

**PANIPAT INSTITUTE OF ENGINEERING AND TECHNOLOGY
PANIPAT**

Department of Management Studies

Semester: 3rd

Faculty Name: Dr. Preeti Gugnani

Course Title: Indian Ethos and Business Ethics

Course No MBA-302

Sr. No.	Lecture No.	Topics to be covered	Target Outcome
1	L-1,2,3,4,5	Role of Indian Ethos in Managerial Practices History & Relevance, Principles Practiced by Indian Companies Management Lessons from Vedas, Mahabharata Management Lessons from Bible, Quran	CO1
2	L-6	Case study: management lesson from vedas	CO1
3	L-7,8,9	Kautilya's Arthashastra Indian Heritage in Business Management- Production and Consumption Ethics v/s Ethos	CO1
4	L-10	Case study: management lesson from mahabharata and geeta	CO1
5	L-11 to L-18	Indian v/s Western Management Work Ethos and Values for Indian Managers Relevance of Value Based Management in Global Change- Impact of Values on Stakeholders Trans-Cultural Human Values Secular v/s Spiritual Values Value System in Work Culture Stress Management- Meditation for mental health, Yoga Contemporary Approaches to Leadership- Joint Hindu Family Business-Leadership Qualities of Karta	CO2

Sr. No.	Lecture No.	Topics to be covered	Target Outcome
6	L-19,20,21	Indian Systems of Learning- Gurukul System of Learning Advantages- Disadvantages of Karma, importance of Karma to Managers Nishkama Karma- Laws of Karma Law of Creation- Law of Humility- Law of Growth	CO2
7	L-22,23,24	Law of Responsibility- Law of Connection-Corporate Karma Leadership Understanding the need for ethics, Ethical values myths and ambiguity ethical codes, Ethical Principles in Business Theories of Ethics, Absolutism verses Relativism Teleological approach, the Deontological approach	CO3
8	L-25,26,27	Kohlberg's six stages of moral development (CMD) Managing Ethical Dilemma; Characteristics, ethical decision making, ethical reasoning, the dilemma resolution process; ethical dilemmas in different business areas of finance marketing HRM and international business, Ethical Culture in Organization	CO3
9	L-28,29	Developing codes of Ethics and conduct Ethical and value based leadership Role of scriptures in understanding ethics Indian wisdom & Indian approaches towards business ethics	CO4
10	L-30,31	Indian Ethos as Humanistic Management Principles: A Case Study of a Family Business Organization	CO4
11	L-32	Previous Year's Question Paper discussion	CO3