

Atrohan

BIENNIAL E-MAGAZINE



(Approved by AICTE, New Delhi & Affiliated to Kurukshetra University, Kurukshetra)

Message from Director

Good educational institution strives continuously for sustenance and enhancement of quality in every field of its activity. PIET works diligently to realize its mission of providing the best



learning, teaching and research opportunities to students and academicians alike, it continues to supply students with the basics of modern knowledge and high values. It gives me huge happiness to write down a few words as a prologue to the - HALF-YEARLY MAGAZINE. The response of the students to the magazine has been overwhelming. I applaud all the contributors for their thoughts, ideas and bringing out such a beautiful magazine.

Professor (Dr.) Shakti Kumar

PIET, Panipat, Haryana

Message from HOD

I am really elated to tell that the department stands on the strength of experienced and well-qualified faculty who are very dedicated to teaching and also involved in the upgradation of knowledge. Their research experience will help PIET to be FIRST in everything and is bringing out Half Yearly E-MAGAZINE AAROHAN



The wide spectrum of articles gives us a sense of pride that our students and faculty possess the creative potential and original thinking in ample measures.

Mr. Atul Gautam
Department of Business Studies
PIET, Panipat, Haryana

FROM THE MAGAZINE TEAM

Editorial Team Members:

Ms. Sahiba Sharma

Dr. Nancy Arora

Students Members:

Ms. Aarushi (3rd Year)

Mr. Sanjul (3rd Year)

Ms. Radha (2nd Year)

Mr. Jasjeet (2nd Year)

Dear Readers

The current issue of 2020 (Dec) “AAROHAN” is a yearly magazine and your one step information guide about the activities and happening in the Department of Business Studies.

From the cheerful 2020 new year to the nationwide lockdown, this semester we have seen all and besides these challenges its commendable to see the passion, creativity and energy of students, faculty and management that came forward and has provided full cooperation and support to each other in sudden experiences.

We hope this issue inspire us for a new beginning and enlighten us with positivity, gratitude, hope in each other as well as for our future endeavors.

HAPPY READING

PUBLISHED BY:

Department of Business Studies

Panipat Institute of Engineering and Technology

ABOUT THE DEPARTMENT



Bachelor of Business Administration or **BBA** is one of the most popular bachelor degree programs after class XII. The BBA course is the gateway to numerous job opportunities in a plethora of sectors like Marketing, Education, Finance, Sales, and Government to name just a few.

- The BBA course offers knowledge and training in management and leadership skills to prepare them for managerial roles and entrepreneurship.
- During the tenure of the course, candidates learn various aspects of business administration and management through class room lectures and practical projects like internship.

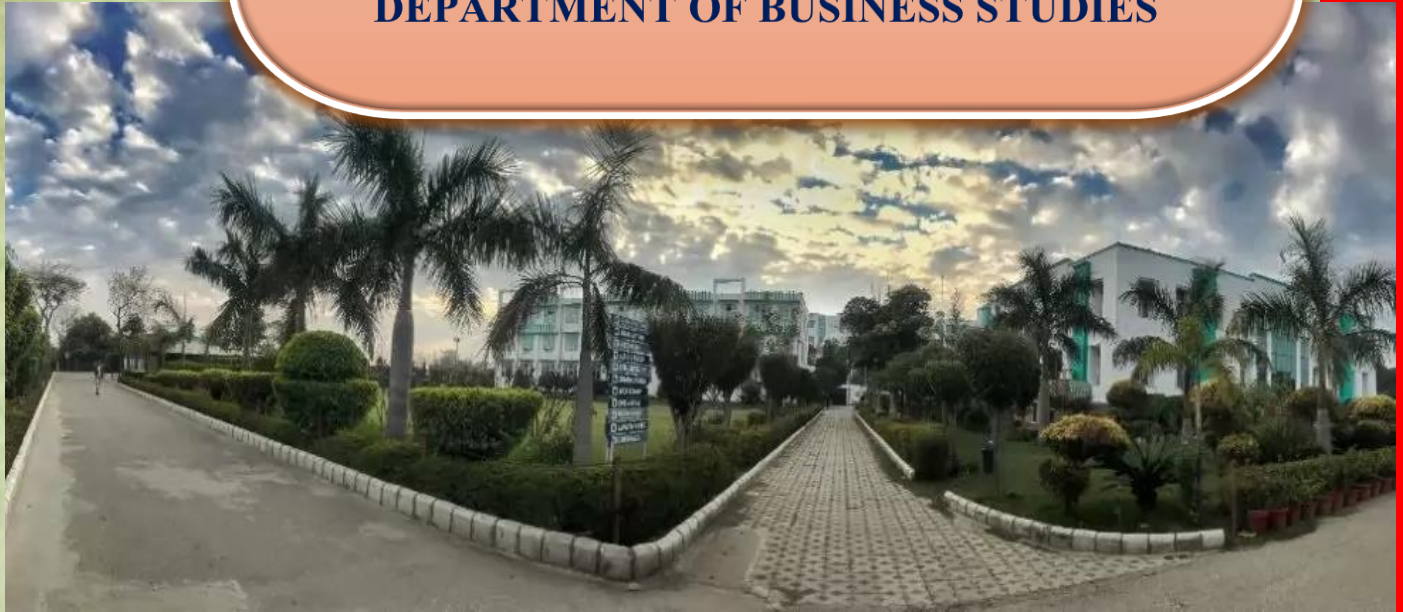
Department Vision:

- To be a world leader in business education, research and engagement, helping to create a better knowledge society.

Department Mission:

- Transforming Lives Through Knowledge Creation & Sharing.
- To provide competency-driven education, a core component of our growth and success.
- Leveraging our knowledge and resources to provide experiential learning, immersion and other collaboration opportunities.
-

FACULTY
DEPARTMENT OF BUSINESS STUDIES



Mr. Atul Gautam



Mr. Rajesh Kumar



Mr. Ashish



Ms. Pooja Gupta



Ms. Samriti



Ms. Shachie



Ms. Ashima Thakur



Mr. Mohit Singhal



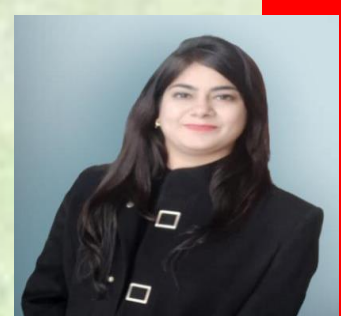
Mr. Omesh Chadha



Dr. Nancy Arora



Ms. Shivani Shukla



Dr. Tanu

•
•



Ms. Namita Arora



Ms. Ruma Tyagi



**Ms. Monica
Sawhney**



Ms. Preeti Singh



**Ms. Neha
Shokhand**



**Ms. Meenakshi
Sharma**



**Ms. Khushboo
Kalra**



**Ms. Sahiba
Sharma**



**Ms. Radhika
Arora**

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VIRTUAL CULTURAL WEEK

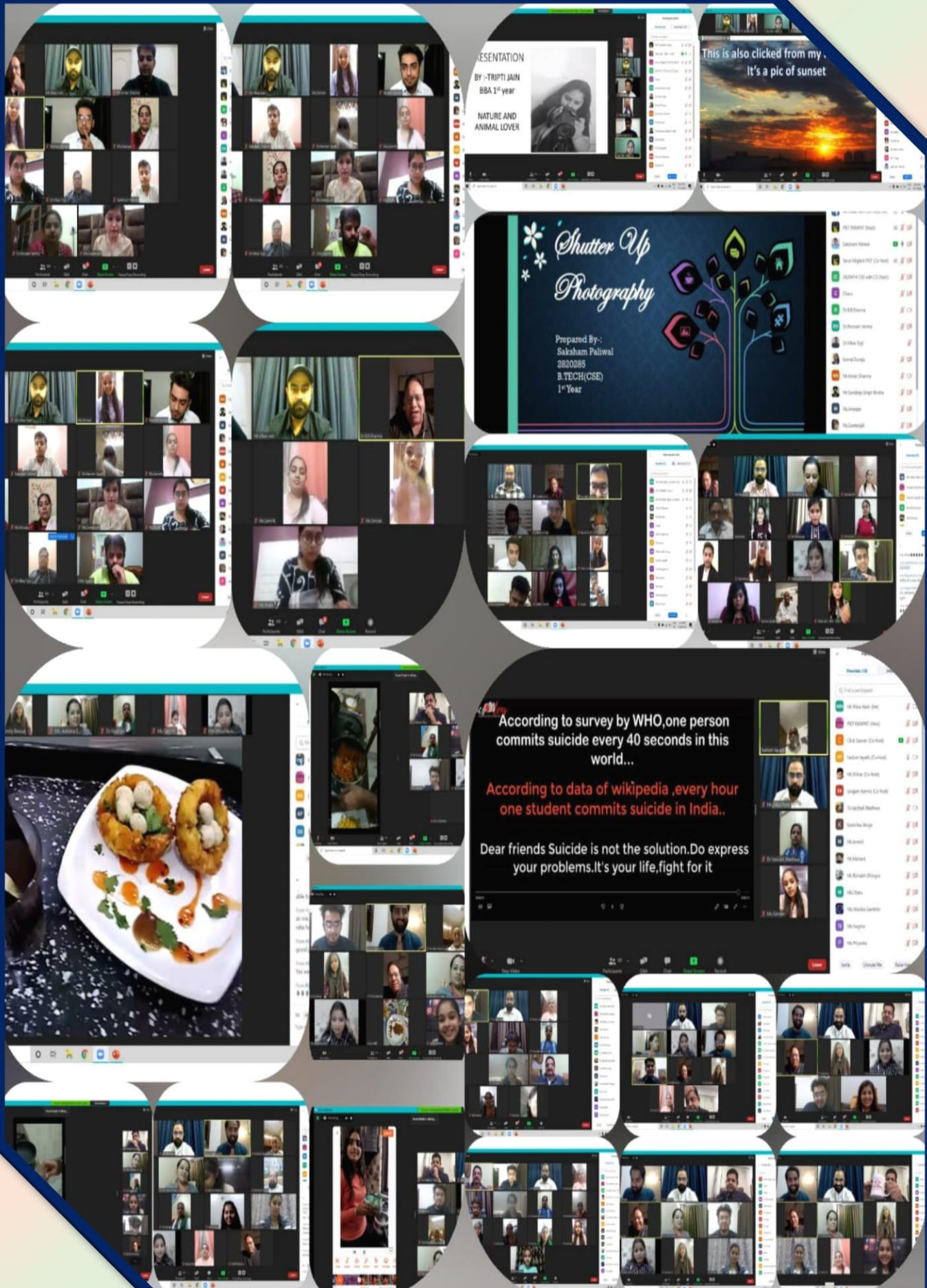
(6 Nov – 11 Nov)

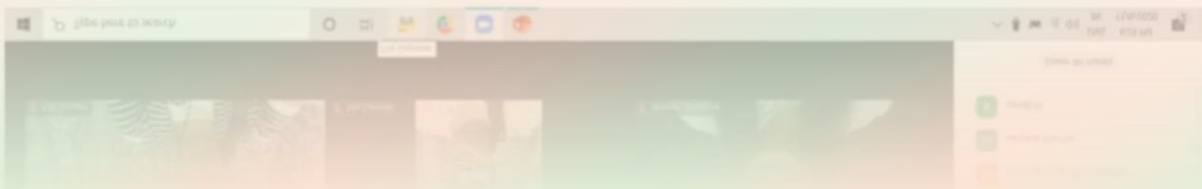
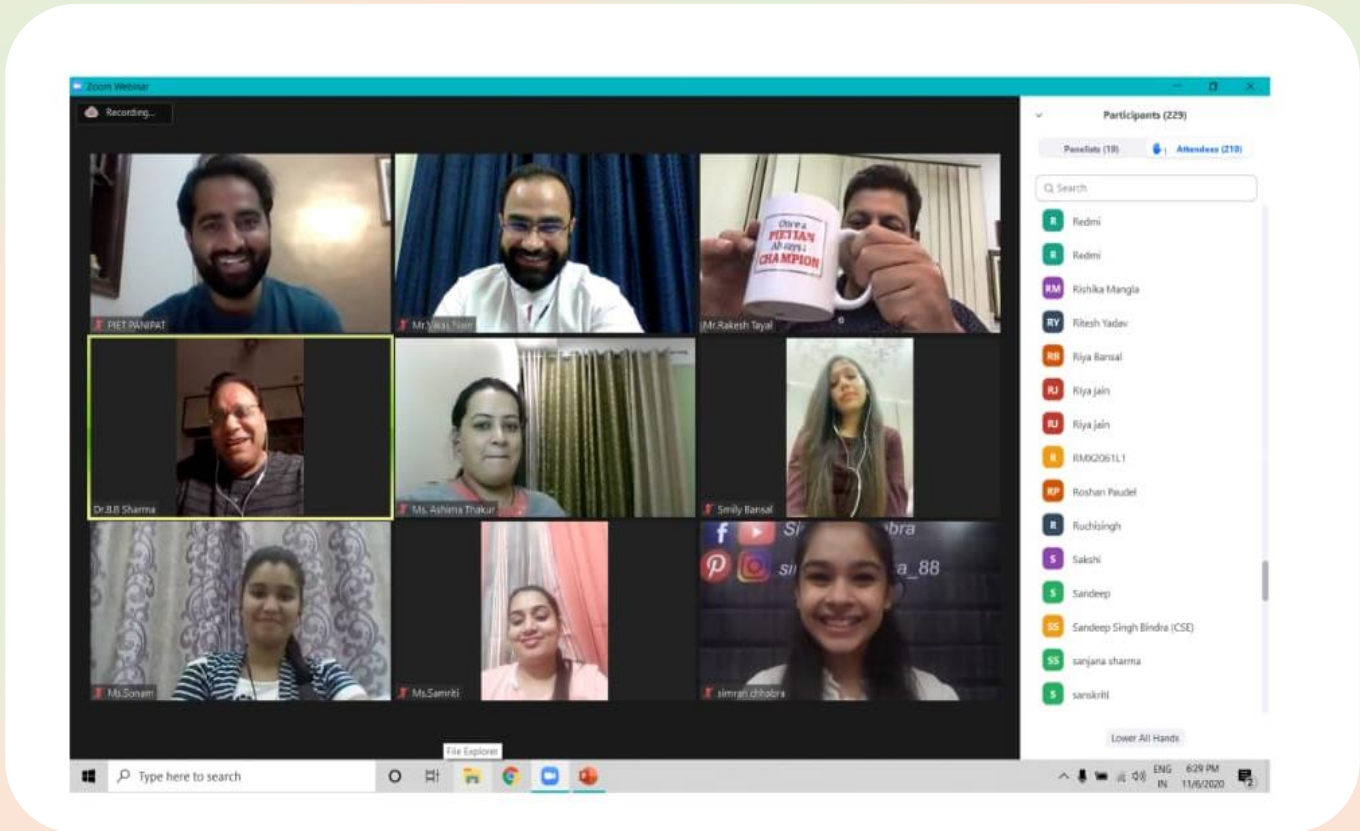
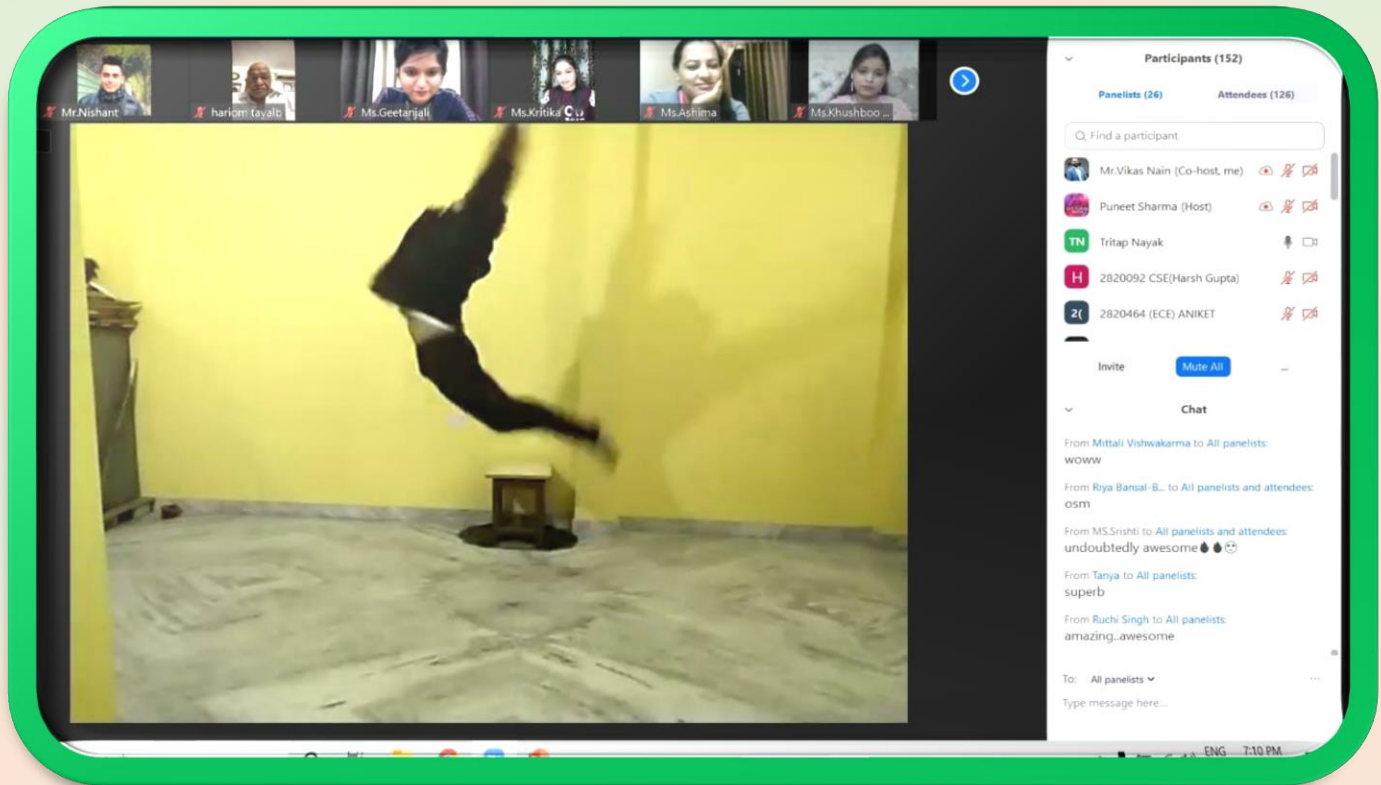
BBA Department had organized virtual cultural week from 6 Nov to 11 Nov, 2020. under the guidance of prof. (Dr.) B.B. Sharma (DSW), the Cultural Society of PIET. Series of events were held for the students.

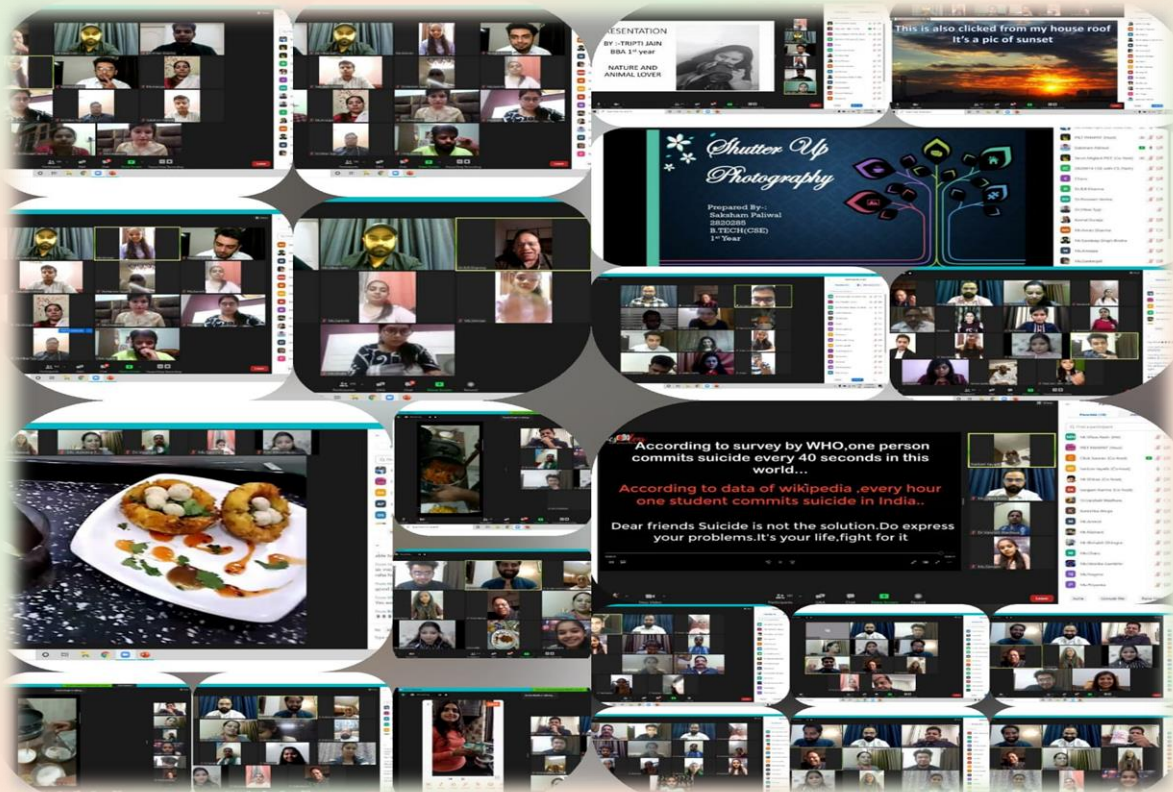
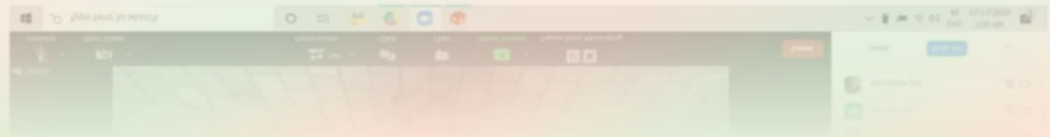
THE EVENTS WERE:

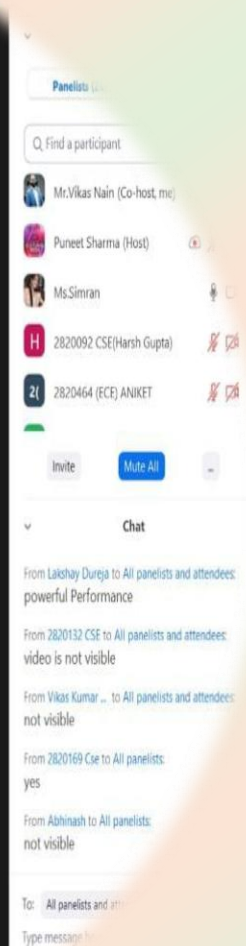
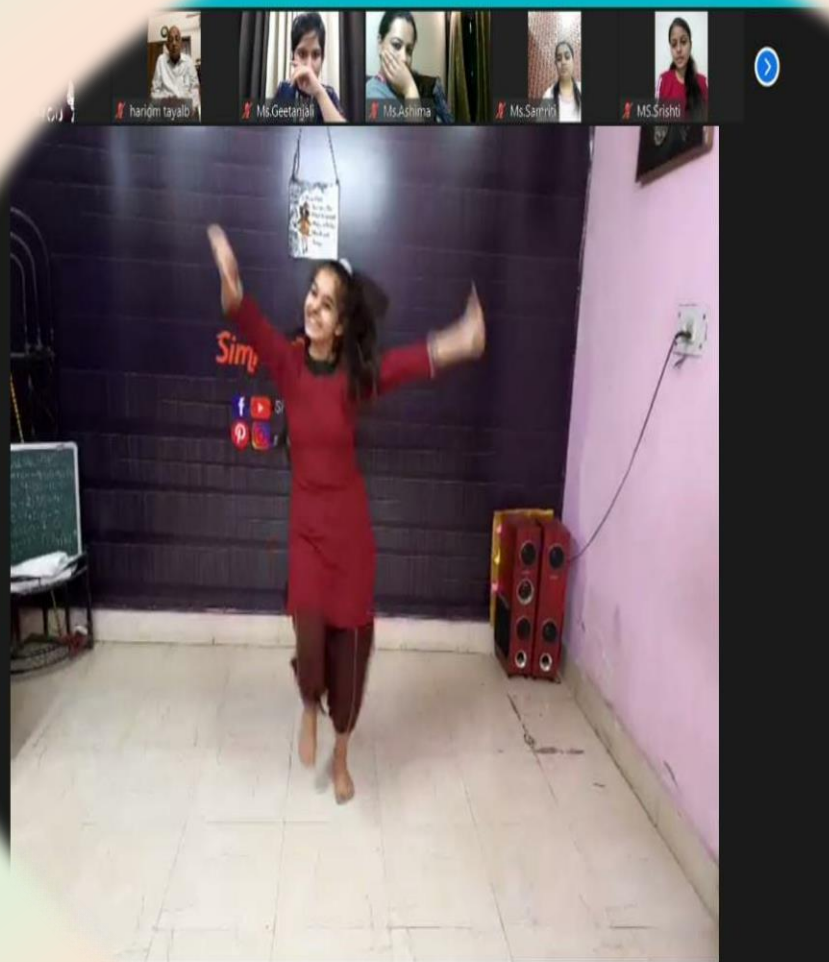
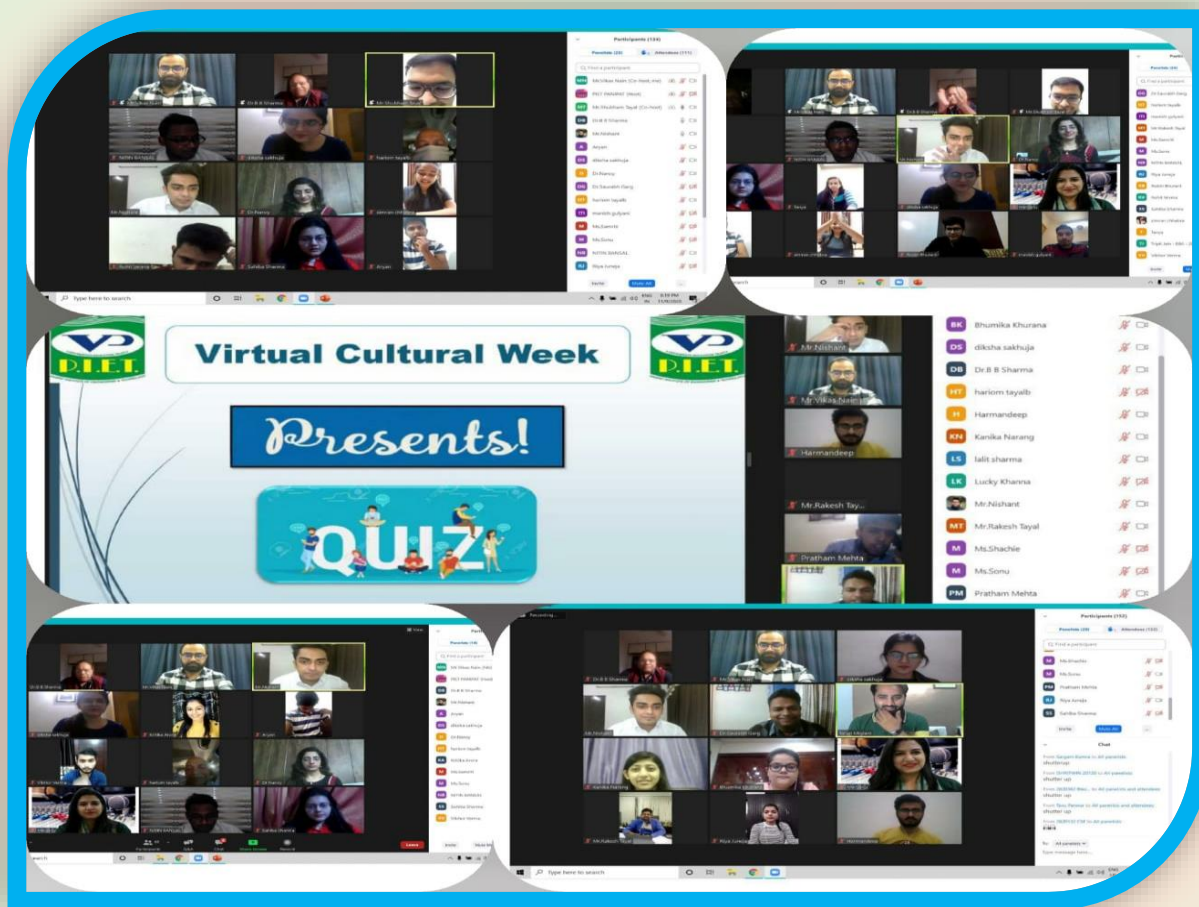
- CULINARY
- POETRY
- SHUTTER UP
- DECLAMATION
- RJ HUNT
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- MOVIE MANIA
- ROCKET LEAGUE-EPIC GAMES
- SINGING AND INSTRUMENTAL
- RANGOLI
- RAP BATTLE
- DANCE SOLO AND DUET

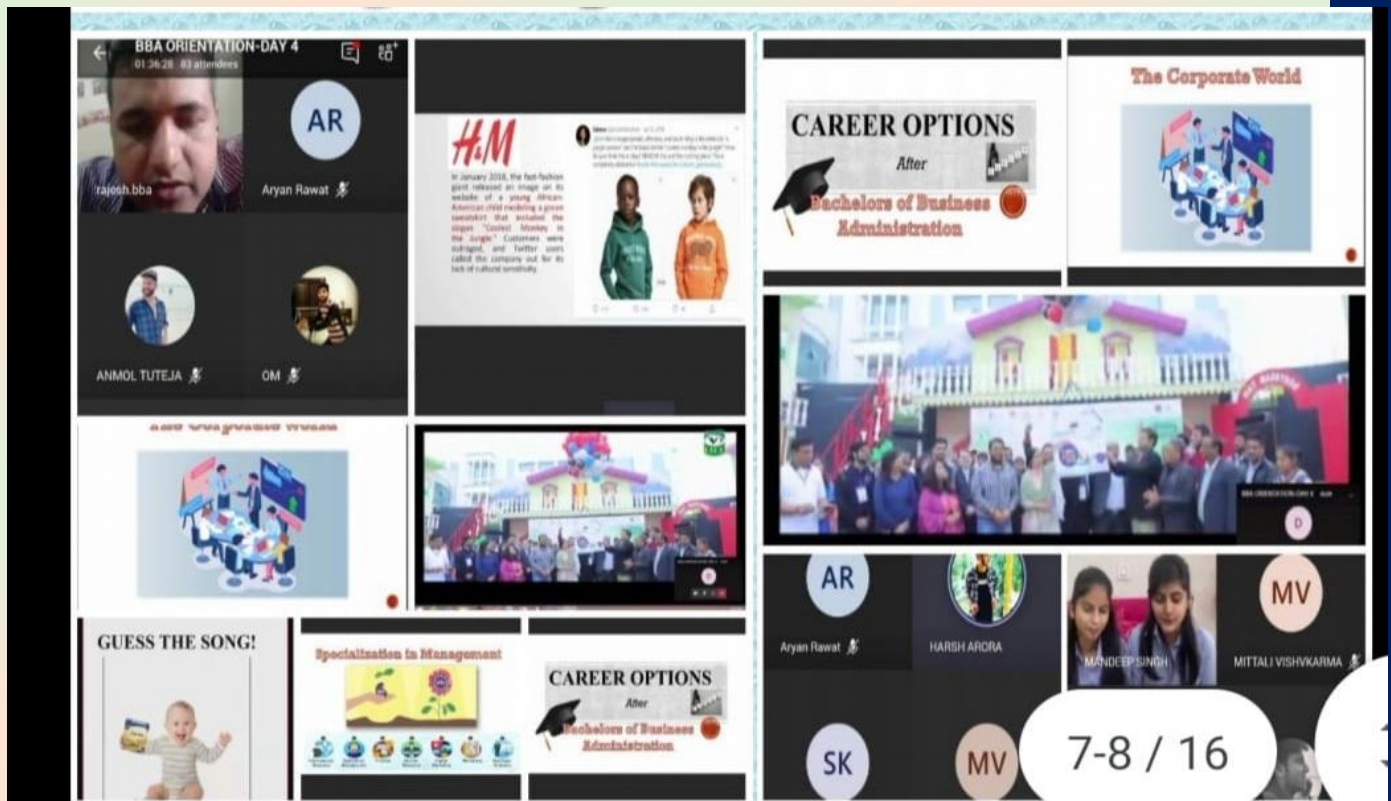
GLIMPSE OF CULTURAL WEEK











“Kshitiz” 2020

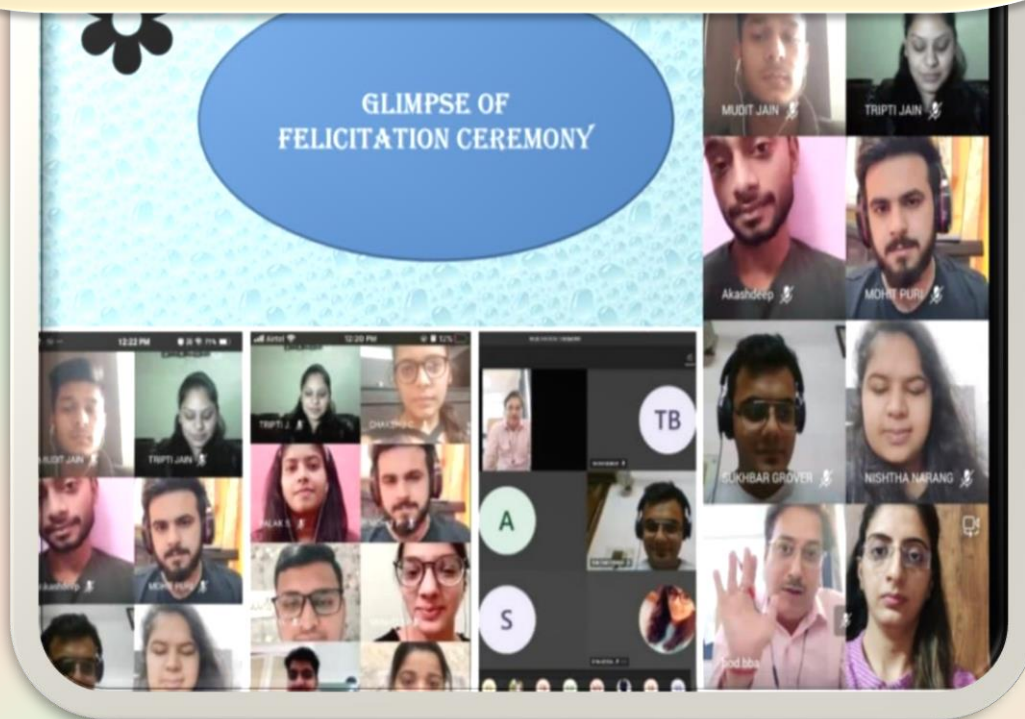
BBA Department organized virtual orientation “Kshitiz” 2020 for the students. A four-day event was organized in which many students participated. Faculty coordinators of this event were:

Ms. Samriti

Ms. Khushboo

M. Shivani

FELICITATION CEREMONY



**PANIPAT INSTITUTE OF
ENGINEERING AND TECHNOLOGY**

(Approved by AICTE, New Delhi & Affiliated to Kurukshetra University, Kurukshetra)

Department of Business Studies

FELICITATION CEREMONY
Competition Series @Bridge Course

Date : 29th October 2020

Time : 11:30 AM

Dated: 06/09/2020

सूचना 'ज्ञानोदय -2020' हिंदी दिवस दिनांक : 14 सितम्बर 2020

अपनी भाषा- अपना देश

सभी विभागाध्यक्षों से निवेदन है कि भाषण एवं कविता पाठ प्रतियोगिता के लिए अपने अपने विभाग से प्रतिभावान छात्र-छात्राओं का चयन करते हुए उनके नाम दिनांक 9 सितम्बर 2020, सायं 3:00 बजे तक बी० बी० ए० विभाग की कार्यक्रम संयोजक श्रीमती स्मृति एवं श्रीमती प्रीति को यथाशीघ्र देकर सहयोग प्रदान करें।

प्रतियोगिता के नियम :

1. भाषण में भाषा के उच्चारण और विषय सामग्री को विशेष महत्व दिया जायेगा।
2. कविता किसी भी कवि द्वारा रचित भी हो सकती है।
3. कविता का विषय सामाजिक, राजनैतिक, धार्मिक या देश भक्ति पर आधारित हो सकता है।
4. भाषण व कविता की समय सीमा अधिक से अधिक 4 मिनट रहेगी।
5. निर्णायकों का निर्णय अंतिम व सर्वमान्य होगा।

भाषण के विषय :

1. देश के नवनिर्माण में युवकों का योगदान।
2. आडम्बर और आध्यात्मिकता।
3. हिंदी भाषण और राष्ट्रीयता।
4. विद्यार्थी और राजनीति।

श्री अतुल गोतम
(बी० बी० ए० विभागाध्यक्ष)

प्रतिलिपि:

- सम्मानित प्रबन्धन / निदेशक / प्रशासक / अधिष्ठाता
- सभी विभागाध्यक्ष

HINDI DIVAS



A SNAPSHOT OF HINDI DIVAS



Online Education across worldwide

The news from the last month across Asia shows that constant change is going to be a recurring theme, and that what was initially seen as temporary has now become long-term. Campuses in some countries have opened, and re-closed, whilst others stay firmly shut. And with the implications of new student expectations and delivery models for universities, there are examples of innovation in almost every country across the region that are building for a changed future. In Australia, a university is proposing the 'death of lectures' in their blended-learning model; whilst in India investment in EdTech companies in 2020 exceeded the total for the previous 5 years combined; and in Thailand there's government support for new Artificial Intelligence courses and Drone Academies.



2020 has been a tough year for every university across the Asia Pacific region, and as we end the year it's clear that some of the challenges will persist into 2021,

and that a 'return to normal' isn't in most universities' plans until 2022 at the earliest. Enjoy scanning my pick of the last month's news, and I look forward to keeping you up-to-date next year!

The final draft of a blended-learning model proposes no more lectures by the end of 2021. They will be replaced by “Curtin talks,” “ten-to-15-minute videos based on a single topic or concept” with students required to watch two-three a week. While 70 per cent of a unit will still be “class time, specialised labs, specialised teaching spaces,” the university proposes using Curtin-created packaged content; micro-credentials and MOOCs and micro masters available via edX. It’s all part of a plan to focus on graduate outcomes, “learning technologies will be relevant to the course and real-world skill requirements of the students,” with assessment “focused on employability. Assessment “tasks will reflect the practices of the discipline or profession the course is designed around.” And by 2026, “each course will have a curriculum that has been co-designed via industry collaboration.” To prepare students for the workforce, there will be at least one “authentic industry engagement each semester,” defined as, “internships/practicums/innovative WIL approaches/fieldwork/industry collaboration).” Source: Campus Morning Mail

India’s EdTech boom

Large Indian EdTech companies including Byju's, Unacademy, Vedantu and Toppr have raised record AUD 2.63 billion this year as compared to AUD 2 billion raised over the last 5 years. Indian edtech companies are raising these funds on the back of strong growth, in demand for the online learning industry and accelerated adoption of technology products in the education sector Source: Austrade

China to further open up MOOC program, now No 1 in world

China is committed to further opening up its Massive Online Open Courses and share its quality education resources with other countries and regions, Minister of Education Chen Baosheng said on Friday night. The country now ranks first in the number of MOOCs and viewers in the world, he said at the first Global MOOC Conference, which was held online and offline at Tsinghua University in Beijing. China started to build MOOC platforms in 2013, allowing people from all over the country to hear lessons simultaneously from anywhere, he said. By October, the country had more than 30 MOOC platforms and 34,000 such courses. A total of 540 million people has participated, and 150 million university students have also received credits through mass courses, Chen said. Source: China Daily

Malaysia's 2021 budget devotes 20% to education

More than 20% of the Malaysian Government budget will be spent on education, with higher education receiving MYR14 billion (US\$3.4B) of this. Initiatives include government vouchers for new graduates to take professional certificate courses, a MYR50 million upgrade to university internet infrastructure, and the same for upgrading labs and lecture rooms. Cuts include a 16% drop in the Higher Education Scholarship Source: Times Higher

Indonesia's first foreign university campus is Australia's Monash university

Monash University has released further details of the first foreign university campus in Indonesia, after it was granted a licence to operate by the Indonesian Ministry of Education and Culture. Yayasan Monash University Indonesia, is set to open in 2021, and will be a research-intensive postgraduate campus with a network of industry connections, offering master and PhD degrees, as well as executive programs and micro-credentials. Monash is currently designing the layout of the "state-of-the-art" Indonesia campus, including the recruitment of

faculty leaders and the creation of what it calls the “the most innovative digital library in the country”. Source: The Pie News

New Zealand Higher Education Sector overview

There can be no better way to understand a country’s Higher Education sector than to learn what the Education Minister knows. And in New Zealand, the nation’s lobbying organisation, Universities New Zealand, created a briefing to the new incoming Education Minister - which they’ve shared. Factoids include that 25% of all research in the country is carried out by universities, with 1.4% of the world’s most highly cited research even though they have just 0.06% of the world’s researchers; they employ 1.2% of all people in employment and account for 2.4% of GDP; international students are worth \$243,000 each to NZ; their graduates pay another \$500,000 in tax over their lifetime compared to a school-level graduate. Want to dive deeper? The full briefing runs to 30 pages Source: Universities New Zealand Briefing

Thailand launches project to teach AI, drone use at select universities

The Digital Economy Promotion Agency (DEPA) plans to roll out an artificial intelligence (AI) university project and drone academy in Thailand next year, as part of the agency’s plan to drive digital skills and support the digital economy. The AI university project is meant to provide AI knowledge to learning programmes and workshops at designated universities, while the drone academy is set to help Thais learn how to use drones for their businesses, particularly in the agricultural sector. Source: University World News

Asian regional roundup of campus statuses

Several countries in Asia are closing universities or starting university vacations early as a second wave of COVID-19 spreads in the region. The result is a piecemeal of blending online and on-campus activities across countries, and often

within countries. Here's a brief summary of the longer article (linked below that summarises many key countries in Asia:

China: Mostly back to normal campus activities, with restrictions in some outbreak areas

India: Return to campus varies state by state, with some delaying return whilst removing Work From Home options for staff (see Times of India link below)

Pakistan: Universities closed from 25 November until 10 January, re-scheduling exams and no nationwide online learning

Sri Lanka: Extended holidays by two weeks, and on-campus due to resume

Japan: Considering closing earlier for winter break, with most already teaching in hybrid mode with online classes blended with physical classes

South Korea: After re-opening in October, a number of universities in Seoul have switched back to online only

Malaysia: Currently all online, due to resume on-campus in January 2021

Source: University World News plus Times of India, Khaleej Times

DIPANSHU TYAGI
BBA-3rd Year

ONLINE EDUCATION AS A BOON FOR HIGHER EDUCATION

As, There is no doubt that India is making a progress by Leaps and bounds. If we talk about the concept of ONLINE EDUCATION that is wider concept. The increasing demand of Virtual learning is making information and communication technologies that's an integral aspect of higher education.

ONLINE EDUCATION and ON- DEMAND EDUCATION are the need of the hour and the future of higher education. If I say that " The literate of the 21st century will not be those who can read and write but for those who can learn, unlearn and relearn.

As teacher's need to unlearn the old teaching strategy and relearn the more creative Digital teaching method for the holistic development of students to make them a better. Citizen. As ONLINE EDUCATION is unbiased that's can be fit with a time and pace of all the students. Not only in the current COVID -19 pandemic scenario but for the betterment of the higher education.

Because Online education became a digital era for the present generation. Apart from this More hand's on teacher's training programs on information and communication technology (ICT) and Massive open online course (MOOC) that are required.

NEED FOR ONLINE EDUCATION

As ICT competency is very important for both teachers and students for better communication, Learning and assessment process.

In the Current scenario as well as in the future, the process of teaching needs to be" blended" with video lectures and Online study materials to make it more interactive and creative for the students. Blended learning can be both offline and online with additional study materials complementing the regular classroom teaching. It can also help in achieving face-to- face classroom interactions based on available or self- generated online materials. ICT Competency will also improve the ability to search open educational resources like good quality videos, images etc. and bring these e- contents to the classroom. This will also encourage the teacher to become an educator as well as

counsellor. To accomplish this, various govt. Institutes in India with funding from MHRD and great initiative for several digital programs. Such initiatives are E-Pathshala by NCERT, study webs of Active learning for young aspiring minds.

MOOCS are very structured courses that providing high quality education open for all anytime, anyone, anywhere and Mass Enrollment and open access using the IT system.

There are a large number of online platforms such as UDEMY, edx, Coursera, Khan academy, vedantu, canvas, Udacity and future learn etc. As over 30% of higher education students in the U.S are taking at least one distant course. As a student online education can be useful learning method for sharpening our skills.

Why we should get involved in online education.

- ★ By studying online, it teaches us a vital time management skill which makes finding a good work study balance easier.
- ★ ONLINE EDUCATION offers a wide selection of programs Studying online is also a great option for getting an official certificate, diploma without physically present in University campus.
- ★ As more as online education can be accessible as it enables us to study or teach from anywhere in the world.
- ★ It allows for a customized new learning experience. It also implies for greater interaction and more feedback between us and our tutor.
- ★ It's more cost effective than traditional education. This allows for better budget management.

Therefore, we can say that Online education is less intimidating as compared to remote learning.

If we talk about Digital trend, as online education focuses on innovative ideas.

With an estimated 93 percent of communication being non- verbal, as online students don't have to worry about body language interfering with their message. While body

language can be effective sometimes, academics are more about ideas and Online education eliminates physical judgements that can cloud rational discussion. ONLINE EDUCATION diverse in nature as a student can take various courses on social websites and learn different languages while sitting at home. So, it is diversified for us.

It enhances group communication and Virtual education Foster's to work with team members via email, chat rooms and other easy to use methods.

CONCLUSION

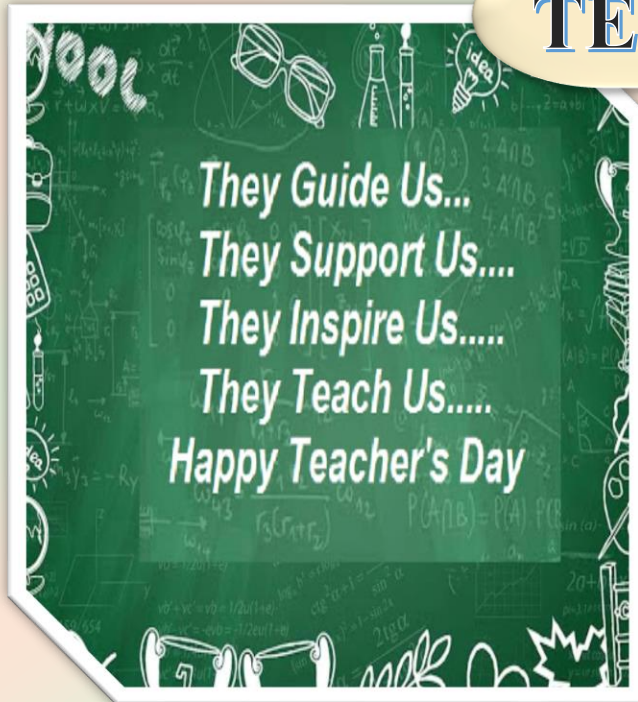
So, we conclude that ONLINE /VIRTUAL Learning is a growing and exciting new way to learn about almost everything. However, Online learning is a different way from learning in a face to face setting up interaction, as It is important to think about our Goals, our needs and our interests before committing ourself to something. As we have also need to think about the time that we have available, our comfort level with using technology and the equipment. As we all become more familiar with computers and growing advancement of online education platforms. We can say that online learning will continue to open doors and offer learning greater opportunities.

ONLINE EDUCATION has brought a positive impact in the lives of students and working professionals. It has also given an opportunity to take up additional trending courses like: Digital Marketing, Artificial intelligence, Block chain, Cyber security, IOT etc. along with their studies or job as per their convenience.

CHEENA SHARMA
CLASS-2ND "B"



TEACHER'S DAY



BBA DEPARTMENT
HAD ORGANISED A
SPECIAL EVENT FOR
TEACHERS ON 5TH
SEPTEMBER ,2020.

TEACHING IS THE
ONE PROFESSION
THAT CREATE
OTHERS.



ONLINE EDUCATION



In today's era of digital revolution online learning has transformed rapidly as a outcome of Covid19 situation. The Institutional bodies are now leaning towards video based content to make online learning more practical. As per latest data from UNESCO COVID19 pandemic has brought impact on education of 1.26 billion students out of which 300 million students belong to INDIA. So as a response to this the educational institutions were made to opt out for online learning technology. The NEW EDUCATION POLICY (NEP)2020 was introduced in education system to transform the way of teaching by 2040.To promote Online Learning a National Educational Technology Forum (NETF) will be created and e courses will be introduced in 8 regional languages created and uploaded on same forum.

Online learning is being promoted by many factors one of it is the internet penetration in India is 50% which is 730 million which is all set to reach 820 million by 2022.

Online learning uses latest tools of technology like live interaction, pdf, recorded lectures and video conferencing software's like zoom and Microsoft team as medium to impart education to students using their own devices such as laptops

or cell phones. With the introduction to this technology students can learn things at their own pace of understanding at their own convenience and could browse incredible data through e learning portals and e book libraries.

As the timeline has passed by, we do notice that the students as well as the teachers are now aware with the functioning of the tools of digital learning. The institutions are now powered by latest tools to conduct classes and to evaluate work.

In a recent survey it was revealed that about 74% students claimed that they found their teachers more supportive and 88.2% said that they observed that the teachers were well prepared for the online classes. Also, it pointed out that there were downsides too as 84% of students said they faced connectivity issues. In addition to this it also came out that 46% students use laptops and 36.5 use cell phones for their classes.

Some of the reports indicate that the methodology of online learning was not just a great success in urban areas it did particularly very well in rural areas as well.

Also, with the introduction to Artificial Intelligence and Augmented Reality and Virtual Reality the online learning will be completely transformed providing users with next level of interactive experience. With the help of such tools the process of understanding and assessing the learning abilities of students with each program would help in creating better content and courses.

Certainly, to achieve the India's mission of 100% literacy and education online learning needs to be promoted with the support of basic infrastructure of seamless 4g connectivity in rural areas and cheaper data charges.

Ms. KHUSHBOO KALRA
"ASSISTANT PROFESSOR"



INDEPENDENCE DAY CELEBRATIONS



2017-2020 Batch Farewell



**PANIPAT INSTITUTE OF
ENGINEERING & TECHNOLOGY**

(Approved by AICTE, New Delhi & Affiliated to Kurukshetra University, Kurukshetra)

DEPARTMENT OF BUSINESS STUDIES

is cordially inviting BBA Final Year to the

VIRTUAL MEET & GREET FAREWELL



Thursday, 6th August 2020



Hosted on Zoom
at 12:00 P.M.

**LAST
HURRAY!**

We wish you all a
Great Future Ahead!

Connect with Coordinators!

Ms.Khushboo
8950635884

Dr.Nancy
9991419716

Ms. Priti Singh
9654868197



SOME GLIMPSE OF FAREWELL

फेअरवेल पार्टी का आयोजन

समाचार/अंशक: फेअर वेलिंग में मैनेजमेंट विभाग के कोर्सेज, फेअरवेल पार्टी के विचारों के लिए उनके जुनियर्स द्वारा फेअरवेल पार्टी का आयोजन किया गया।

फेअरवेल पार्टी का आयोजन 6 अगस्त को किया गया। फेअरवेल पार्टी का आयोजन 6 अगस्त को किया गया। फेअरवेल पार्टी का आयोजन 6 अगस्त को किया गया।

PANIPAT INSTITUTE OF ENGINEERING & TECHNOLOGY

DEPARTMENT OF BUSINESS STUDIES

is cordially inviting BBA Final Year to the

VIRTUAL MEET & GREET FAREWELL

Thursday, 6th August 2020 Hosted on Zoom at 12:00 P.M.

LAST HURRAY! We wish you all a Great Future Ahead!

Connect with Coordinators!

Dr. Nishant Nishant Singh Ms. Preeti Singh



Mr. Wise beyond his years

PIET BBA

Mr. Shubham Tayal (Member BOG)

Ms. Preeti Dahiya

Ms. Preeti Singh

Ms. CUTIE PIE

TITLES	
Mr. Farewell	Nishant
Miss Farewell	Kritika
Mr. Personality	Raman
Miss. Personality	Mehak Jain
Mr. Evening	Sarthak
Miss. Evening	sukhmani

Mr. Rajesh

Mr. ALL ROUNDER

PIET BBA

Mr. Omesh

Mr. POLITE

PIET BBA

हस्तचल

कॉलेज में वीवीएफ के टॉपर्स को किया सम्मानित

कॉलेज के विद्यार्थी सम्मानित की गई।

Ms. Shivani Shukla

Ms. PROBLEM SOLVER

PIET BBA

Mr. Momentum

PIET BBA

Mr. Ritesh Singh (Director Placement PIET)

Ms. Samriti

OUR INSPIRATION

PIET BBA

हस्तचल

कॉलेज में वीवीएफ के टॉपर्स को किया सम्मानित

कॉलेज के विद्यार्थी सम्मानित की गई।

Mr. Responsible

PIET BBA

Mr. OP Ranolia (PRO)

Ms. Sahiba

Ms. SILENCE QUEEN

PIET BBA

Mr. Jagmohan

Mr. WORD SMITH

PIET BBA

हस्तचल

कॉलेज में वीवीएफ के टॉपर्स को किया सम्मानित

कॉलेज के विद्यार्थी सम्मानित की गई।

Mr. Sughad Vakta

PIET BBA

Dr. BB Sharma (Dean, S)

Dr. Tannu

Ms. MILLION DOLLAR SMILE

PIET BBA

Ms. Pooja Gupta

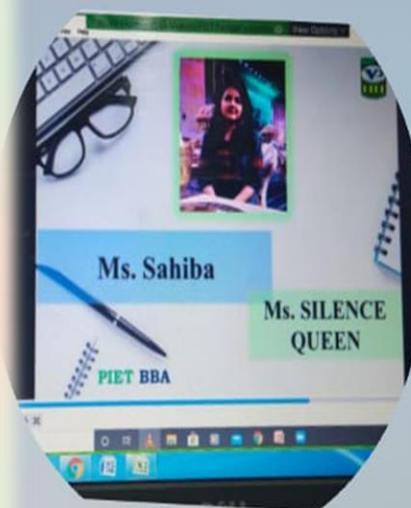
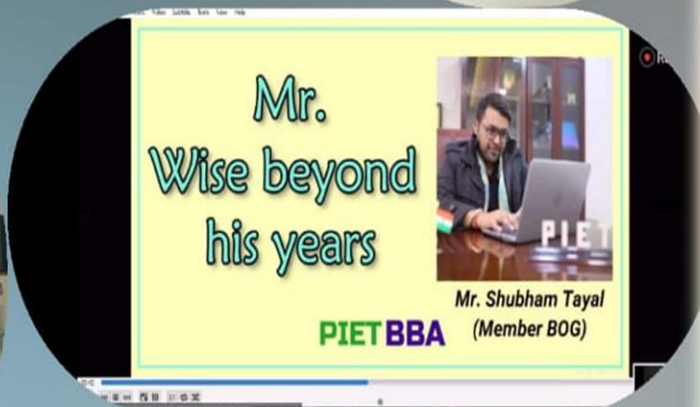
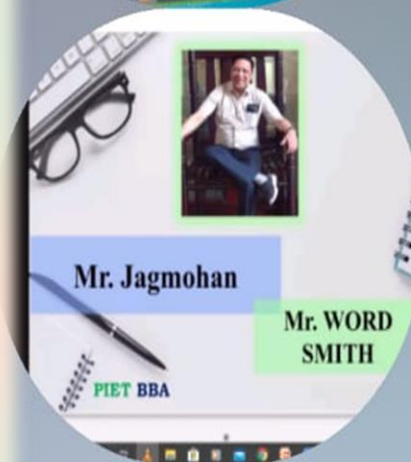
Ms. SUPPORTIVE

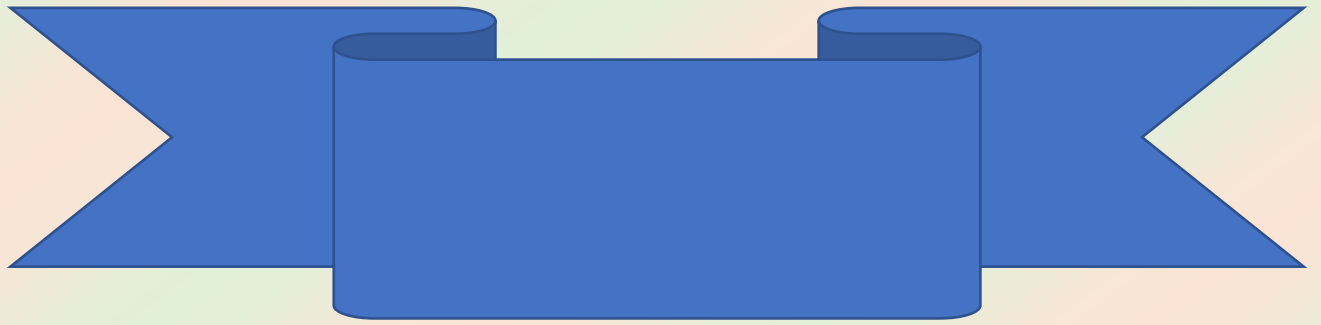
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हस्तचल

कॉलेज में वीवीएफ के टॉपर्स को किया सम्मानित

कॉलेज के विद्यार्थी सम्मानित की गई।





Mr. Farewell- Nishant
Miss Farewell- Kritika
Mr. Personality- Raman
Miss Personality- Mehak Jain
Mr. Evening- Sarthak
Miss Evening- Sukhmani



Indian Stock Market

Stock market can be defined as “The market for long-term funds where securities such as common stock, preferred stock, and bonds are traded”. Stock Market is a market where the trading of company stock, both listed securities and unlisted takes place. It is an organized marketplace, either corporation or mutual organization, where members of the organization gather to trade company stocks or other securities . Stock markets of a country are considered to be a reflection of state of its economy. All factors affecting economy of a country like inflation, earnings, purchasing power and sales growth are reflected in earnings of the large, medium and small enterprises in those countries which are listed on its stock exchange. These earnings in turn are reflected in share price of those companies in the form of price earnings ratios. Companies enjoying high growth rate and profits command high price earnings ratio and higher share price whereas companies slowing down or with fewer growth prospects are punished by lower price earnings ratios and stock prices.



To understand the FDI means in Indian context, we have to look into our history, in early 1498 when a Portuguese Vaskodigama arrived at Calicut. He saw the prosperity of Indians. He introduced India in whole world. Later people started to visit India. Portuguese, Dutch, British and French established their premises in India and started trading with Indian people and dynasties. Sir Tomas Roe was the first British who came as the ambassador of British emperor and get the permission of trading in Mughal India. After this they created the 'East India Company' and started their business. It was the initial form of FDI in India. India has emerged as one of the most favourable destinations for global investments. This is reflected in the number of foreign institutional investors (FIIs) registered with SEBI. FII refers to the investment made by resident of one country in financial capital and asset of another country. It facilitates and persuades large productivity and help in shaping up balance of payments. The term FII is most commonly used in India refers to companies that are established or incorporated outside India, and is investing in the financial markets of India. These investors must register with SEBI to take part in market. India opened its stock market to foreign investors in September 1992, and in 1993, received portfolio investment from foreigners in the form of foreign institutional investment in equities. With the emerging market crises of the late 1990s, the role of Foreign Portfolio Investment (FPI) and the major players therein i.e. the foreign institutional investors (FIIs) has come under intense scrutiny by academics as well as policymakers. A general perception about the FIIs is that they are speculators and their investment is motivated by short- term gains. The FIIs in pursuit of short-term gains adopt short- term trading strategies such as positive feedback trading and herding (i.e. buy or sell stocks together as a group). Such behavioural biases of FIIs, it is believed, may lead to price overreaction and contribute to the creation or exacerbation of a financial crisis. According to SEBI data, the number of FPIs with the regulator's approval increased to 8,826 at the end of September 2017, from 7,807 at March-end, resulting in an addition of 1,019. FPI investments into

India have grown remarkably in recent years. During 2016-17, net investments by FPIs stood at 48,411 crores as compared to negative net investments of 18,175 crore during 2015-16 (Figure 2.26). In USD terms, Net investments during 2016-17 were USD 7,177 million compared to negative net investments of USD 2,523 million during the previous year. The gross purchases made by FPIs increased by 13.8 per cent to ` 15, 07,028 crore in 2016-17 from 13, 24,418 crores during the previous year. On the other hand, gross sales by FPIs increased by 8.6 per cent to 14, 58,617 crores from 13, 42,593 crores during the same period last year (SEBI Annual report 2016-17). According to *Bekaert and Harvey (2000)*, FII contribution to emerging economy's GDP has increased substantially over last two decades as the Emerging Economies (EMEs) have liberalized their financial markets to make it easier to access for foreign players.



Mrs. POOJA GUPTA

नहीं चाइए बड़ी गाड़ी
नहीं चाइए बड़ा घर
नहीं चाइए अच्छा खाना
नहीं चाइए बड़े सपने
माँ बाप साथ हो तो सब सही
माँ बाप साथ नहीं तो नहीं चाइए
ये जिंदगी
अकेले रहना भले ही आसान ना
होगा पर माँ बाप मे से किसी एक
को चुनना मरने से कम ना होगा
बड़ी अजीब है जिंदगी कहते है
पैसा हर चीज नहीं खरीद सकता
गलत है साहब मैंने इन्सान तक
बिकते देखे है ...मैंने पैसे से
इज्जत को और माँ बाप को
खरीदते देखा है।

QUOTE BY RTR.CHARU

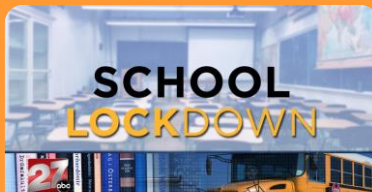


CHARU
BBA-2nd Year

२५ मार्च

MARCH

24



एक आखरी सुहाना दिन
एक आखरी सुहानी रात
२४ मार्च का दिन
एक बहुत पूरनी बात
चल रही थी घड़ीयाँ
बीत रहा था दिन
लॉकडाउन कि शुरुवात
२५ मार्च क दिन

व्यपार थोड़ा थक चुका था
पर व्यापारी अभ भी थके नहीं
स्कूल कॉलेज बन्द पड़े
पर बच्चे अभ भी रुके नहीं
पाठकों कि दुनियां में
एक नया मोड़ आया
ऑनलाइन शिक्षा से
शिक्षकों ने वाक्रिफ़ करवाया

शुरु मे सभ खुश थे
खबर नहीं थी किसी को
जानने मे ऑनलाइन शिक्षा
सब्र नहीं थि किसी को
असाइनमेंट करने में
फिर बच्चों के पसीने छुटे
आलस भरे वो नादान
बचने के फिर तरीके ढूँढे

जात-वाद से हट कर
पॉजिटिव-नेगेटिव में बट गया था देश

MARCH

24



हालात बुरी तरह बदले
हर घंटे आ रहे थे डेढ-दो हजार केस
बैठे-बैठे घर पर ही
बीत गया एक साल
हम ऑनलाइन शिक्षा लेते
देख रहे थे हाल



DAMAN
BBA-2nd "B"

Mechanism to deal with



Peer pressure is a powerful source to push out a person from comfort zone. Young person specifically college going students struggle with varying forms of peer pressure. Peer pressure provides new opportunities to discover new things. But sometimes peer pressure creates negative attitudes in young person's which should be deal with patience and self-control.

Some tips can be considered while dealing with peer pressure:

1. Talk to person who is pressuring
2. Have friend's having similar values and beliefs.
3. Adopt critical thinking to avoid pressure
4. Say 'No' and practice Saying No
5. Look for positive role model
6. Find ways to excel
7. Speak out
8. Speak in polite but clear and firm
9. Evaluate your friendship
10. Don't buy the thing that everyone doing it



Dr. SANGEETA

ASSISTANT PROFESSOR

WEBINAR

Webinar on passport to a global career with CMA(US)

Mr. Daya Murthy heads the Institutional Partnerships at International Skill Development Corporation (ISDC). He closely works with over 20 Chartered Bodies in UK and over 100 Indian Universities to make Professional Qualifications and Global Opportunities available to students across the country. He has over 15 years' experience working with various national and multi-national organizations like Coco Cola, Reliance Group, HSBC Bank to name a few.

The poster is for a webinar titled "Passport to a Global Career with CMA (US)". At the top, it features logos for CMA, IMA's Certification for Accountants and Financial Professionals in Business, PANIPAT INSTITUTE OF ENGINEERING & TECHNOLOGY (Approved by AICTE, New Delhi & Affiliated to Kurukshetra University, Kurukshetra), and ISDC (International Skill Development Corporation). The main title "Webinar On Passport to a Global Career with CMA (US)" is prominently displayed. Below this, it states "Organised by ISDC in association with IMA and Panipat Institute of Engineering and Technology". The "Speakers" section features two circular portraits: Mr. Daya Murthy, Head of Institutional Partnerships at ISDC, and Mr. Vikas Khosla, Zonal Head of Institutional Partnerships at ISDC. The event details at the bottom indicate it will be held from 11:00 AM to 12:00 Noon on 6th November 2020. A contact number for further queries, +91 91085 19445, is also provided.

CMA IMA's Certification for Accountants and Financial Professionals in Business PANIPAT INSTITUTE OF ENGINEERING & TECHNOLOGY (Approved by AICTE, New Delhi & Affiliated to Kurukshetra University, Kurukshetra) ISDC

Webinar On
Passport to a Global Career with CMA (US)

Organised by ISDC in association with IMA and Panipat Institute of Engineering and Technology

Speakers

Mr. Daya Murthy
Head
Institutional Partnerships
ISDC

Mr. Vikas Khosla
Zonal Head
Institutional Partnerships
ISDC

🕒 11:00 AM to 12:00 Noon 📅 6th November 2020

For further queries contact : +91 91085 19445

Mr. Vikas Khosla, with overall Experience of 13 years has worked with some of the prestigious Companies like American Express, Educomp Solutions, Miles Education and Currently associated with International Skill Development Corporation Mr. Vikas Khosla is an Effective Speaker with Efficient knowledge of Marketing & Sales He holds a MBA Degree in Marketing from University of Delhi

Professional Qualification

- Professional Qualifications are more specialised in one
- Professional Qualifications exist in various domains –
 - ✓ Accountancy
 - ✓ Finance
 - ✓ Supply Chain
 - ✓ Aviation
 - ✓ Analytics
 - ✓ Forensic Science
 - ✓ Health and Safety etc
- The Content and Examination Structure will be consistent
- A Professional Qualification will be administrated and a Professional Body
- Professional Qualifications are application oriented and build a specific Skill Set in an individual

Why DIDM?

- More than 10 year experience in Education field
- Media partner Nation wide TV Channel News 24
- <https://www.youtube.com/watch?v=Z1LkP21el>
- NGO – <https://www.bhagwan.com/> (Free content posting)
- <https://skillpaathshala.com/> (Free learning site)
- 4000+ successfully placed students
- 100+ seminar in renowned colleges & institutes in India
- 178+ companies tie up for students placement
- Student ratings - 4.8/5

About DIDM

pioneering Education solution provider, DIDM has emerged as Asia's leading Data Market and Data Analytics Company. We have 8 offices across Delhi/NCR and have trained more than 100 professionals.

DIDM revolves around a university-industry partnership. It plans to collaborate premium Indian and global Colleges to power new-age undergraduate and postgraduate programs through industry-aligned curricula and advanced technology enablement. DIDM implements a holistic knowledge-imparting model to prepare students for high collar jobs in emerging industries

DIDM

Dell Institute of Digital Marketing

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Google Adwords:  
Types of Ads create ----> Ad creation tool. / etc  
tool ad  
Newspapering Ad  
Display ad ----> After 1 sec. skip ( Video )  
Display ad  
8 Types ad  
Social Media Marketing:  
fb,  
Instagram  
Twitter  
LinkedIn  
Ppt  
etc
```


The Green Side of E-Learning

As we all know; the concept of e-learning is increasing day by day in today's world of education. **Glen Jones** and **Bernard Luskin** were the first entrepreneurs who tried to make education online by launching a university named Jones International University in 1996; it was the first accredited and fully web-based university.

Most of us are now very happy with the concept of e-learning. E-learning is a great way to get education at your own pace, time and choice.

So, in this article we will talk about some advantages we can get through E-learning. It's some of the advantages are:

- 1) E-Learning enables learners to work or study at their own pace in many circumstances. Here we can choose how much time to spend on each section of the course material.
- 2) Students can choose any type of course which they want to do; they aren't limited to studying courses offered by institutions in their geographical areas.
- 3) Learners can draw their own schedule for studying as it allows taking the classes whenever it fits into their schedule.
- 4) A learner may learn better at his own pace and in a different format than traditional schooling options offer.
- 5) E-learning enables learners to learn from some of the most prestigious professors and guest speakers in each field.
- 6) Offline learning is little bit more expensive than the online learning, there is less space, and materials required for each student.
- 7) More flexibility and fewer classroom distractions lead to more time saving.
- 8) E-learning may be less intimidating than the traditional classroom setting, and could help to increase student interaction.
- 9) Learners can gain the knowledge shared by the instructors around the globe 24 hours a day everyday which may can't be gained by books.

NITIN BANSAL
BBA-2nd "E"



Remote Learning

Online Education, Today's Remote learning Remote learning mirrors the traditional classroom, and for students who learn well in this environment, the structure is a benefit. Online learning, is not designed to mirror the traditional classroom. Distance education, also called distance learning, is the education of students who may not always be physically present at a school. The coronavirus pandemic caused a rise in emergency remote learning. As colleges and universities have had to shut their doors to protect their faculty and students, they sent students home to study remotely. Many of these schools continue to have their faculty teach at the pre-determined times, but students watch the lectures online rather than sitting in the classroom. Traditionally, this usually involved correspondence courses wherein the student corresponded with the school with the help of mail. Internet makes it convenient than ever to get an education. Whether you're pursuing your first degree or a graduate degree, flexible online learning environments allow you to learn from the comfort of your home, and often around a schedule that fits your needs. In light of recent trends forcing people to stay at home rather than going to campus to pursue their educations, learning via the web has become not just more popular—it's now vital.

Yet with an education that takes place online, understanding the basics are also important. Online education takes place entirely online. Courses may use video lectures or self-paced courses



to take students through their learning experiences. Some online education options move students towards certification or a degree. Others are designed for adult learners who want to gain a new skill or polish an existing one, but without actually taking students toward an official degree.

Benefits of Online Education

Online education is truly flexible. This is the form of internet-based education that allows you to work on your education on your own time. If you work a job with hours that vary or have children at home that demand your attention, this flexibility can help you achieve your degree or expand your learning even with a busy schedule.

Drawbacks of Online Education

Online education has some drawbacks. Some students will struggle with the lack of structure, leaving their work to the last minute and then scrambling to finish it on time. Other students sometimes find lack of face-to-face interaction with their instructor to be another shortcoming of online education environment.

What Is Remote Learning?

Although it also takes place online, remote learning is different from online learning. Remote learning strives to re-create the classroom environment as the student learns through the computer. This means the student logs in to the virtual classroom environment at scheduled times to view lectures or participate in group learning activities.

The corona virus pandemic caused a rise in emergency remote learning. As colleges and universities have had to shut their doors to protect their faculty and students, they sent students home to study remotely. Many of these schools continue to have their faculty teach at the pre-determined times, but students watch the lectures online rather than sitting in the classroom.

Benefits of Remote Learning

Remote learning provides some benefits worth considering. Because remote learning requires the student to check in at set times to watch lectures and presentations, it has a higher level of accountability than online learning. It's harder for a student to fall behind when they must check in every week for virtual classes.

Remote learning also mirrors the traditional classroom, and for students who learn well in this environment, the structure is a benefit. Online learning, by contrast, is not designed to mirror the traditional classroom.

Drawbacks of Remote Learning

Though remote learning tries to mirror the traditional classroom, it cannot bring all of the benefits of the classroom to the home. Students do not interact with their classmates unless they initiate communication

PRIYA
BBA-3rd "E"



ONLINE CLASSES



ONLINE LECTURE



ONLINE EDUCATION



“Online teaching is no more an option; it is a necessity”

The major part of the world is on quarantine due to the serious outbreak of this global pandemic and therefore many cities have turned into phantom cities and its effects can be seen in schools, college, and universities too. Between all this online teaching and online learning can be termed as the panacea for the crisis.

Online learning can be termed as a tool that can make the teaching-learning process more innovative and even more flexible. A year

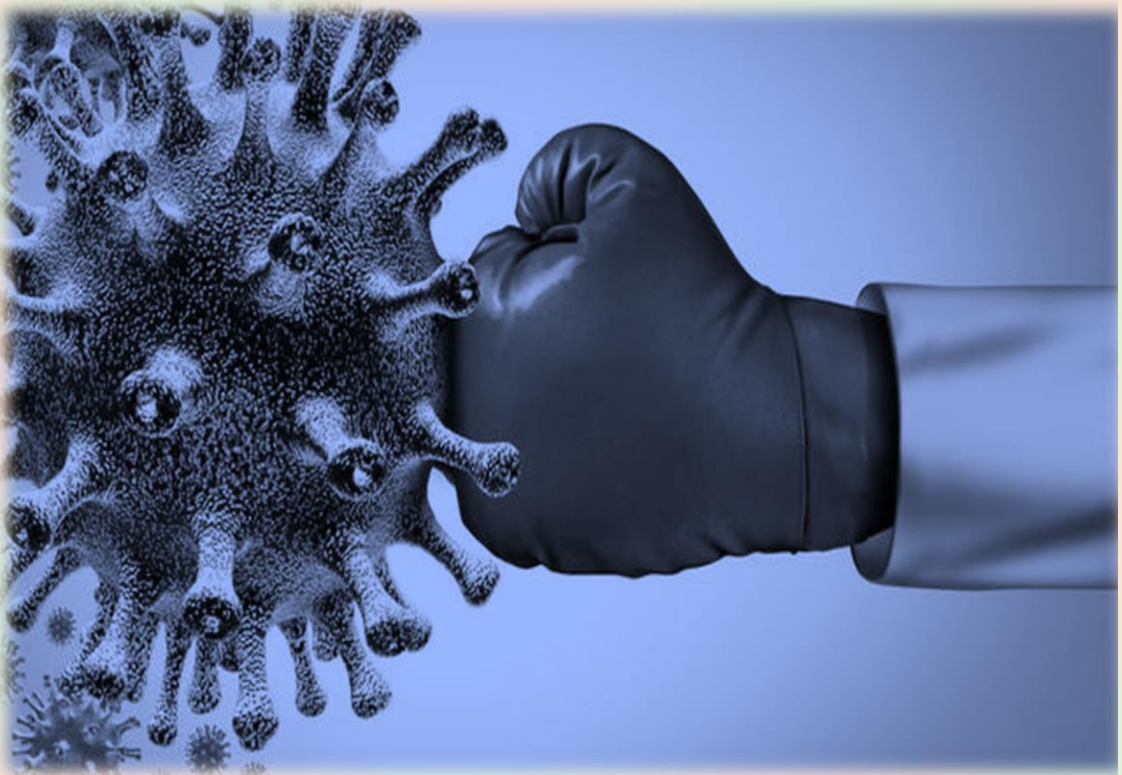
back we can't even imagine that it will become only source of learning. Well obviously, students does not really enjoy studying. Never the less this pandemic making it really hard for students to study over a gadget that constantly break their concentration. The COVID-19 has resulted in shut of educational institution all across the world as a result we can see that whole education system have move towards to virtual classroom. However online learning takes place over the internet and not in a traditional classroom that make the interaction partial which entirely dependent upon the number of active students. This makes the whole idea of collective learning pretty limited and cutting down the scope of face-to-face discussions.

As for the teachers and students both are finding it difficult to maintain the level of attention but at some point, they feel disengaged. It is actually a biased source of learning when it comes to reliable internet access. If we examine this lockdown, economy have stepped back in terms of GDP but if we see the present scenario of online learning, we have actually accelerated the pace of growth to 2030. No doubt students are flowing in the classroom seeking to learn from anywhere at any time here comes online learning serving up to the mark. Overall online education is better for higher education. However, this is one of the best platforms for individual learning and for those who are privileged



YUKTA BANSAL
CLASS-2ND "E"

ONLINE EDUCATION IS LIKE A RISING TIDE. IT'S GOING TO LIFT ALL BOATS.



Colleges are not closed. College buildings are closed.

There is no future without education

माँ फिर अपने पल्लू में छुपा ले 🧒 ।
कही कोई मुझे तुझसे चुरा न ले 😞 ।
माँ फिर से मुझे अपने पारों पर चलना सिखा
दे 🦶 ।

कही दुनिया की ठोकर न लग जाए 🧒 ।
माँ फिर से अपने हाथों से खाना खिलादे 🙌 ।
कही बैर कुछ खिला न दे 😞 ।
माँ फिर से मुझे उंगली पकड़ के दुनिया की
सैर करादे 🧒 ।

कही दुनिया के मेले में खो न जाऊँ 🧒 ।
माँ फिर से मुझे अपने पास बिठा ले 🧒 ।
माँ फिर से मुझे वो बचपन लोटा दे 🧒 ।
माँ फिर से मुझे वो गुडिया बना दे 🧒 ।
फिर वही जहाँ 🌍 ।
फिर वही बचपन 🧒 ।
माँ । 🧒



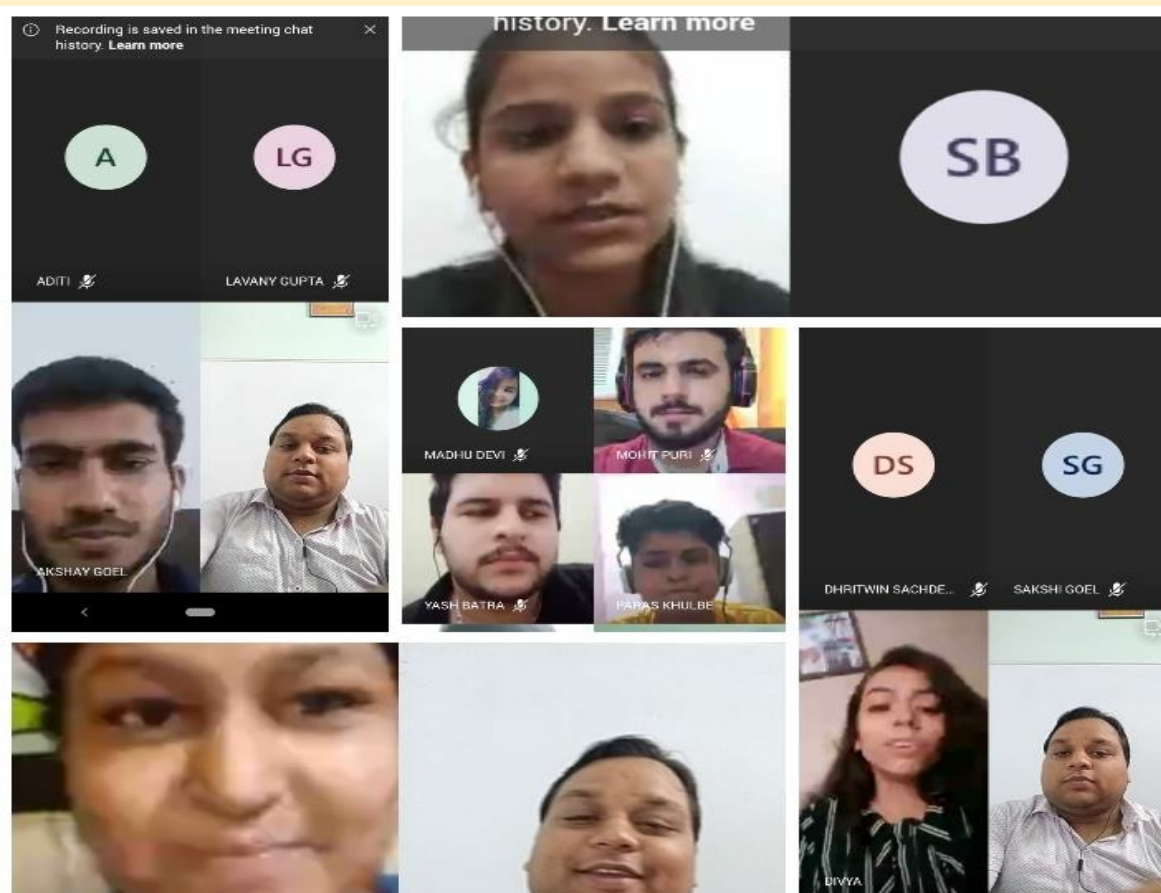
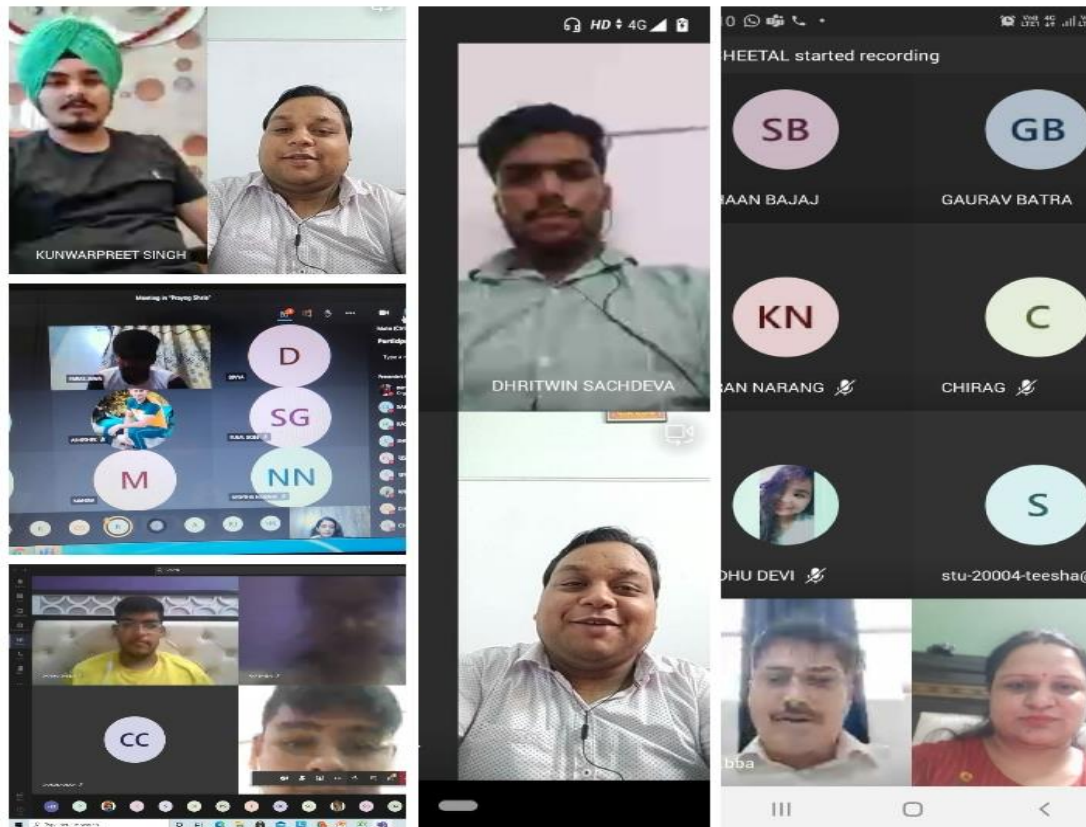
charu ❤️ 🧒



CHARU
BBA-2nd Year

BRIDGE CLASSES

ADVANCED COURSE DESIGNED FOR STUDENTS



TO PROVIDE STUDENTS ABOUT THE BASICS AND UNDERSTANDING OF BBA COURSE CONTENTS, DEPARTMENT CONDUCTED BRIDGE COURSE CLASSES FOR FIRST YEAR STUDENTS.

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Ms. ASHIMA

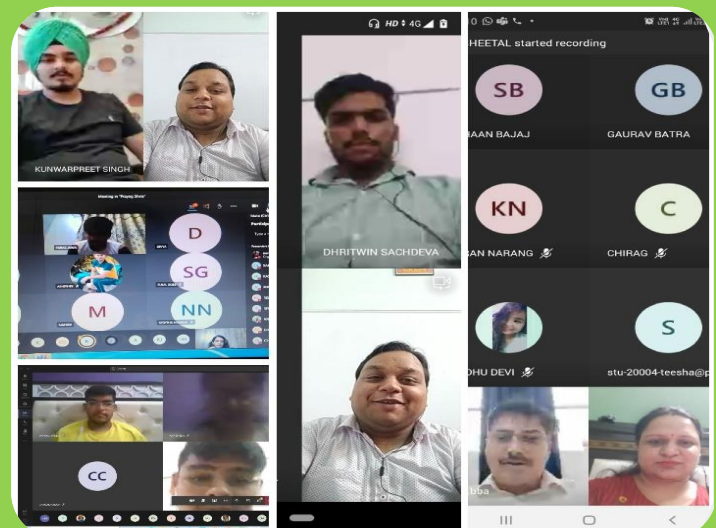
TEAM MEMBERS:

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Dr. NANCY,

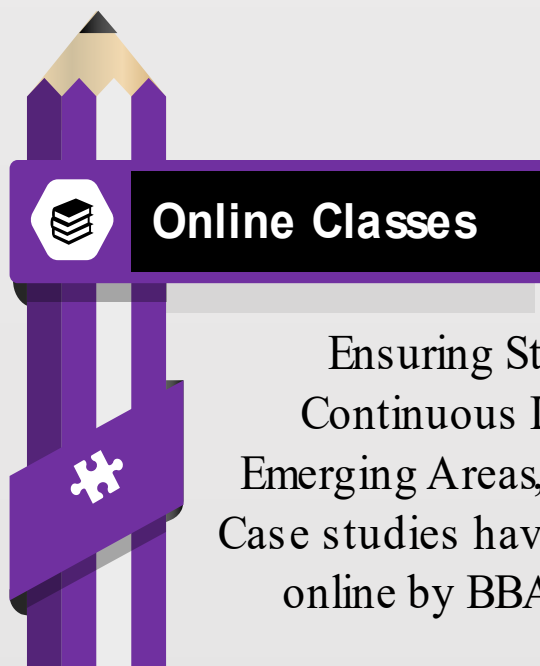
Ms. KHUSHBOO

Bridge Classes




**Differentiating BBA
students from the rest**

YES PIET



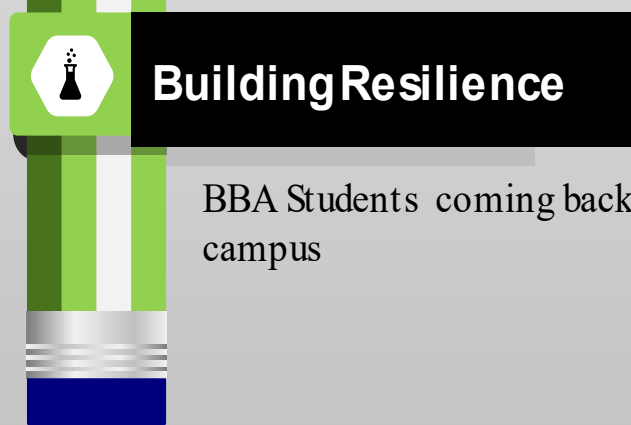
Students Engagement amid Corona Crises
Department of Business Studies

Cultural Week

BBA Students actively
participated in virtual cultural
week and farewell party

**Extra-Curricular
activities**

**Skill
Development**



 Classes  Internship  Skills

FOR ANY SUGGESTIONS OR FEEDBACK CONTACT:

Ms. Sahiba Sharma (In-charge)

Email: sahiba.bba@piet.co.in

**DEPARTMENT OF BUSINESS STUDIES
PANIPAT INSTITUTE OF ENGINEERING AND TECHNOLOGY
(Affiliated to Kurukshetra University)**