

### Faculty Profile

<b>Faculty Name</b>	<b>Dr. Ankur Sabharwal</b>
<b>Designation</b>	<ul style="list-style-type: none"> <li>• Assistant Professor,DMS</li> <li>• Warden, Hostel PIET</li> </ul>
<b>Qualification</b>	Ph.D, MBA, M.COM
<b>Email</b>	<a href="mailto:ankur.mba@piet.co.in">ankur.mba@piet.co.in</a>
<b>Area of Interest</b>	Business Management, consumer perception, Service Quality, consumer attitude, factor affecting consumers choice
<b>Work Experience (Total)</b>	<b>9 Years</b>
<ul style="list-style-type: none"> <li>• Teaching</li> </ul>	<b>8 Years</b>
<ul style="list-style-type: none"> <li>• Research</li> </ul>	<b>1 Year</b>
<ul style="list-style-type: none"> <li>• Industry</li> </ul>	
<ul style="list-style-type: none"> <li>• Others</li> </ul>	
<b>Courses taught at Diploma/ Post Diploma/Under Graduate/ PostGraduate/ Post Graduate DiplomaLevel</b>	MBA:(Marketing Management, Entrepreneurship Development, Production and Operation Management, Consumer Behavior, International Marketing, Advertising Management, EXIMPD BBA:(Marketing Management, Entrepreneurship Development, Principles of Banking,Principles of Retailing
<b>Membership of Professional Bodies</b>	
<b>Research Publications</b>	
<ul style="list-style-type: none"> <li>• Research Papers UGC-CARE</li> </ul>	
<ul style="list-style-type: none"> <li>• Research Papers SCOPUS</li> </ul>	
<ul style="list-style-type: none"> <li>• Research Papers WoS/SCI/ABDC</li> </ul>	
<ul style="list-style-type: none"> <li>• List of Publications</li> </ul>	
<b>Book and Chapter Publications</b>	
<ul style="list-style-type: none"> <li>• Books Authored published by International Publishers</li> </ul>	
<ul style="list-style-type: none"> <li>• Books Authored published by National Publishers</li> </ul>	

<ul style="list-style-type: none"> <li>• Publication of Chapter in Edited Books</li> </ul>	
<ul style="list-style-type: none"> <li>• Editor of Book by International Publishers</li> </ul>	
<ul style="list-style-type: none"> <li>• Editor of Book by National Publishers</li> </ul>	
<ul style="list-style-type: none"> <li>• Translation Work of Book</li> </ul>	
<ul style="list-style-type: none"> <li>• List of Book and Chapter Publications</li> </ul>	
<b>Patents</b>	
<ul style="list-style-type: none"> <li>• Published</li> </ul>	
<ul style="list-style-type: none"> <li>• List of published patent(s)</li> </ul>	
<ul style="list-style-type: none"> <li>• Filed</li> </ul>	
<ul style="list-style-type: none"> <li>• List of filed patent(s)</li> </ul>	
<b>PhD Guidance</b>	
<ul style="list-style-type: none"> <li>• Degree Awarded</li> </ul>	
<ul style="list-style-type: none"> <li>• Thesis Submitted</li> </ul>	
<b>M.Tech. Guidance</b>	
<ul style="list-style-type: none"> <li>• Degree Awarded</li> </ul>	
<ul style="list-style-type: none"> <li>• Thesis Submitted</li> </ul>	
<b>Research Project</b>	
<ul style="list-style-type: none"> <li>• List of Research project</li> </ul>	MBA Projects (Summer internship and Winter Projects) BBA (Summer internship and Winter Projects)
<b>Consultancy</b>	
<ul style="list-style-type: none"> <li>• List of Consultancy</li> </ul>	
<b>Awards &amp;Honours</b>	
<ul style="list-style-type: none"> <li>• List of Awards &amp;Honours</li> </ul>	
<b>Invited lectures / Resource Person/ paper presentation in Seminars/ Conferences/full paper in Conference</b>	1. Invited as a trainer in two days' workshop (4, 5 February 2016) on SPSS held in Institute of Management Studies Ghaziabad (IMS Group of institutions, Lal Quan, Ghaziabad)

<ul style="list-style-type: none"> <li>• International (Abroad)</li> </ul>	
<ul style="list-style-type: none"> <li>• International (Within Country)</li> </ul>	<p>Presented a Paper in the Title “<b>Service Quality a Tutorial: Insights and Implications in Hospitality Industry</b>” in <b>2nd International Conference</b> on Psychology and Allied Sciences 21-22 March, 2013 Organized by Centre for Behavioral Research and Intervention, Guru Jambheshwar University of Science &amp; Technology, Hisar, Haryana</p>
<ul style="list-style-type: none"> <li>• National</li> </ul>	<p>Presented a Paper on “<b>Determinants of Service Quality in Hospitality Industry</b>” in National Seminar of <b>K.T. Government College –Ratia</b> (28<sup>th</sup> Feb 2012).</p> <p>Presented a Paper on the Topic of “<b>IT in Hospitals</b>” in HSB 5th Annual National Conference on business and management (7-8th Feb, 2013) at GJUS&amp;T, Hisar.</p> <p>Presented a Paper on the Topic of “<b>Role of Information Technology in HRM</b>” in HSB 5th Annual National Conference on 7-8th Feb, 2013 at GJUS&amp;T, Hisar.</p> <p>Presented a Paper on the Topic of “<b>Healthcare Service Quality: A Critical Review on Public Versus Private Hospitals</b>” in National Seminar at Vaish College Bhiwani on Interdisciplinary Approach in Science in Emerging Scenario (March 16, 2013) Sponsored by DGHE Panchkula Haryana.</p> <p>Presented a Paper on the topic of “<b>Performance management of Human Resource at Industry</b>” National Conference On Emerging Challenges in Technical Education (March 30, 2013) Organized by: EDP Cell-Management Studies &amp; Central Library (The Technological Institute of Textile and Sciences Birla Colony, Bhiwani-Haryana)</p>

	<p>Presented a Paper on <b>“Impact of Organizational Climate on Employees Performance”</b> in national seminar of Kurukshetra Institute of Technology &amp; Management ,Kurukshetra on Recent Developments in Business Management on 20 April 2013</p> <p>Presented a Paper on <b>“Consumer Perception Towards Hospitals: A Review ”</b> National Conference on Global Competitiveness: Paradigm Shift in Management , Engineering &amp; Science on 27 April 2013 in Savera Group of Institutions, Farrukhnagar, Gurgaon (Haryana).</p> <p>Presented a Paper on the Topic of <b>“Level of Customer Satisfaction at Grasim”</b> in HSB 6th Annual National Conference on business and management (6-7, Feb, 2014) at GJUS&amp;T, Hisar.</p> <p>Presenteda paper on the topic <b>“Market Research of Retail Outlet for Chinar Syntex LTD”</b> in National Conference on Emerging Trend in Business Management in Institute of Management Studies and Research MDU Rohtak on feb. 28, 2014.</p> <p>Presented a Paper on the Topic of <b>“Factor Affecting Choice of Particular Hospitals”</b> in HSB 7th Annual National Conference on business and management (12-13, Feb, 2015) at GJUS&amp;T, Hisar.</p> <p>Presented a paper on the topic <b>‘Understanding Indian Healthcare: A critical review’</b> in national seminar on “to make earth a more livable planet” sponsored by DHE, Haryana, at Chaudhary Ranbir Singh University, on 13-14 October 2015.</p>
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	<p>Presented a paper on the topic “<b>Consumers perspective regarding available medical facilities in Haryana</b>” in HSB 8th Annual National Conference on business and management held on (10-11, Feb, 2016) at GJUS&amp;T, Hisar.</p> <p>Presented a paper on the topic “<b>A Review to Study the Impact of Demonetization on Indian Economy</b>” in National Conference on Digital India: Prospects and challenges held at IMSAR Rohtak on 28 March 2017.</p> <p>Presented a paper on the topic “<b>Key Factors behind demand of Ready to eat food</b>” in National Conference on Digital Disruption held at Panipat Institute of engineering and technology, Panipat on 30 June 2017.</p> <p>Presented a paper on the topic “<b>An empirical study to assess the role of consumer traits as drivers to ultimate online shopping</b>” in National Conference on Digital Disruption held at Panipat Institute of engineering and technology, Panipat on 30 June 2017.</p> <p>Presented a paper on the topic “<b>Transformation of Indian medical stores after digital disruption</b>” in National Conference on Digital Disruption held at Panipat Institute of engineering and technology, Panipat on 30 June 2017.</p> <p>Presented a paper on the topic “<b>A review to study consumer attitude regarding online marketing</b>” in National seminar on current issues and challenges of Indian economy held at Dept of commerce economics and computer science, Chhotu Ram Arya College Sonapat on 23 Feb 2018.</p>
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<ul style="list-style-type: none"> <li>List of published papers</li> </ul>	<p>Published a Paper in the Title "<b>A Study of Consumer's Preference for Various Medical Facilities While Choosing a Hospital</b>" <b>International Journal of Research in Management, Science &amp; Technology</b> (E-ISSN: 2321-3264) Vol. 3, No. 4, December 2015, Available at <a href="http://www.ijrmst.org">www.ijrmst.org</a></p> <p>Published a Paper in the Title "<b>E-Services: Critical Success Factor for Health Care Industry.</b>" <b>International Journal of Management and Social Sciences Research (IJMSSR)</b> ISSN: 2319-4421, Volume 3, No. 10, October 2014</p> <p>Published a Paper in the Title "<b>Reach of Local and Global Brands of Television in Rural Market.</b>" <b>(IJMSSR)</b> ISSN: 2319-4421, Volume 3, No. 10, October 2014</p> <p>Published a Paper in the Title "<b>Green Marketing in India: A Review based Study.</b>" <b>International Journal of Management and Social Sciences Research (IJMSSR)</b> ISSN: 2319-4421, Volume 3, No. 9, September 2014.</p> <p>Published a Paper in the title "<b>Assessment of Consumers` Perception for Services Offered by Hotels in Delhi- NCR</b>" <b>International journal of advance research and Development</b> Vol 3, issue 3, March 2018.</p> <p>Published and Presented on "<b>Study of Consumer Perception Regarding Medical Facility Available in Hospitals: A Comparative Study of Private and Government Hospitals</b>" in HSB 4<sup>th</sup> Annual National Conference On Business and Management (Feb 9-10,2012) in Guru Jambheshwar University of Science &amp; Technology, HISAR</p>
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	<p><b>Published;</b> Kumar Sanjeev, Radha Garg, and Ankur Sabharwal. "<b>Advertisement Liking Pattern of Youngsters and its Influence on Their Purchasing Behavior</b>" <i>IITM Journal of management and IT</i> 4.2 (2013): 3-10.</p> <p><b>Published and Presented: Consumer Perspective of Healthcare Facilities Required in an Ideal Hospital of Haryana</b> Haryana School of Business Guru Jambheshwar University of Science &amp; Technology, Hisar (haryana) hsb 9th Annual National Conference on Business and Management (February 08-09, 2017)</p>
<p><b>Organizing National Conference/ International Conference/ FDP/STTP</b></p>	<p><b>8</b></p>
<ul style="list-style-type: none"> <li>• List of Conference/FDP/STTP committee</li> </ul>	<ul style="list-style-type: none"> <li>• Member organizing team in the one week AICTE Sponsored STTP (Short Term Training Program) at DEPARTMENT OF MANAGEMENT STUDIES (DMS) Panipat institute of engineering and technology Panipat on "<b>Moral values and professional ethics</b>" from <b>19-10-2020 to 24-10-2020</b></li> <li>• Member organizing team in the one week AICTE Sponsored STTP (Short Term Training Program) at DEPARTMENT OF MANAGEMENT STUDIES (DMS) Panipat institute of engineering and technology Panipat on "<b>Moral values and professional ethics</b>" from <b>26-10-2020 to 31-10-2020</b></li> <li>• Member organizing team in the one week AICTE Sponsored STTP (Short Term Training Program) at DEPARTMENT OF MANAGEMENT STUDIES (DMS) Panipat institute of engineering and technology Panipat on "<b>Moral values and professional</b></li> </ul>

	<p><b>ethics” Sponsored by AICTE from 02-11-2020 to 07-11-2020</b></p> <ul style="list-style-type: none"> <li>• Organizing Secretary in the one day national workshop on <b>“Pathway to Statistical analysis”</b> by DrNeeraj Kaushik Head NIT Kurukshetra dated 12-01-2019 at DEPARTMENT OF MANAGEMENT STUDIES (DMS) Panipat institute of engineering and technology Panipat.</li> <li>• Member organizing team in the one-week FDP on <b>“Innovative Approaches In Management Teaching”</b> from 16th-22th July 2020organised by Department of Management Studies, Panipat Institute of Engineering and Technology.</li> <li>• <b>“Organizing Secretary”</b> National conference on <b>Digital Disruption: The Challenges and Opportunities Ddco-2k17</b> Organized on June 30, 2017 by Department of Management Studies in Technical collaboration with Department of Computer Sc. &amp;Engg.Panipat institute of Engineering and Technology Panipat</li> <li>• Member Organizing Committee virtual<b>International Conference</b> on <b>“Contemporary issues on Management and Economics”</b> organized by PanipatInstitute of Engineering and Technology, Haryana in association with Institute of Engineering Research and publication (IFERP) to be held on 28 &amp; 29 May 2021. Website – <a href="http://www.iccibme.com">www.iccibme.com</a></li> <li>• Organized one week online resume writing workshop for MBA students from 27/04/2020 to 01/05/2020</li> </ul>
<p><b>Social Contributions and Sports</b></p>	
<ul style="list-style-type: none"> <li>• <b>List of Social Contributions and Sports</b></li> </ul>	<ul style="list-style-type: none"> <li>• Participated in <b>National Indian strength lifting championship</b> held at Udaipur (Rajasthan) on 31.03.2008.</li> </ul>



	<ul style="list-style-type: none"><li>• Secured <b>Second Position</b> in the Haryana State Bench Press Championship held at Sonipat (Hr) on 02.02.2008.</li><li>• Participated in State level championship of Power Lifting held at Vaish College Bhiwani on 05 Aug, 2007.</li><li>• Participated in State level championship of Power Lifting held at Vaish College Bhiwanion 06 July, 2008.</li><li>• <b>Gold Medal in Bench Press Competition</b> Held in T.I.T. &amp; S. College, Bhiwani on 21, 22.11. 2009.</li><li>• <b>Gold medal in shoulder lifting competition</b> held at T.I.T. &amp; S. College, Bhiwani on 21, 22.11. 2009.</li><li>• Awarded for <b>outstanding performance</b> in games by Guru Ravidas Jan Kalian SamitiBhiwani on 14.04.2008.</li><li>• Awarded for <b>outstanding performance</b> in games by Guru Ravidas Jan Kalian SamitiBhiwani on 14.04.2010.</li></ul>
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