



PANIPAT INSTITUTE OF ENGINEERING & TECHNOLOGY

Approved by A.I.C.T.E & Affiliated to Kurukshetra University, Kurukshetra

DEPARTMENT OF BUSINESS STUDIES
NEWSLETTER

JULY 2020



BBA

Bachelor of Business Administration



Vision

“To be a world leader in business education, research and engagement, helping to create a better knowledge society.”



Mission

To teach basic knowledge, skills and aptitude regarding business activities for running the business and to provide an opportunity of higher education in the field of business administration.



Goal

: Systematic academic support and mentoring
: Inter department collaborations
: Start up ecosystem

HOD'S MESSAGE

The purpose of education is to teach budding managers to think and develop a capacity to reason our facts. *Learners should keep in mind the importance of planning and prioritizing their time and the effective use of it which are essential to achieve success.* Learner's should always think and review, discover the cause and effect of every event, in which they are involved. Do not surrender or become a slave to youthful fancies and indulgences. Be steady in your studies.



MR. ATUL GAUTAM

“ WE CANNOT ALWAYS BUILD THE FUTURE FOR OUR YOUTH, BUT WE CAN BUILD OUR YOUTH FOR THE FUTURE”. REMEMBER “THE REWARD OF EVERY GOOD ACTION WILL BE GOOD ONLY”.

“Learn to enjoy hard work particularly your studies”.

From Editor's Desk

FACULTY



MS. SAHIBA SHARMA



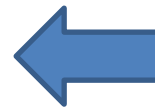
DR. NANCY ARORA

STUDENTS



DAVINDER
BBA 2ND YEAR

AARUSHI
BBA 3RD YEAR



Colleges are not closed. College buildings are closed.

ONLINE EDUCATION IS LIKE A RISING
TIDE. IT'S GOING TO LIFT ALL BOATS.



ONLINE VIVA

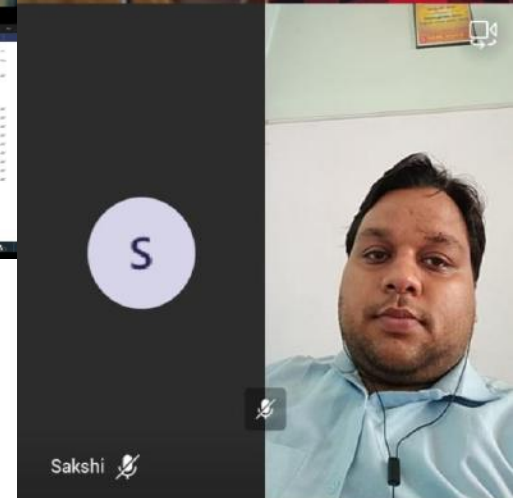
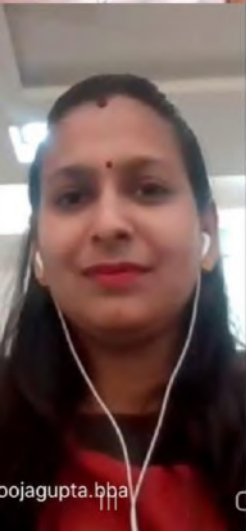
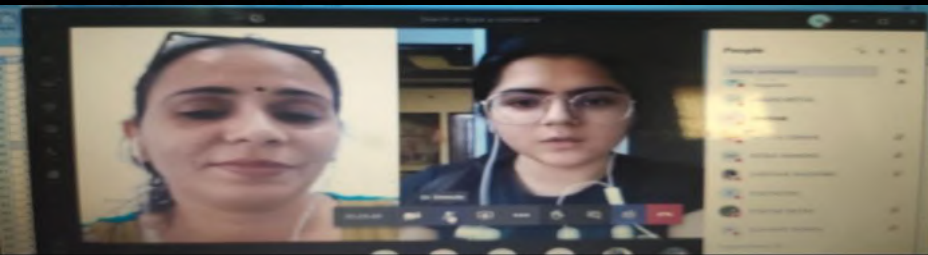
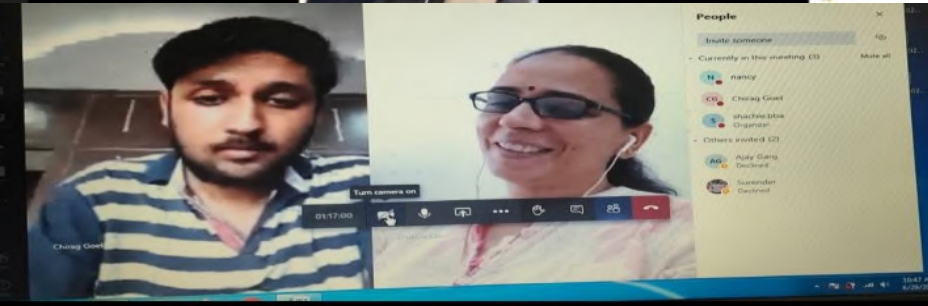


Due to the uncertainties of this pandemic situation and as the lockdown period was getting longer therefore considering the interest of students, the **PIET COLLEGE** decided to conduct online viva as per the instructions of [University Grants Permission.](#)

**AN INVESTMENT IN KNOWLEDGE PAYS
THE BEST INTEREST.**

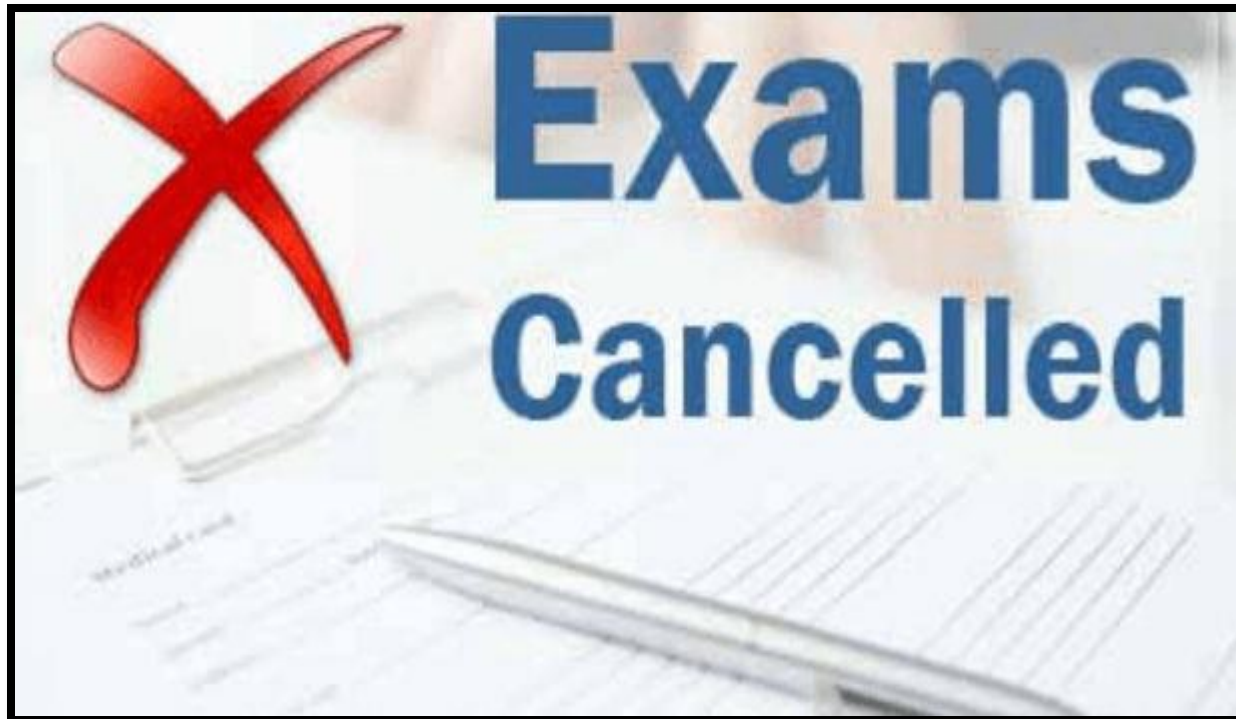


SOME GLIMPSE OF ONLINE VIVA VOCE



Covid -19 PANDEMIC

**KURUSHETRA UNIVERSITY HAS ADOPTED THE HARYANA GOVERNMENT POLICY
DECIDED NOT TO HOLD TERMINAL, INTERMEDIATE EXAMINATIONS.**

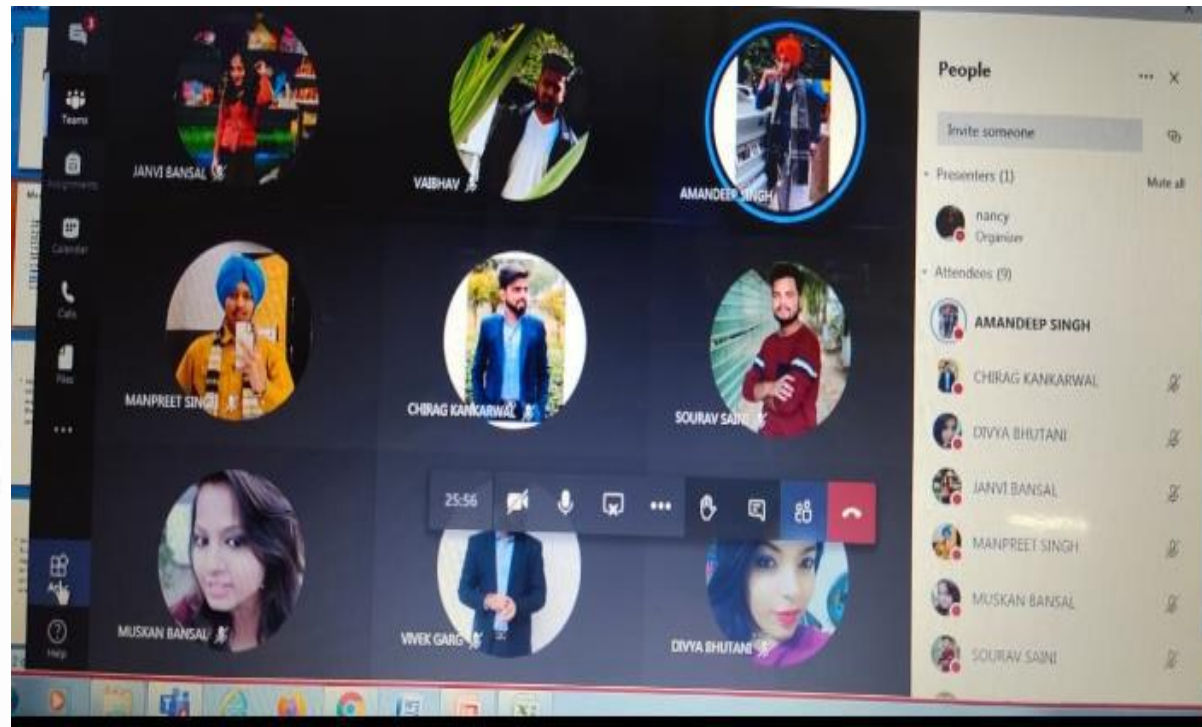


**STUDENT 'S LIFE IS MORE IMPORTANT THAN EXAMS.....
#STUDENTLIVESMATTERS**



New month.
New beginning.
New mindset.
New focus.
New start.
New intentions.
New results.

NEW SESSION



COMMUNICATION CLASSES



PowerPoint presentation titled "Topics" showing a list of topics:

- Business is a war
- Food, Clothing and Shelter are still a big issue in India
- Invest in yourself
- I am scared of failure
- Zodiac Signs
- India at London Olympics
- I wish to be CEO in next 10 years
- Corporate Social Responsibility
- COVID 19 is natural or Man made
- Corporate Social Responsibility

The presentation is displayed on a screen during a video call. A small inset window shows a meeting titled "Meeting in 'General'" with a timer at 25:24. The video call interface at the bottom shows a progress bar at 03:53 / 12:47 and various control icons.

Video call interface showing four participants in a 2x2 grid:

- Top-left: Participant with a circular profile picture of a man in a blue suit.
- Top-right: Participant with a pink circular profile picture containing the letter '1'.
- Bottom-left: Participant with a circular profile picture of a woman in a yellow jacket.
- Bottom-right: Participant with a circular profile picture of a woman in a blue and white top.

The video call interface at the bottom shows a progress bar at 0:08 / 2:30 and various control icons.

Video call interface showing four participants in a 2x2 grid:

- Top-left: Participant with a yellow circular profile picture containing the letter 'S'.
- Top-right: Participant with a circular profile picture of a man in a yellow jacket.
- Bottom-left: Participant with a circular profile picture of a man in a red jacket.
- Bottom-right: Participant with a pink circular profile picture containing the letter 'L'.

The video call interface at the bottom shows a progress bar at 0:08 / 2:30 and various control icons.

NO HALT ON ONLINE CLASSES



WORK FROM HOME

Half past 10?

Sit down, start your task.

You can do it.

Do not check your phone.

It's 12PM and nothing is done that I said I would do.

One new notification, picks up the phone.

"Let's go to lunch."

Oh no, here we go again.

It's 1PM and nothing is done that I said I would do.

That looks interesting, oh and that too.

Like, share, favorite.

Click, click click.

Post a snap:

"Sooooooo bored, someone save me from this homework."

One new text: I'm on my way.

It's 3PM and nothing is done that I said I would do.

What do I do now?

"Hey guys, check out this meme I just found."

It's 6PM and nothing is done that I said I would do.

"Wanna get dinner?"

"Wow, I really like this quinoa."

"OK Google: What even is quinoa?"

It's 8PM and nothing is done that I said I would do.

"Sleep is for the weak!" I yell as I look at my clock.

It's 10PM and nothing is done that I said I would do.

Type, type, type. Click, click, click.

It's 1AM and nothing is done that I said I would do.

Moral of the poem: Work before play.



- Yogesh Grover
(BBA-II YEAR)

“Technology is just a tool.
In terms of getting the
kids to work together
and motivating them,
the teacher is the most
important.”

BILL GATES

***BBA DEPARTMENT ACKNOWLEDGES AND APPRECIATES THE EFFORTS
OF OUR TEACHERS AND STUDENTS FOR MAKING ONLINE CLASSES A
BIG SUCCESS***