 and since then it has seen tremendous growth in terms of instruments to trade and profile of participants.

Expert Speaker - Mr. Sanjay Gakhar, Vice President & Regional Head- MCX.

Date- 12-October-2023

Time- 12:00 Pm to 1:00 Pm

Venue- Seminar Hall 1st floor D block.



DEPARTMENT OF BUSINESS STUDIES

Presents

EXPERT TALK

On

Framework of Commodity Derivatives Markets.

THURSDAY

12-October, 2023

TIME

12:00PM to 1:00PM

VENUE

Seminar Hall 1st Floor
D Block



SPEAKER

Mr. Sanjay Gakhar,

Vice President & Regional Head- MCX



ADVITYA 2.0



A Management Fest is an event that brings together students from various colleges/departments to showcase their skills in different management areas. It is a platform for students to learn from each other, compete, and showcase their talent.

Department of Business Studies, Panipat Institute of Engineering and Technology, Samalkha organized "Advitya 2.0" The National Level Management Fest on 27th and 28th October, 2023 and 375 students participated in this fest from various colleges including PIET and PIET NCR.



ADVITYA 2.0

The Management Fest consisted of various competitions and events. The list of the events is as follows:

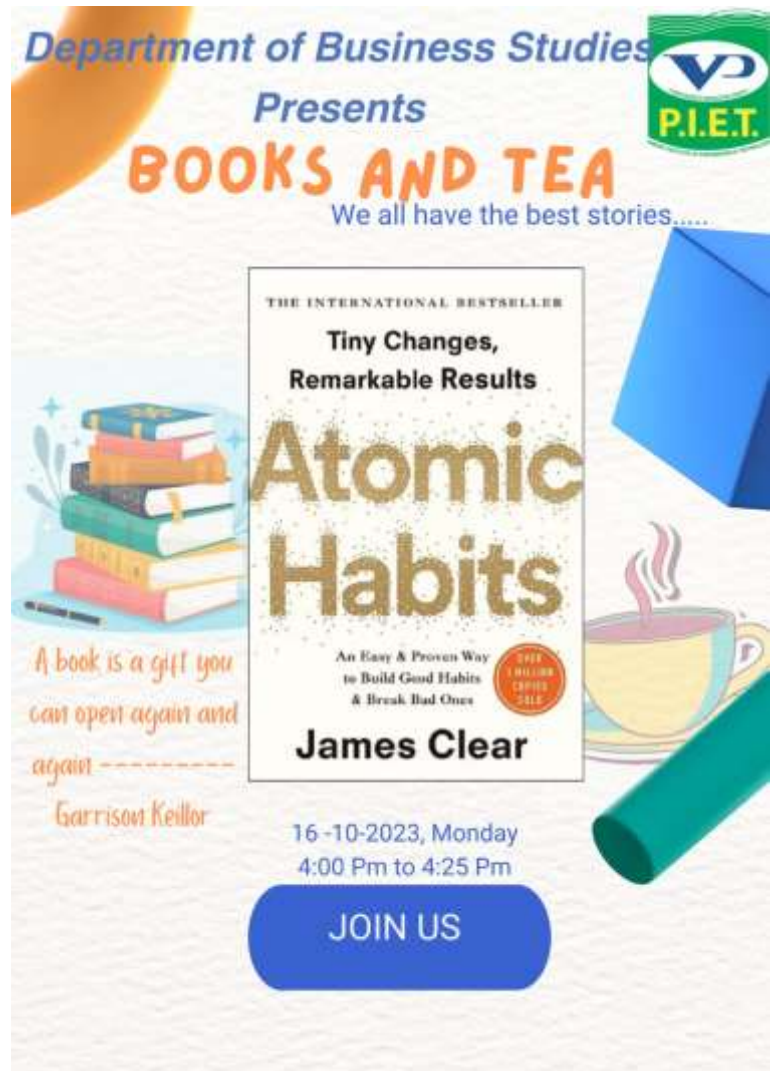
1. Econo Quest
2. Pixel Perfection
3. AI-Symposium
4. Opus of Orators
5. Eco Elevate Expo
6. Corporate Comm-Conclave
7. Marvels of Marketing Maze
8. Character Chronicles

Winners of different events were awarded with Cash Prizes, Certificate of Appreciation and Momentos.



READING CLUB

- Department of Business Studies is moving in a direction to enrich each one of us with the gems to read.
- The Books Club invites you to an initiative where we all will gather and read a book together.
- Join us for _Books & Tea
 - Date- 16-Oct-2023
 - Time- 4:00 PM to 4:25PM
 - Venue- Room number 203*



INDUSTRIAL VISIT



An Industrial visit at "YAKULT DANONE INDIA PVT. LTD., SONIPAT" was organized by DBS for BBA Final year and 2nd year students on 23rd October, 2023.

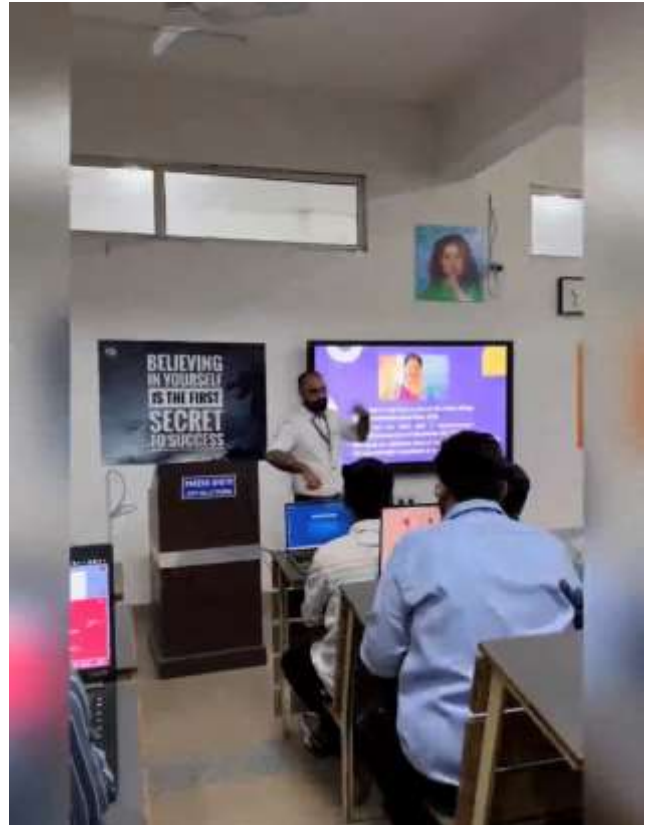
The students were evaluated on the basis of their presentation skills, content and attire. The evaluation for the same was done by Ms. Ashima and Ms. Shivani

The best presentations were awarded with the certificate. Following are the highlights:

Presentation was held on 25th October, 2023:

- Palak Dua and Abhishek Kumar got appreciation certificates from BBA 2nd year.
- Akshita and Namya got appreciation certificate from BBA 3rd year..

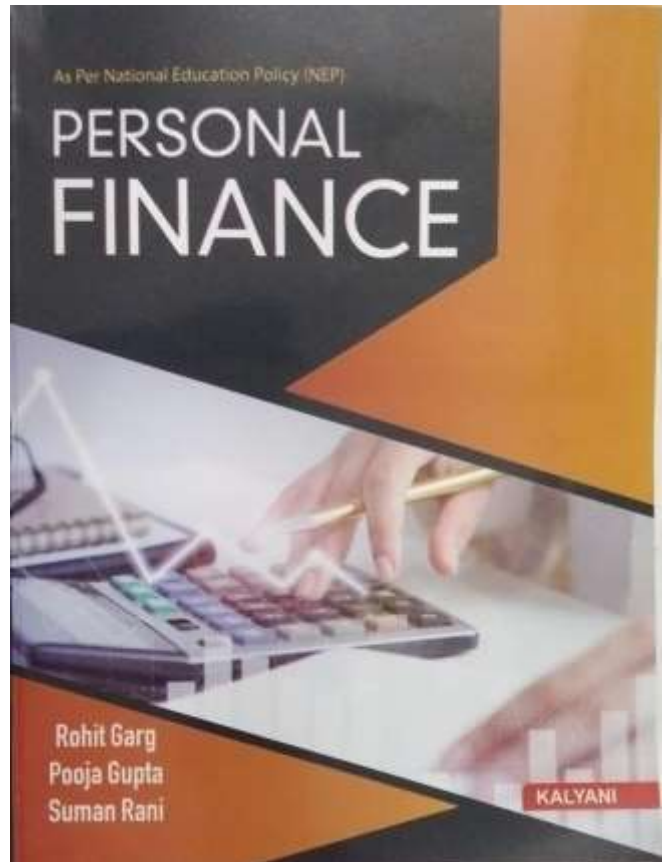
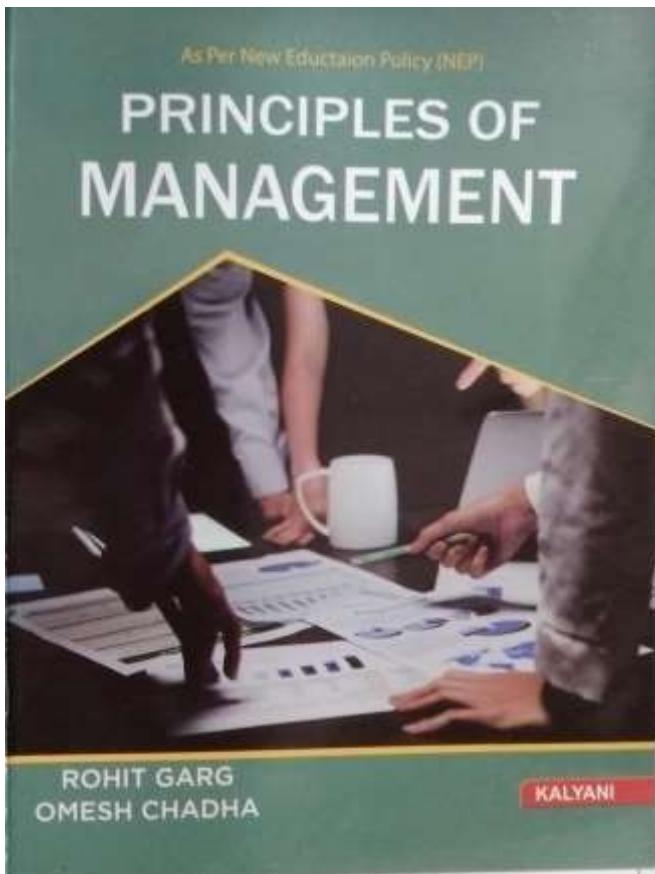
TEAM HUSTLERS



Team Hustlers, DBS organised a Workshop on **LinkedIn Linkology**, by Mr. Vikas Nain, Assistant Professor, DMS

The workshop was based on Personal Branding and LinkedIn where hustlers learnt how to create a professional digital presence, highlight their talents and expertise, grow professional network, and look for various career prospects

FACULTY ACHIEVEMENT CORNER



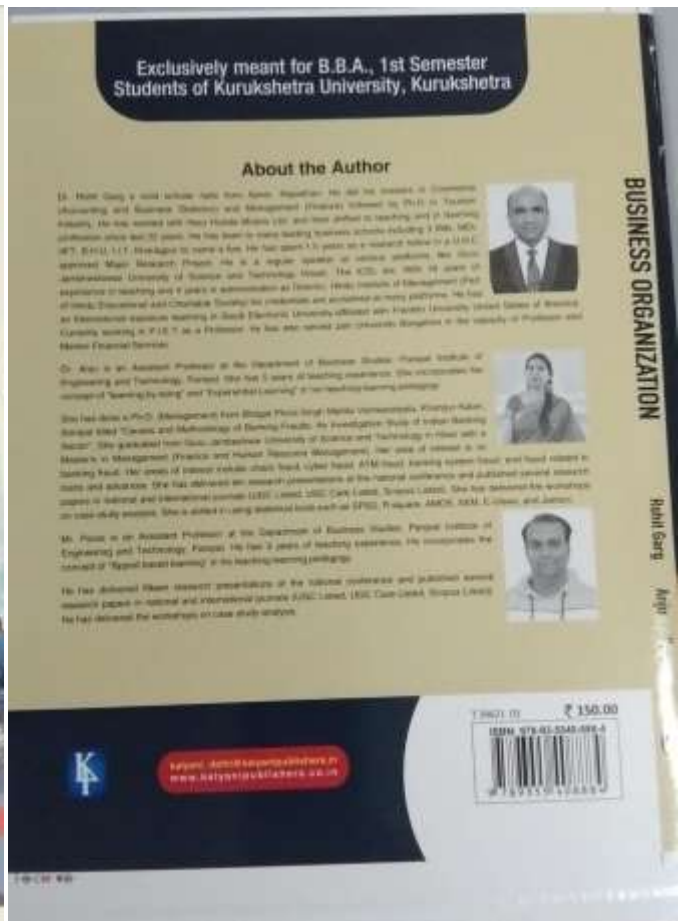
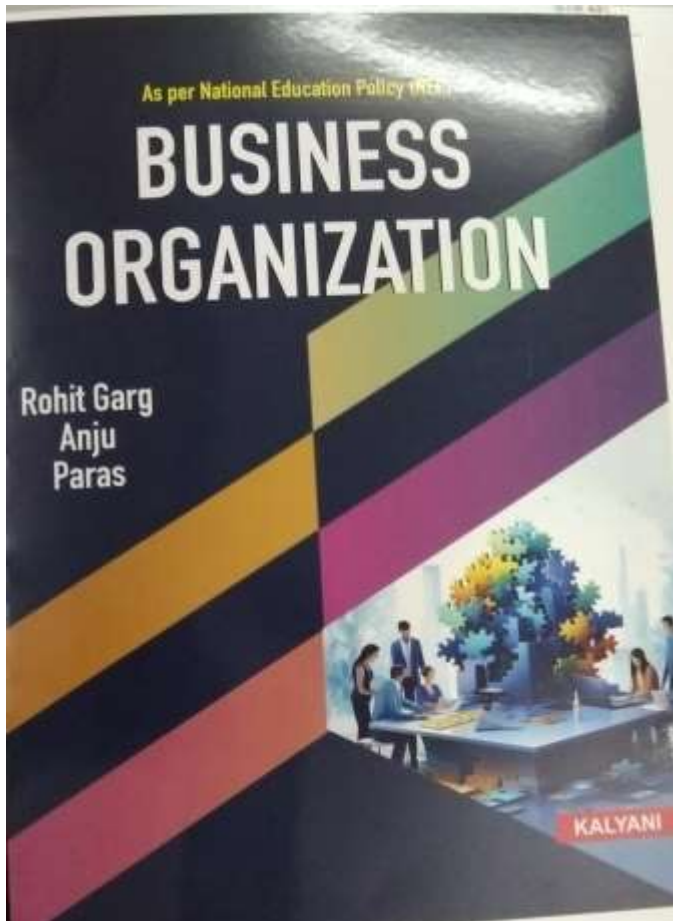
1. **Dr. Rohit Garg and Mr. Omesh,** Published a book on **Principles of Management** in Kalyani Publishers as per NEP.
2. **Dr. Rohit Garg , Dr. Pooja Gupta, Dr. Suman Rani,** published a book on Personal Finance in Kalyani Publishers as per NEP

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FACULTY ACHIEVEMENT CORNER



1. **Dr. Rohit Garg, Dr. Anju and Mr. Paras, Published a book on Business Organization in Kalyani Publishers as per NEP.**

STUDENT ACHIEVEMENT CORNER



BBA 2nd Sem, University Position Holder out of top 20

1. Adit (6th)
2. Jiya (11th)
3. Nimita (12th)
4. Parkhi (13th)

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STUDENT ACHIEVEMENT CORNER



BBA 4th Sem,
University Position
Holder out of top 20

1. Varsha (5th)
2. Aman Jindal (11th)
3. Gharmanshu Jain (15th)
4. Swati (18th)

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Thank you