

Faculty Profile

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| Faculty Name | Dr. Saurabh Garg |
| Designation | Associate Professor |
| Qualification | PhD, MBA, M.Com,UGC-NET(Management and Commerce) |
| Email | Saurabhgarg.mba@piet.co.in |
| Area of Interest | Marketing |
| Work Experience (Total) | 17 years |
| • Teaching | 15Years |
| • Research | Nil |
| • Industry | 1.5 |
| • Others | Nil |
| Courses taught at Diploma/ Post Diploma/Under Graduate/ PostGraduate/ Post Graduate DiplomaLevel | <ul style="list-style-type: none"> • At PG Level (MBA): Business Environment, Strategic Brand Management, Banking • At UG Level (BBA): Business Environment, Principles of Insurance, Principles of Banking |
| Membership of Professional Bodies | AIMA |
| Research Publications | Yes |
| • Research Papers UGC-CARE | Nil |
| • Research Papers SCOPUS | One |
| • Research Papers WoS/SCI/ABDC | Nil |
| • List of Publications | <ul style="list-style-type: none"> • Jain, H., Mishra, A., Garg, S., & Nain, S. (2020). <i>Earnings Management Practices in Financial Reporting in Financial Reporting of Indian Cement Industry</i>.Journal of Critical Reviews, 7(10), 2964–2970. |
| Book and Chapter Publications | No |

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| • Books Authored published by International Publishers | NA |
| • Books Authored published by National Publishers | NA |
| • Publication of Chapter in Edited Books | NA |
| • Editor of Book by International Publishers | NA |
| • Editor of Book by National Publishers | NA |
| • Translation Work of Book | NA |
| • List of Book and Chapter Publications | NA |
| Patents | No |
| • Published | NA |
| • List of published patent(s) | NA |
| • Filed | NA |
| • List of filed patent(s) | NA |
| PhD Guidance | No |
| • Degree Awarded | NA |
| • Thesis Submitted | NA |
| M.Tech. Guidance | No |
| • Degree Awarded | NA |
| • Thesis Submitted | NA |
| Research Project | Yes |
| • List of Research project | MBA Research Projects |
| Consultancy | No |
| • List of Consultancy | NA |
| Awards & Honours | Yes |
| • List of Awards & Honours | Awarded as best Faculty in Department of Management Studies in PIET in 2013 and in BBA Department in 2017. |

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| Invited lectures / Resource Person/ paper presentation in Seminars/ Conferences/full paper in Conference | Yes (Twelve) |
| <ul style="list-style-type: none"> • International (Abroad) | Nil |
| <ul style="list-style-type: none"> • International (Within Country) | <ul style="list-style-type: none"> • 1 • Paper presented titled “Role of social networking in Business Performance” in International conference on Advanced computing and communication technologies, ICACCT organized by Asia Pacific Institute of Information Technology SD India Panipat 3rd Nov 2012 |
| <ul style="list-style-type: none"> • National | Presented in National Conference: 10 Invited Lectures: 02 |
| <ul style="list-style-type: none"> • List of published papers | <ul style="list-style-type: none"> • Paper presented titled “Retail financing: Role of NBFCs” in AICTE Sponsored National Conference on Retail Management in Indian scenario: Issues and challenges on Nov 7th 2009 • Paper presented titled ‘Stock market as an Investment option for an Indian Investor’ in National Conference on ‘Emerging issues in Investment management in India’, organized by IMSAR, Maharishi Dayanand University, Rohtak Haryana India (14 April 2012). • Paper presented titled ‘Contemporary Issues in Indian Insurance sector’ in 2nd National Conference on ‘Value creation and sustainability in competitive era’ conducted by Budha Group of Institutions, Rambha Haryana India(28April 2012) • Paper presented titled ‘Growth of entrepreneurship in India’ in National conference on ‘Business economics and Management’ organized by RPIIT, Bastara. Haryana India (17-18May 2012) • Paper presented titled “Indian Insurance Sector Stepping into next decade of growth” in National Seminar on |

Indian Financial sector: Challenges and Opportunities organized by Department of Commerce and Economics held on 2nd and 3rd March 2013 at Guru Nanak Khalsa College Karnal

- **Paper presented titled “FDI in Insurance Sector’** in National Conference on Impact of FDI in Different Sectors sponsored by UGC organized by Department of Commerce SD PG College Panipat on 22-23rd March 2015
- **Paper presented titled “Effect of age and income level on consumer behavior with special reference to LIC nad PLI”** in 2nd National Conference on Contemporary Issues In Commerce Management &IT sponsored by UGC organized by Department of Commerce ARYA PG College Panipat on 24-25th March 2015
- **Paper presented titled “A Study on Retail Banking with Special Reference to YES BANK”** in 10th Annual National Conference on “Business and Management” on February 8-9, 2018.
- **Paper presented titled “Role of Infrastructure in development of Indian economy** “at National seminar on Current Issues and Challenges of Indian Economy on 23rd Feb 2018 held at CRM College Sonipat
- **Paper presented titled “Role and impact of GST on Textile Industry.”** at the Seminar on “Managing Change in Contemporary Business Scenario”, in the ensuing National Seminar held at Dyal Singh College, Karnal, Haryana on 27th February 2018
- **Delivered an expert lecture** in for One week Online-FDP on “Innovative Approached in Management Teaching” Date: 16th-22nd July 2020.
- **Delivered an expert lecture** on “Moral Values & Professional Ethics” in Short

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| | Term Training Program organized by Panipat Institute of Engineering & Technology, sponsored by AICTE on 29 th October 2020. |
| Organizing National Conference/ International Conference/ FDP/STTP | 2 |
| <ul style="list-style-type: none"> List of Conference/FDP/STTP committee | <ul style="list-style-type: none"> Organized One Week Faculty Development Program (FDP) Innovative Approaches in Management Teaching from 16th July-22nd July 2020. Organized three AICTE sponsored 01 Week Short-Term Training Program on Moral Values and Professional Ethics from 19th Oct. – 24th Oct. 2020, 26th Oct. -31st Oct. 2020 & 02nd Nov. to 07th Nov. 2020 |
| Social Contributions and Sports | |
| <ul style="list-style-type: none"> List of Social Contributions and Sports | |