

Faculty Profile

Faculty Name	Ms. Namita Arora
Designation	Assistant Professor
Qualification	MBA, BBA
Email	namita.bba@piet.co.in
Area of Interest	Marketing and HR
Work Experience (Total)	5
• Teaching	5
• Research	
• Industry	
• Others	
Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	BBA
Membership of Professional Bodies	
Research Publications	
• Research Papers UGC-CARE	
• Research Papers SCOPUS	
• Research Papers WoS/SCI/ABDC	
• List of Publications	
Book and Chapter Publications	
• Books Authored published by International Publishers	
• Books Authored published by National Publishers	
• Publication of Chapter in Edited Books	
• Editor of Book by International Publishers	
• Editor of Book by National Publishers	
• Translation Work of Book	

<ul style="list-style-type: none"> List of Book and Chapter Publications 	
Patents	
<ul style="list-style-type: none"> Published 	
<ul style="list-style-type: none"> List of published patent(s) 	
<ul style="list-style-type: none"> Filed 	
<ul style="list-style-type: none"> List of filed patent(s) 	
PhD Guidance	
<ul style="list-style-type: none"> Degree Awarded 	
<ul style="list-style-type: none"> Thesis Submitted 	
M.Tech. Guidance	
<ul style="list-style-type: none"> Degree Awarded 	
<ul style="list-style-type: none"> Thesis Submitted 	
Research Project	
<ul style="list-style-type: none"> List of Research project 	
Consultancy	
<ul style="list-style-type: none"> List of Consultancy 	
Awards & Honours	
<ul style="list-style-type: none"> List of Awards & Honours 	
Invited lectures / Resource Person/ paper presentation in Seminars/ Conferences/full paper in Conference	
<ul style="list-style-type: none"> International (Abroad) 	
<ul style="list-style-type: none"> International (Within Country) 	
<ul style="list-style-type: none"> National 	4
<ul style="list-style-type: none"> List of published papers 	
Organizing National Conference/ International Conference/ FDP/STTP	
<ul style="list-style-type: none"> List of Conference/FDP/STTP committee 	

Social Contributions and Sports	
<ul style="list-style-type: none">• List of Social Contributions and Sports	