

### Faculty Profile

<b>Faculty Name</b>	Ms. Pooja Gupta
<b>Designation</b>	Assistant Professor
<b>Qualification</b>	Ph.D*, MBA, M.Com, UGC NET(Management and Commerce)
<b>Email</b>	<a href="mailto:poojagupta.bba@piet.co.in">poojagupta.bba@piet.co.in</a>
<b>Area of Interest</b>	Finance and Marketing
<b>Work Experience (Total)</b>	11
• Teaching	11
• Research	
• Industry	
• Others	
<b>Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level</b>	BBA, B.Voc, MBA
<b>Membership of Professional Bodies</b>	The Society for Management Education, The Indian Commerce Association, IFERP
<b>Research Publications</b>	
• Research Papers UGC-CARE	
• Research Papers SCOPUS	
• Research Papers WoS/SCI/ABDC	
• List of Publications	
<b>Book and Chapter Publications</b>	
• Books Authored published by International Publishers	
• Books Authored published by National Publishers	
• Publication of Chapter in Edited Books	
• Editor of Book by International Publishers	

• Editor of Book by National Publishers	
• Translation Work of Book	
• List of Book and Chapter Publications	
<b>Patents</b>	
• Published	
• List of published patent(s)	
• Filed	
• List of filed patent(s)	
<b>PhD Guidance</b>	
• Degree Awarded	
• Thesis Submitted	
<b>M.Tech. Guidance</b>	
• Degree Awarded	
• Thesis Submitted	
<b>Research Project</b>	
• List of Research project	
<b>Consultancy</b>	
• List of Consultancy	
<b>Awards &amp; Honours</b>	
• List of Awards & Honours	
<b>Invited lectures / Resource Person/ paper presentation in Seminars/ Conferences/full paper in Conference</b>	
• International (Abroad)	
• International (Within Country)	7
• National	9
• List of published papers	3
<b>Organizing National Conference/ International Conference/ FDP/STTP</b>	

<ul style="list-style-type: none"><li>• List of Conference/FDP/STTP committee</li></ul>	
<b>Social Contributions and Sports</b>	
<ul style="list-style-type: none"><li>• <b>List of Social Contributions and Sports</b></li></ul>	