

### Faculty Profile

<b>Faculty Name</b>	Chankel Pasricha
<b>Designation</b>	Assistant Professor
<b>Qualification</b>	MBA, B.Com
<b>Email</b>	Finance & Marketing
<b>Area of Interest</b>	<a href="mailto:chankel@piet.co.in">chankel@piet.co.in</a>
<b>Work Experience (Total)</b>	13 Years
• Teaching	7 Years
• Research	Nil
• Industry	6 Years
• Others	Nil
<b>Courses taught at Diploma/ Post Diploma/Under Graduate/ PostGraduate/ Post Graduate DiplomaLevel</b>	<ul style="list-style-type: none"> <li>• MBA:(Security Analysis &amp; Investment Management, Entrepreneurship Development, Portfolio Management, Principles of Management, Creativity &amp; New Idea Creation)</li> </ul>
<b>Membership of Professional Bodies</b>	Nil
<b>Research Publications</b>	Yes
Research Papers UGC-CARE	One
Research Papers SCOPUS	One
Research Papers WoS/SCI/ABDC	Nil
List of Publications	<ul style="list-style-type: none"> <li>• Published Research Paper in “The International Journal of Analytical and Experimental Modal Analysis” on titled “Study on Recent Online Methods &amp; Procedure used for Effective Teaching-Learning Process” ISSN :0886-9367 , (April, 2020)</li> <li>• Published Research Paper in “Journal of Xidian University” on titled “A Case Study on Firework Market Scenario With Special Reference to Kashiram Fireworks Ltd” ISSN : 1001-2400 , (June, 2020)</li> </ul>

<b>Book and Chapter Publications</b>	No
• Books Authored published by International Publishers	NA
• Books Authored published by National Publishers	NA
• Publication of Chapter in Edited Books	NA
• Editor of Book by International Publishers	NA
• Editor of Book by National Publishers	NA
• Translation Work of Book	NA
• List of Book and Chapter Publications	NA
<b>Patents</b>	No
• Published	NA
• List of published patent(s)	NA
• Filed	NA
• List of filed patent(s)	NA
<b>PhD Guidance</b>	No
• Degree Awarded	NA
• Thesis Submitted	NA
<b>M.Tech. Guidance</b>	No
• Degree Awarded	NA
• Thesis Submitted	NA
<b>Research Project</b>	Yes
• List of Research project	MBA Research Projects
<b>Consultancy</b>	No
• List of Consultancy	NA
<b>Awards &amp;Honours</b>	No
• List of Awards &Honours	Nil

<b>Invited lectures / Resource Person/ paper presentation in Seminars/ Conferences/full paper in Conference</b>	Yes (Seven)
• International (Abroad)	Nil
• International (Within Country)	Presented in International Conference: 02
• National	Presented in National Conference: 02
• List of published papers	<ul style="list-style-type: none"> <li>• Published Research Paper in “International Journal of Scientific Research in Engineering and Management” on titled “Innovation in Banking Industry: Achieving Customer’s Satisfaction” ISSN: 2582-3930 , (July 7, 2020)</li> <li>• Published Research Paper in “Acme International Journal of Multidisciplinary Research” on titled “Green Marketing- An Exploratory Research on Consumers of Panipat City” ISSN : 2320-236X , (May, 2016)</li> <li>• Published Research Paper in “Emerging Trends in Entrepreneurship, Business Management and Social Sciences” on titled “Measuring Customer Satisfaction towards Public &amp; Private Banks” ISBN : 978-93-88155-00-7 , (Oct. 16, 2018)</li> </ul>
<b>Organizing National Conference/ International Conference/ FDP/STTP</b>	Nil
• List of Conference/FDP/STTP committee	Nil
<b>Social Contributions and Sports</b>	Nil
• <b>List of Social Contributions and Sports</b>	Nil

