

Faculty Profile

Faculty Name	Manish Gulyani
Designation	Assistant Professor
Qualification	Ph.D*, MBA, B.Com, B.ed
Email	Finance & Marketing
Area of Interest	manishgulyani.mba@piet.co.in
Work Experience (Total)	13 Years
• Teaching	13 Years
• Research	Nil
• Industry	Nil
• Others	Nil
Courses taught at Diploma/ Post Diploma/Under Graduate/ PostGraduate/ Post Graduate DiplomaLevel	<ul style="list-style-type: none"> • MBA:(Business Statistics, Managerial Economics, Operation Research, Sales & Logistics Management, Business Marketing, Advertisement Management, Legal Environment, Enterprise Planning, Appraisal & Financing) • BBA: (Understanding Human Behaviour, Business Statistics, Business Communication) • B.Tech:(Fundamentals of Management)
Membership of Professional Bodies	Nil
Research Publications	Yes
Research Papers UGC-CARE	One
Research Papers SCOPUS	Two
Research Papers WoS/SCI/ABDC	Nil

List of Publications	Published Research Paper in “The International Journal of Analytical and Experimental Modal Analysis” on titled “Study on Recent Online Methods & Procedure used for Effective Teaching-Learning Process” ISSN :0886-9367 , (April, 2020) Published Research Paper in “Journal of Xidian University” on titled “A Case Study on Firework Market Scenario With Special Reference to Kashiram Fireworks Ltd” ISSN : 1001-2400 , (June, 2020)
Book and Chapter Publications	No
• Books Authored published by International Publishers	NA
• Books Authored published by National Publishers	NA
• Publication of Chapter in Edited Books	NA
• Editor of Book by International Publishers	NA
• Editor of Book by National Publishers	NA
• Translation Work of Book	NA
• List of Book and Chapter Publications	NA
Patents	No
• Published	NA
• List of published patent(s)	NA
• Filed	NA
• List of filed patent(s)	NA
PhD Guidance	No
• Degree Awarded	NA
• Thesis Submitted	NA
M.Tech. Guidance	No
• Degree Awarded	NA

• Thesis Submitted	NA
Research Project	Yes
• List of Research project	MBA Research Projects
Consultancy	No
• List of Consultancy	NA
Awards &Honours	Yes
• List of Awards &Honours	Awarded as best Faculty in Department of Management Studies in PIET in 2017
Invited lectures / Resource Person/ paper presentation in Seminars/ Conferences/full paper in Conference	Yes (Seven)
• International (Abroad)	Nil
• International (Within Country)	Presented in International Conference: 04
• National	Presented in National Conference: 03
• List of published papers	<ul style="list-style-type: none"> • Presented a Paper in National Conference at Royal Institute of Management & Technology, Chidana (Sonapat) on the topic “Barriers of Business Communication”. • Presented Paper in UGC Sponsored National Seminar on “Strategies for Business Excellence in Global Era” on titled “Contemporary Green Marketing- A tool for sustainable development in Indian Scenario” organized by University School of Management, Kurukshetra University, Kurukshetra on 21st March, 2015. • Published Research Paper in “Acme International Journal of Multidisciplinary Research” on titled “Green Marketing- An Exploratory Research on Consumers of Panipat City” ISSN : 2320-236X , (May, 2016)

	<ul style="list-style-type: none"> Published Research Paper in “Emerging Trends in Entrepreneurship, Business Management and Social Sciences” on titled “Study of Corporate Social Responsibility towards Consumer Buying Behaviour in FMCG” ISBN : 978-93-88155-00-7 , (Oct. 16, 2018)
Organizing National Conference/ International Conference/ FDP/STTP	Nil
<ul style="list-style-type: none"> List of Conference/FDP/STTP committee 	Nil
Social Contributions and Sports	Nil
<ul style="list-style-type: none"> List of Social Contributions and Sports 	Nil