

# E-Vichar

Summer 2020

**Panipat Institute Of Engineering And Technology**  
Department Of Management Studies

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## *Message from Head of Department*

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I am delighted to introduce the inaugural issue of our bi annual magazine “E Vichar”. The name is self-explanatory that it’s a collection of thoughts. I believe that education is meant for development of thought and this magazine provides a platform to our students to showcase their talent. As the management education aims for the holistic development and the same has been reflected in the content of magazine where our students have not only contributed towards the socio-economic concerns, the prevailing business conditions but their literary flair and creativity through art is also there. With a sense of pride and satisfaction I would like to say that with the active support of the Management, Director, Faculty members and Students, the department magazine has come alive.

I hope it will be a fascinating experience when you go through the magazine.

**Dr. Akhilesh Mishra**  
Head of Department, Management Studies

**E-Vichar**  
Summer 2020



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## *Editorial Branch*

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Magazine Advisor  
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*The name E-Vichar suggested by Dr. Saurabh Garg.*

## Faculty @ Management Studies



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## *From the Editor's Desk*

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“Great leaders have great vision, eloquent a vision, and owns a vision passionately and turn it into a reality.”

PIET is a multi-disciplinary institute affiliated to Kurukshetra University, Kurukshetra and approved by AICTE. For over a decade, PIET has maintained its #1 position amongst the best engineering colleges in Haryana and is also coveted as a leading MBA college in Haryana. Committed to developing new-age leaders with a holistic approach and futuristic orientation, its graduates are regularly placed in top MNCs, blue-chip companies & start-ups. We inspire excellence using innovative teaching methods as well as the human skill-sets necessary to succeed in the disruptive & transformative world of the future.

I being the chief editor, make a promise to the college that through my determination, perseverance, and hard work, I would undertake any task entrusted to me by the college authorities and fulfill it in the best possible way. As we all are being prisoned in our own homes in this pandemic situation, so I hope this edition of E-VICHAAR will help you to get engaged in the world of your own college mates' experiences and talents

Having a view of the departmental magazine, I get full conduce from my partners and peers. New creations, new categories in the launch of E-VICHAAR are always welcome by the department. The board is looking forward to making this magazine a vehicle for students to express their overwhelmed thoughts. I hope this magazine goes on to become the “lingua franca” of our college.

“knowledge is not the only thing; we should know to imply that in life.”

And this is what we preach.

**Ishika Gupta**  
(Chief Editor)

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## MAJOR CONTRIBUTIONS

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**Topic**

Multitasking Boon Or Bane  
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 Ajanmi Beti  
 Suit Yourself  
 How I See Him  
 कैसा ये कहर कोरोना ने मचाया  
 डर से डरना छोड़ दो।  
 Quiz

**Author**

*Chankel Pasricha  
 Sonu Kumari  
 Karuna Mittal  
 Damanjeet Singh  
 Aastha Kansal  
 Ishika Gupta  
 Jyoti Shakla  
 Jyoti Shakla  
 Pooja Punia  
 Nancy Mittal  
 Himani Kataria  
 Shivesh Arya  
 Simran Wadhwa  
 Muskaan  
 Paras  
 Karuna Mittal  
 Prabhanshu  
 Jyoti Shakla  
 Nancy Mittal  
 Vikas Kumar Tyagi  
 Pranjal Bhardwaj  
 Shrishti Jain  
 Jai Shree  
 Simran Kareer  
 Sargam  
 Pooja Poonia  
 Pooja Poonia  
 Jai Shree  
 Jai Shree  
 Bhavya, Paras*

## MULTITASKING BOON OR BANE

*By- Chankel Pasricha*



Some corporations believe that the quality of multitasking is not needed in employment. However, the reputation of multitasking is gaining in this world. Still, it is a highly contentious topic.

Multitasking: a boon or a bane? On the one hand, a plethora of corporations opines that it is not required in employment as they consider it as worthless, others argue otherwise. This term is gaining momentum across the globe profusely.

Here, I will discuss both sides of this debatable topic and explain my support to the latter view. One of the cogent reasons why a couple of corporations are not in concord with multitasking is because they believe it can lead to the loss of productivity, time, and resources. Humans, unlike computers, usually take 25 minutes to return to the original task, where they were left off.

Consequently, it further leads to anxiety, and the chances of error and mistakes could be on a higher side. Additionally, it can also stifle the Innovation because people who are besieged with an inundated pressure of a myriad of tasks may be unable to come up with new things.

On the flip side, there is a school of thought that believes multitasking is quite beneficial. Most conspicuously, it can increase the marketability and employability of an employee. Irrefutably, the person who is armed with oodles of skills has the edge over peers. As a result, a multitasker can be the first choice of an employer. What is more, it offers an opportunity for the employee to learn more skills while doing the job. Every individual task required some precision, and if a person gets a chance to be embedded with new skills or learning, it may lead to self-complacency and can also help in killing boredom.

In conclusion, I believe both phenomena have their valid points. On balance, however, I am inclined to believe that multitasking is undoubtedly a boon for the employee because it can improve its marketability and can also help in killing boredom. It is also recommended that these days, corporations can also give a try to the contemporary method of working, i.e., mono-tasking.

“jack of all trades master of none but once you learn how to juggle you rarely drop the ball”

— Kristin Michelle Elizabeth



## PERFORMANCE APPRAISAL AT WAZIR CONSULTING LTD.

By – Sonu Kumari



On a fine winter morning, Ms. Meenakshi Mehta (General Manager, Wazir Consulting Ltd.), called a newly joined recruiter, Ms. Tripti, into her office. “Tripti, I am so glad about your performance, you have been with us for only six months, but in this short stretch of time, you have grown very well and proved yourself as a highly efficient person. Your progress has not only been a valuable addition to your profile, but it has significantly contributed to the company’s revenue.

We all are very much delighted with your work and appreciate your efforts and dedication towards the job”. What could Tripti say on this! She was feeling at the top of the world and went home with a cake to celebrate her initial success with her family. The coming days, filled Tripti’s life with confidence and motivation to work harder. When she had come to the company, she was a fresher from a B-school, she had many inhibitions about joining a corporate job.

Although her job in this firm was very much different from her expectations, she was happy with the dose of appreciation she had recently received from Ms.Mehta. It was long hours of working with very little time for self-grooming. Lots of projects, everyday tasks at work were quite challenging, and one had to struggle for individual visibility. However, she has now adjusted herself very well with her daily routine within six months of her joining. She carried the image of a good performer in the eyes of all her superiors and colleagues. Even her immediate supervisor said that Tripti was performing very well in her job.

Three months later, an opening of 'Recruitment Head' was notified in the daily newspaper. Tripti was startled by this and got upset from inside. Within 15 days, Mr. Rahul was hired for the post. Everything went so quickly that Tripti could not get time to think of anything, and she was in a minor setback.

Upset and annoyed, Tripti walked into Avinash's cabin, who is a senior recruiter in the same company. Avinash was someone in whom Tripti could trust and confide all her concerns. "A few days back, Ms. Meenakshi told me that I have been performing well, and with a good set of potential skills, I can expect a great future for myself here. "But I am unable to understand why the management did not consider me for promotion," said Tripti in an upset yet annoyed tone.

"Well! Tripti, let me be very honest with my words; you are not ready for the promotion yet," Avinash said hesitatingly.

"How can you say that I am not ready?" Tripti responded quickly. "I have worked very hard and dedicatedly for the last nine months and learned everything here to know about every client, their requirements, candidate shortlisting, follow-ups, and all the stuff. I get along so well with so many clients. What else is there to learn? I have also generated revenue of nearly ten lakhs, individually in the last month, which is the highest among all the recruiters here".

"I assumed that you were aware of the company policy, Tripti," Avinash said reluctantly; Wazir Consulting firm wants to be the best manpower provider in the Country. Clients should get the best workforce at minimum cost. It also requires patience and profound knowledge of the market and competition. One should be competent to anticipate and even generate the needs of the clients. You are competent, Tripti, but you have not approached with any new ideas so far".

Tripti was dissatisfied; she walked sadly out of Avinash's office.

The next morning Tripti, phoned Ms.Mehta, saying that she is not feeling well and need some time for her health. Ms.Meenakshi noticed that Tripti's performance started declining in the next few months. She also made numerous errors while dealing with clients. Ms.Meenakshi was now concerned about Tripti's poor performance and that Tripti also failed to meet the performance standards.

Ms.Meenakshi asked, "What is wrong with you, Tripti?"

"Oh nothing, ma'am," Tripti answered. "It is just that I do not feel motivated enough to work so hard when I am not getting rewarded."

## QUESTIONS

1. How would you evaluate the Performance Appraisal System at Wazir Consulting firm?
2. What mistakes, if any, did Ms.Meenakshi and the company make concerning Human Resource Management?
3. What can Ms.Meenakshi do now to restore Tripti's motivation and get her back on track?

## CAN “THINKING BIG” – LEAD TO SUCCESS?

By - Karuna Mittal



'Thinking big' means being able to dream and visualize what you can achieve on an audacious scale: with no limits on your thinking and SUCCESS IS NOT A DESTINATION IT IS A JOURNEY. Widening the horizons of life is the magic of thinking Big. It eventually brings more significant opportunities and greater success. Thinking bigger refers to think beyond immediate circumstances. It merely means aspiring for bigger things. Thoughts have ultimate powers. If you think broad, you are putting more power into your thoughts, and if you add decisive action, you are more likely to reach far. Thinking big does not require more effort than thinking small. However, it certainly needs more action for being accomplished. Thinking big is to think out of the boxes with absolute uniqueness. Virtual success has no relation to the real one.

Thinking of success without any deeds is just a false idea of being a success. Heights of success only come to your feet if you plow the soil of hard work. Some scholars say that “when you think big, success will be your part”. On the flip side of the coin, thinking big does not work unless you do. However, the fact is not worth denying that “The day we broadened our mind and start acting purposely, Great people will start thinking about us. “We hear a lot about, and we read a lot about Thinking Big. This is true that thinking big has a positive pull. We can say it like that it attracts success, it attracts opportunities, it attracts new horizons, it makes lives, and it attracts joys, prosperity, and happiness. It attracts achievements.

We have a great example of Mr.Mahendra Singh Dhoni. Dhoni's thoughts and dreams were big, he wanted to do something big, and then he left the railway job and said that I do not want to do a job where I cannot live my dream life. This is just one example I gave you about Dhoni. If your thinking is also like Dhoni, then surely you will be successful. It may take time, but if such thinking is inside you, then this thinking will make you do everything. “Believe it can be done. When you believe something can be done, your mind will find the ways to do it. Believing a solution pays the way to solve”. When you think big, then positive vibes come to your mind, and then after you will feel empowered to do any work and resulted in success. At last, I want to say, “Think Narrow and fail. Think big and succeed”.

## TOUGH TIMES: THE UNTOLD STORY

*By - Damanjeet Singh*

Everybody in their life has experienced a phase when they are hopeless; they do not have a clue about what is going on with them, it is not like they are doing things incorrectly yet things additionally not going on in support of them. Indeed, intense occasions do exist yet some untold story of extreme occasions, I will reveal.

- Things occur with us during unforgiving circumstances.
- Five activities to do during intense occasions.

By and large, it has been seen during extraordinary circumstance we use to get negative a ton since it is physiology, Actuality likewise individuals will pull in to negative things faster than positive ones. Various people lose desire and go under tension, and gradually they fell into sorrow. Individuals, by and significant incline overthink a great deal, which exacerbates the circumstance. Rather than finding for arrangements, they make more issues themselves.

Outrage, dissatisfaction, loneliness is regularly observed when an individual experienced specific intense occasion Individuals may question their capacities, a dread of disappointment upsets them but “Tough times make tough people” is an extraordinary saying, life is an excursion with high and low points. Every tough circumstance teaches a lesson for life; it is our vision of how we can accept it as we may comprehend the circumstance and move ahead, or the exercise will rehash until we learn. Everything occurs for a reason; your introduction to the world, your brutal conditions, might be life is giving you a chance to give a restart and re-enjoy the life. Law of fascination assumes a significant job while you face any unforgiving conditions, it is generally on the off chance that you think any negative thing, the likelihood for its occurrence is more a direct result of the law of fascination, and it takes a shot at each and everything.

## FIVE ACTIVITIES TO DO DURING INTENSE OCCASIONS



1. **RESTORE FAITH:** from practical experience; I could state wonders do happen when we implore, the ideal approach to re-establish confidence is to put stock in the presence of God, give up your concern with almighty you will receive a route in return.
2. **RATIONAL APPROACH:** To be rational in your thought is, to discover an answer for your interests. Individuals will, in general, have negative methodology; however, trust me when you quiet down significantly, even higher waves blur away.
3. **EXPRESS BEFORE DEPRESS:** “sharing is mindful” presumably everybody knows, but during intense occasions, its significance twofold as even physiology says by sharing the worry you are now a bit nearer to get its answer, however, be shrewd. In contrast, you share since people listen according to their interests, so share with the right person to receive something worthwhile.
4. **PLAY WITH THE SITUATION:** it sounds awkward, but yes, this procedure functions admirably. Whenever you feel stuck in a tough situation, do not be panic; instead, take it lightly as a routine challenge; this will help you to find a way for your solution.
5. **NEVER GIVE UP:** In practical life, thinking of this aspect is hard since people tend to give up very soon, but if you survive and a year later, you will be proud that you recovered from that time. Our actions against the situations determine the result having a never give up approach will uplift you in life.

## INDUSTRIAL VISITS





## AN ANALYTICAL OVERVIEW OF INVESTMENT STRATEGY.

By- Aastha Kansal



Investment analysis evaluates the economic trends and investment industry sector. Future performances and charting part returns can be predicted by it. Stocks and bonds can determine the price movements and field potential. These are the individual industrial securities. It can also be evaluated by investment analysis.

For a particular investor, this analysis is suitable to determine how it is performed. Its main aim identifies the appropriate entry price and the expected time horizon to maintain investment.

In the case of mutual fund, this analysis conducts how the fund performed over compared to the benchmark to its competitors. On the other hand, in the case of peer fund, investment analysis includes management stability sector weighting, investing styles and asset allocation, expenses retire, and the difference in performances.

Investment keeps an eye on different types of investors with their unique goals, time horizons, and income.

All the rules do not apply to all the investors. Some opportunities can match with the individual parameters.

Investment evaluates the overall strategies and thoughts that signify the portfolio performed and time for adjustment.

While investing, an investor does not feel comfortable on their investment advice or financial professional. This analysis includes bottom-up, top-down, techniques, and fundamentals. It researches security for future performance, and a specific investor how can it be stabled.

There is one common goal in an investment strategy that is to maximize returns while minimizing risk. If we follow this strategy, we can achieve our financial goals and maintains our level of risk. This strategy makes an impact on things like types of assets we have and our approach in buying and selling those assets. It increases the money that the investor makes and decreases the risk. You can be dependent on this strategy about the investment of your money and your involvement in choosing an individual investment and your tolerance for the risk.

After multiplying many strategies, we can find the best-personalized strategy.

## THE CAREER ADVICE I WISH I HAD AT 25

By- Ishika Gupta

At the time of 50, we always think that if the time regains, I can change the time similarly I think I could be at my 25 so that I can change my life so these are some things I think I would have changed.



### 1. A career is a marathon

Be in a rush all the time, leave you empty hands, so try to be slow if you are capable than work will come to you not you have to go the success. So do not be tired by rushing. Have patience.

### 2. Repeat, not create new things

Repeating and repeating to make it the accurate one is the symbol of success, not that just creating once and left behind with all the disabilities in it. Before shifting to the new one, just make the previous one correct.

### 3. If work were really so great, all the rich people would have the jobs

It is not necessary that we need to work hard as a slave all day and get paid. If it is so, then don't you think that all the billionaires must have a job in their life. Don't you think on the last day of your life you should be your owner, not any slave?

### 4. Your kids are young

Always share your career goals with the children of your family or children of your near and dear ones. Because sometimes children give the best advice as the younger person can due to the knowledge of new technology.

### 5. Always act like you are 35

Being mature is necessary, so do not show other people your actual age. Just try to work according to the age of 35; your work should speak your age, not your birth certificate.

### 6. Manage people, not things

Learn to handle people as a whole, not the things and situations because people are the one who helps you to overcome the wrong things, not things help to overcome bad people.

### 7. Listen to others with full focus

Sharing your thoughts is a better way to express yourself, but listening to others is really hard to cope with up to start listening to others with full concentration, so that may be bad things that can be overcome with positive efforts.

### 8. Never work for horrible bastards

Life is very short of having a horrible boss. So stop working for that evil until we are desperate or starving. Start looking for your selves and work hard until you become your inner one.

### 9. Recognize that people have the finite emotional capacity

Emotions are the core self that an individual needs to deal with his own life. Sometimes we do not care about others that what they feel as we do not create that attachment with them. Nevertheless, sometimes I think if I regain my days, I will meet many of my surroundings, which are depressed and need me. I think that if we support them at that phase of their life, then they will be the changed person now.

### 10. Do not just network with people of your age

We are taught to interact with the people of our age. We face difficulties while cooperating with the dwellers of another age. If we create a network with the people, not the age, then our capabilities and perception will be different.

## CYBER NORMS

*By- Jyoti Shakla*



When we begin perusing the net/the internet, we become netizens of the net and need to comply with the standards, guidelines, standards, and morals of the internet, which are altogether alluded to as digital laws. These laws are fundamental in keeping up requests and adjustment to rules that everyone must follow, and they typify lawful issues identified with the

utilization of net and spread the tremendous area of issues.

Digital law is likewise alluded to as paperless laws for a paperless world and significance of digital law can be checked from the way that PCs, web, cell phones, and other data innovations have changed previous paper-based methods for correspondence into e-interchanges for example correspondences dependent on between associated PC frameworks over the globe fueled by sophisticated advances, for example, TCP/IP which is one of the essential structure squares of the web. This spray and development of PC framework are additionally alluded to an Information Technologies Revolution, an exceptional case of this in the field of banking, which is to a vast broaden done today by web-based banking or e-banking and ATM's which are altogether needy upon PC system and web.

Be that as it may, there is a flip side of this free and boundless utilization of Innovation. It has expanded the surface zone, which is powerless against criminal acts.

for example, the maltreatment of web and PC framework hushes up pervasive over the globe, and crooks in this day and age have developed and embraced to cybercrimes against honest and unconscious netizens. To handle these digital hoodlums, another alliance of statute is rising and is alluded to as digital law or Information Technology Law. Effect of digital law is immediate on issues of purview, contract, security, protection, IPR, buy insurance, content administration, cybercrimes, and so on for instance how digital law implements legitimacy of authoritative commitments contracts finished up between parties utilizing hardware means and how such agreements can be authorized. To keep harmony with the changing time, the Indian Parliament passed the Information Innovation Act in 2000, October 17. Otherwise called the IT Act 2000, this Act applies to entire of India, and its arrangements additionally apply to any offense or negation, submitted even outside the regional purview of Republic of India, by any individual independent of his/her nationality The principle goal of the Information Innovation Act 2000 is to give legitimate legitimacy to exchanges completed by implies of electronic information exchange and different methods for electronic correspondence alluded to as "Electronic Commerce," which includes utilization of choices to paper-based strategies for correspondence and capacity of data.

The offenses relating to PC and PC systems have alluded as Cyber Offenses, which are unlawful acts conveys in a complicated way wherein either the PC is the apparatus or target or both. A portion of the offense and significant areas under the IT Act 2000 are as per the following:

- Messing with the PC source record Sec 65
- Hacking with PC framework Sec 66
- Distributing of data which is indecent in electronic structure Sec 67
- Un-approved access to secured framework Sec 70
- Punishment for the break of secrecy and protection Sec 72
- Punishment for distributing Digital Signature Certificate bogus in specific points of interest Sec 73
- DEFICIENCIES OF "IT" ACT

Bad marks of IT Act 2000: Although its primary target Act 2000 is to give legitimate acknowledgment to electronic strategies for correspondence and capacity of data, the law is an excellent instance of an inconsistent arrangement of dubious definitions insignificant territories like lawfulness of MasterCard exchanges, hacking sites, online copyrights, digital and so forth.

The bone of dispute and very un-well public area of IT Act had been the Segment 66A, which distributed people for sending hateful messages and was seen as obviously infringing upon Act 19(1) (a) of our Constitution as it limited free discourse. It was frequently utilized as an instrument choke free discourse, and this lead to a ton of shade, what is more, cry against the Act. On 2015, March 24, the Supreme Court of India gave the decision that Section 66A is unlawful in the Shreya Singhal v/s Union Of India Case as it attacks right to discourse, each articulation utilized in it is amorphous.

A portion of the other existing difficulties of the IT Act is inapplicability, advanced signature, abuse of police controls, no IPR insurance ensured, ISP has not held subject, absence of mindfulness and resistance, redesign of the legal framework and whole instrument to convey, fast preliminary still a misrepresentation. So, in short, it is protected to state that digital law is quintessential for the advancement of India as a leading creating country in the present period, yet these digital laws should be supportive advancing and far-reaching to cover all parts of a profoundly digitalized world. Along these lines, digital law in its present state is just in the earliest stages and has far to proceed to will require the backing of much ensuing enactment to cover this ever-growing, advancing, and complex of the internet.

## EMOTIONAL TECHNOLOGY

By- Jyoti Shakla

**“If we did all the things, we are capable of doing, we would astonish ourselves.”**

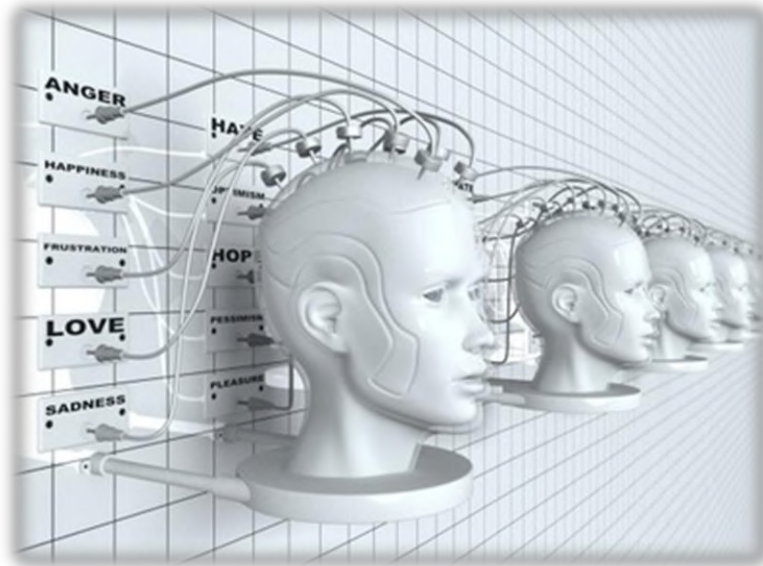
-Thomas Edison

It is continually energizing to consider what innovations will be coming to us by extrapolating from current patterns. The capability of Innovation is not restricted to as it were fast air travel, space investigation, vitality age, or media transmission, what is more, fighting. It will be far more extensive than this. Sooner rather than later, Innovation will help us to bargain all the more effectively with our passionate lives, on account of advances in human-made brainpower, mechanical autonomy, and Nano Engineering. It is anticipated that we are going to see a blast in what we call "Emotional Intelligence."

As we people are passionate animals. Feelings are a critical piece of the run of the mill working for an individual. An individual feels melancholic if the person experiences with unfulfilled desires. It is necessary to be sincerely wise and to be profoundly practical. Maybe trend-setting Innovation can be a help to our passionate requirements. On the off chance that Artificial Intelligence is the future, for what reason should not what does to come to be increasingly idealistic?

The guarantee of Innovation has consistently been that it will make life increasingly advantageous in any case, till date, we have not figured out how to concentrate innovative endeavors on the most significant wellsprings of discontent which are not to do with the size of our telephones or speed of our planes yet with our passionate lives and the unrest caused in them without anyone else numbness, subjective delicacy, and internal visual deficiency. That is the bewildering guarantee of the up and coming phase of the enthusiastic Innovation.





We may see enthusiastic Innovation like a temperament per user, which may utilize Nano -Technology and articulation, seeing programming to perceive the feelings. On the off chance that you got back home late from work, the state of mind per user will disclose to your accomplice that it is not so much that you are irate or you do not cherish your accomplice any longer yet simply depleted. It is still not conjectured how passionate Innovation will passage in perceiving subtleties in our feelings or complicated feelings like fun at others' expense, apprehension, doldrums, and significantly more. There are more thoughts of something like "profession number cruncher," which will discover our gifts and prodigies and guide us. It will spare us from heading off to our graves without misusing our abilities.

What we do with such kind of Innovation is considerably more critical to be talked about as it tends to be exceptionally idealistic like giving minimal effort open psychotherapy whenever or incredibly tragic like tremendous partnerships utilizing this delicate information to control us into giving them more benefits. How we utilize, this Innovation will choose how joyfully we will lead our lives and our social orders later on.

## TENACITY, NECESSARY FOR CONTENTMENT

By- Pooja Punia

**Do not let someone's picture at "Haul Khans" Social make you envious,  
Do not veer if one of your friends has moved to Vancouver.  
Everyone is running a different race, "at their own pace."**

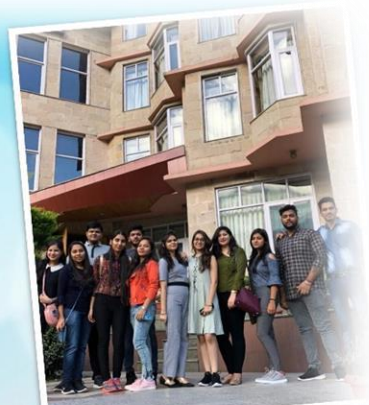
'Depression, anxiety, and stress' had never been common words, but since the last few years. How people pretend to have sassy lives by updating their status and pictures on social media affects others as they are left brooding why they could not be as much fortunate as their friends are, they ponder 'why am I not like her?!' 'How happy I could be if I also left India.' Another thought might be, 'My parents did not trust me much and did not let me do this or that.' Going back into those moments which will not come back and wondering how fortunate it would have been if one was in someone else's situation leads to a state of melancholy. The grass is always greener on the other side. Living someone else's life might prove to be a nightmare. No one puts up anything on social media sites, which shows how hard one's life is. Being tempted by something alluring is not bad, but demeaning oneself because of that is self-loathing.

Introspection gives a chance to improve, but trembling from one's path by looking at someone else shows how pale one's dreams are. Being stubborn or tenacious might be seen as negative words if practiced in extreme, but the fact is that tenacity is a necessity. Being receptive and making changes in one's plans and methods after getting wise pieces of advice is exemplary, but staying firm to one's decisions, standards, and volitions have become imperative in this world of tangled paths. One needs to be rigid when it comes to dreams and values. At the very beginning, one shall keep in mind one's position, sources, and facilities operate and accordingly set accomplishable goals. Letting others influence one's decisions and changing one's path over and over again would lead to a loss in directional efforts, and hence the person shall end up not achieving the predetermined goals.



The road chosen might not be easy to walk on, but one needs to have faith in the power of one's capabilities and dreams and shall stay consistent in making the required efforts. As stated by Shannon L. Alder, "One of the greatest regrets in life is not being you. "One shall play by one's own heart rather than waiting for others to assent. Every brain is unique, so are how they work, so are the ideas they give rise to. One does not need to calibrate according to the standards set by society. Different fruits need a different period to ripen, if people's dreams are different, situations are different, types of facilities accessible are different, so shall be the time of attaining fortune. One must hold one's ground and never let the fugacious winds stir the doggedness till one achieves the objective. The world has witnessed, "The unyielding, stiff and arduous win!"

## Tour @ MANALI



## SELF-LOVE

By- Nancy Mittal

What is self-love? Did we ever realize how deep the meaning of this word is? Self-love means when we accept ourselves with all the flaws. Nobody is perfect in this world. However, we never realize that even imperfection has its beauty. Why can't we accept ourselves with all the flaws that we have? Why is there such a problem? We always appreciate others and curse ourselves, and by this mentality, we always have a fear of inferiority, or we can say fear of being real.

Moreover, the era in which we are living is full of challenges and also is the leading cause of self-hatred. As by these challenges, we always start hating ourselves because we cannot stand properly on someone else's judgment. Now I realize the things upon which I was relying since my birth was just useless and materialistic. To attain a peaceful life and happy life, we should start accepting ourselves as we are and find a spoonful of goodness in our inner soul because we all do have a uniqueness hidden in us and should always try to find that happiness and the real us. Moreover, because of this reason, if we do not love ourselves, we start losing our self-respect. We never realize this thing that if we cannot respect ourselves, then nobody will go to respect us. If we have any flaws, then instead of getting jealous with other persons, we can improve ourselves by loving ourselves and by working harder and harder. One thing that we should keep in mind that we can achieve self-respect only by self-love. Self-love leads to self-respect, and self-respect boosts our confidence and develops our personality by which we can face any situation in our life.



Whenever we feel lonely in our life, self-love plays an important role. It helps to pick ourselves up and helps in finding the strength to carry on. Self-love requires self-care. Self-love requires acceptance, patience, belief, and self-forgiveness. Self-love leads to peace because when you love yourself, you will not bother about what other person is saying. People these days are in depression, committing suicide; the only reason behind this is that somewhere self-love is missing in them. Life comes only once, so live that life to the fullest by loving yourself. Self-love helps in spreading happiness because if you love yourself, you are happy, and if you are happy, then only you can spread happiness in other's life. If you love yourself, you can face any kind of situation in life. Nowadays, this perfect world is everything to save one's life or to destroy one's because we all are a different individual with a different mind and different thinking so, it is better to follow your interests, your dreams, your thoughts, and last, accept your soul.

In the last, I want to conclude this article by saying that accept yourself as you are no matter what others are saying or judging you. Just be the way you are. Everybody in life is unique, just understand your uniqueness and stay happy and spread happiness and just love yourself.

## WOMEN EMPOWERMENT AND NATIONAL DEVELOPMENT

*By- Himani Kataria*

**“To awaken the people, it is the women who must be awarded. Once she is on the move, the family, the village, the nation moves.”**



Women empowerment is always a must for the betterment of our Country's national development as women are better to judge to understand the situation in many ways. It is very happy to say that women can manage everything with ease by understanding the emotions of others in many aspects. Women can do anything whatever she wants to achieve in her life without any restrictions as directed by society, culture, and norms because it is always seen that from the ancient times, women are always treated as a household worker whose duty is always limited to taking care of every member's needs of her family. Still, she used to do everything properly without making any complaints to her family. She always used to sort out every problem with ease that sometimes comes as it is seen that good and bad times both comes in everyone's family.

However, it is always stated that it is the woman who always supports and always stands beside her husband's demanding situations. Even with her children's critical situations and she always looks at her parents also whom she lefts after marriage. It is very happy to say that women can play so many roles at a time without any mistakes and complaints. Now, if I talk about women's ratio, it is seen that in some regions, girls are not given that much attention rather than boys. In case of birth, when a girl child born, no one in her family used to celebrate anything that should encourage others also so that they cannot feel sad that a girl is born in a family.

Don't you think so that in today's generation also the girl is not given importance with that much happiness while a boy born?

Yes, we have to change the mindset of some people who think that the girls are not better than boys as they are not aware of the fact that it is the girl who can change the rate of population.

Without girls, how is it possible to give birth to a new child who can also change the rate of the economy that is beneficial for future development also?

So, it all depends upon the mindsets of the people, and not on the society who used to say anything whatever they think about girls. Now, considering the case of marriage, it is unfortunate to say that there are some regions where the parents used to do the marriage of her daughter while she gets 10-15 years old, which is not a good aspect for the betterment of the Country. As they think that their girl child cannot do anything like if we take the case of study, girls are not allowed to do a study as her parents try to engage her daughter in household works because they are surrounded by that culture where the girls are not allowed to go outside for work which is still considered the restriction in some families.

Don't you think so that a girl can manage the work with ease and understanding if she is given a chance to show her talent in front of everyone?

Yes, it is the fact that she can manage both the work and her house is a very easy and calm way. She can look after both of her family as well as the work efficiently and appropriately without any pressure and irritation. It is the woman who can perform well in every activity with an innovative and interactive manner as she takes all the tasks and challenges in her life while doing any work and relates it to her real-life routines. So, it is unfortunate to accept this thing that girls' ratio is decreasing day by day due to the mindsets of some people as they think that girls cannot do anything to make her family proud. I can assure you that if the mindsets of these people can be changed, then a girl can do everything for her parents that will always keep a smile on their face. It is all about the girl's rights, which is to be given to every girl so that it will allow the nation to improve in some areas for a better future. Women should be provided with all the rights equal to that of the men so that they can manage and efficiently perform all the things.



## THE ADVENT OF CHANGE

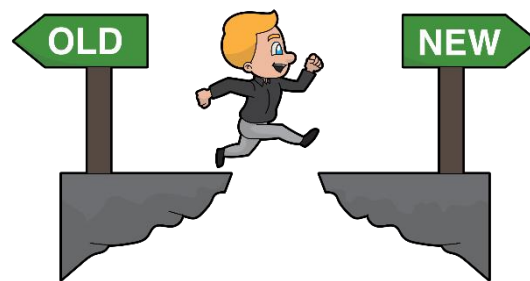
By- Shivesh Arya

Who knew those three months past the beginning of 2020? Smartphones, tablets, and PCs would have a different and much-expanded scope than just a medium of communication. Not being just a hardware device to place calls, for office work, mails, and a source of entertainment. Nobody back then knew that India could witness such a drastic change in such a short time.

Well, the scenario is different, and the internet is now just more than a necessity. It would not be any wrong to say that the internet and smart gadgets are doing wonders in India today, from teaching to the meeting, to consultation, office meetings, even grocery shopping, the world is now contactless but even more connected. This is the power of technology where once we could not even think of learning anywhere beyond the schools and physically meeting in the 2020s, now everything needs to be done on the internet.

Would it be any wrong to say that necessity is the mother of Invention? Tech giants like Microsoft, Google, Zoom from the US and China have again proved to be outstanding in their research, and what they delivered to the world cannot be comprehended in such a short time. They created what might come handy in the future before even knowing that it would get them such an incredible response with millions of downloads and contracts. deo calls and conferences that were used in just typical cases are now the only media left to connect, be it with the colleagues and friends living in the city or even in the same neighborhood.

Nobody in their dreams could even think of the most prominent car companies are in China, or the US would stop the million-dollar production of cars to start manufacturing the bottles of sanitizers and ventilators. Not only is it affecting the production but all the industries that you can even think of.



Stock markets are highly volatile, and despite all the research, it would be challenging to think of any regulated industry ranging from food processing to pharmaceuticals to even FMCG products.

When this entire Pandemic ends, the change would be seen for better, people learning how to operate and deliver sitting at home. Efficiency just being as high as 80-90% against 50% previously. This is what the studies have shown recently. The jobs would be seen differently with better and better opportunities to serve. Work from home would be prioritized to save official and traveling expenses

## MOTHER THE GREATEST MANAGER IN WORLD

*By- Simran Wadhwa*

When God made the world and additionally made you and me, just one greater blessing, He created a mother, however something for? God created moms so that a person in this residence would understand where the entirety is. The best gift for all of us is giving us a loving, caring mother who loves us unconditionally through and through. Mother is the first teacher in the world irrespective of caste, creed, and religion, and even though. Mother educates their infant in a couple of fields like health, education, social etiquette, worship, etc.

In my opinion, the best or the most efficient manager is our mother's. Though they work without pay and with no work timings and she is doing a selfless job, but on close observation, you all agree with me and say that our mothers are the best managers. Every mother has many things to the manager in her household and plenty of family members to take care of. She is the one who manages inside the household and maintaining everyone's preference in mind. Mother is an exceptional manager because parenthood is one of the primary forms of leadership. Tons of patience, empathy, planning, organizing gets brought in mother's personality with an infant in their life.



#### WHY MOTHER'S IS SAID TO BE BETTER SUPERVISOR?

- **BEST MULTITASKER-** The mothers are the great multitasked as they may be having the potential to cope with work issues with more confidence and ease. They can handle all the workloads at the same time in an effective manner with none pressure.
- **NEGOTIATION EXPERT-** I still remembers those days when my mother used to negotiate with me on tiny and straight forward joys of life like consuming a meal in alternate of 15 minutes for extra playtime. The mother knows how to get the work done by hook or by crook. Sometimes she changed into strict, and sometimes she turned into soft, but she usually was given what she desires from you in the end.
- **MASTER INNOVATORS-** Mothers are at their creative fine when it turns into dealing with their children. Mothers know the way to make the best out of waste material for their kid's fancy dress competition with their innovative creativity. The mothers usually used to manipulate work with restrained resources that become useful even as thinking out of the box that comes evidently to them.
- **PLAN B EXPERT-** Mothers are professionals in having a backup alternative ready, and by backup, I do not just mean plan B sometimes the mothers also had some other plans as well just in case need arises. This comes as a result of a collection of learnings that come from mother; it turns out to be lifestyle higher than habit gradually.

There are few valuable matters in our lives which we can examine from mothers. She built a picture to make the right choices and also develops as a better person, and while growing together with her, we research a lot of vital components of management that no theoretical book can teach us and also teaches the honesty and sincerity towards our work and responsibilities. I would simply say we all need to appreciate her. Simply Mother is the satisfactory manager within the world, even higher than the expert managers.

I will always want my mother,  
Irrespective of my age.  
She made me laugh; she made mercy.  
Her love will never fade

## MANAGERIAL WORKSHOPS



## WORLD DEMANDS NATNEURSHIP

*By- Muskaan*



I coined the new term “Natneurship” which is derived from two words, i.e., Nature and Entrepreneurship. It fundamentally means “develop and do business activities without the depletion of natural resources”.

Currently, it is necessary to maintain ecological balance without the depletion of natural resources, But everyone ignores this fact continuously. Manufacturing plants and industries regularly dump their wastes into water bodies, in the air. Here I remember one quote;

**“ You have to keep breaking your hearts until it opens ”**

This quote takes me into the dark actualities of nature. Today mother earth is crying, and God

knows how the future opens up in the reaction of this. But gratefully some people know the importance of ecological balance. There is an excellent epitome of Anirudh Sharma who invents “ The Air-Ink” [This ink is made of air pollutants] and many more existing models are present in society.

Startup Agro2o founded by Yash Vyas in 2018, is an incredible idea and helps to create a green environment without soil.

This startup operates at the intersection of agritech and IoT. It developed a proprietary smart garden using a fully automated indoor hydroponics system [ soil-free farming ].

HomeBiogas2.0 turns food scraps into cooking gas.

The gas flows from the system directly to the kitchen stove. It can be fed up to six liters of waste and digest almost anything. Kudos to these inventions, but I feel that only 5% of world populations are aware of these inventions because people run very fast and no one thinks about nature.

I believe that the natural environment is not on the minds of the most managers is not entirely surprising. Many businesses still consider that their social responsibility for business is to only increase their profits and nothing else, but this theory was developed when we didn't comprehend the natural limits to growth.

People adopt sustainable business models slowly. I suggest sustainable business models must recast as

Resilience. Resilience not only recognizes the importance of profits, but also values longevity and bouncing back from shocks. It shifts the paradigm from business-centric to a wider system.

Resilience reveals some important insights into organizational form that are Diversity, Modularity, Openness, Slack resources, Matching cycles. These types of business models genuinely promote natneurship.

Today automobiles use petrol but in Future automobile will use biofuel.

"Today we use chemical ink but in Future we will use air ink."

These above are only trailers of future so be prepared. Everyone says INDIA need Entrepreneurship but I say INDIA need Natneurship.

## SOCIO-ECONOMIC IMPACT ON INDIA AFTER DEFEATING CORONA VIRUS

By- Paras Batra

On November 17, 2019 World witness 1st COVID-19 case,  
On January 30, 2020 India witness the 1st COVID-19 case and  
On March 24, 2020 India underwent the lockdown for the very first time.



Probably the uncertainty these facts hold is very high and the outbreak of this COVID-19 is an unprecedented shock to the Indian economy. With the prolonged country-wide lockdown, global economic slump and associated disruption of demand and supply chains, the economy is likely to face a catastrophic situation after defeating Corona Virus.

There is no denying that the Covid-19 has not only torn apart the lives of many but it is also undermining a plethora of businesses; however, even in this

maelstrom, a couple of businesses are flourishing well because they seem it as ephemeral situation. There is a myriad of Corona Virus in the world: however, only seven are known to affect people. The Virus which has brought a lot of noise all over the world is COVID-19 and was reported in Wuhan, China in November, 2019. The World Health Organization (WHO) has declared that the new Corona Virus is a public health emergency of international concern, officials announced on Thursday, January 30, 2020.

Corona Virus is a huge family of viruses that causes illness that can range from the common cold to more intractable diseases like Middle East Respiratory Syndrome (MERS) and Severe Acute Respiratory Syndrome (SARS), the novel Corona virus is a new strain of the Virus that has been identified in human.

In India, a plethora of business has a negative impact due to COVID-19. Concomitantly, on the flip side, several businesses stand up on a positive path:

Conqueror Business:

- (1) **Entertainment, web streaming & Gaming:** There is no denying that it is win-win situation for the content streaming companies, such as Netflix, Amazon Prime Video and Hot star. Their business is gaining momentum due to an unexpected surge in the number of new accounts and their viewership.
- (2) **Video Conferencing:** Ostensibly, when a cohort of people is under lockdown, then a major rise in new method of working called work from home is not at all shocking. It seems quite justifiable. Therefore, blue chips, such as Cisco WebEx, Skype, Microsoft and many more are jumped into the ocean to meet this inclining demand by students and professionals.
- (3) **Non-Cyclical Business:** Unarguably, FMCG (Fast Moving Consumer Goods) which is considered as most defensive sector market because even in the epidemic situation which is prevailing these days, the demand for essential goods has not decreased. Many companies in India named, Proctor and Gamble (P&G), ITC, Dabur have not only continued their supply but sharply increase their production to settle the dust of panic buying.

**Sufferer Industries:-**

- (1) **Tourism:** India is always a favorite destination for many. Every year, people around the world come to witness several traditional tourist places in India. For instance, Haridwar where India River "Ganga" aarti precedes every evening, many people gather here to have a glimpse of Indian rituals. Several tourists' guides hotels, restaurants and retail shops are facing a fearful situation of their survival with a ray of hope that someday the impact of this deadly Virus will mitigate.
- (2) **Investment Banker:** A myriad of Indian investment bankers are set to lose their jobs in coming year 2020-21. Now in the lockdown periods when the economic activities are on very lower side how can we expect that the Banking Business will be smoothly going? Please appreciate that the demand for credit is continuously going down. Why the businessman will pay interest to the Bank when he is not able to sell his goods? This demand lost for say three months is lost forever. The Banks profit margin will be low and their Non-Performing assets will be high as the money is not rotating at the business so the borrowers will not be able to repay their loan liabilities.
- (3) **Multiplex:** Several types of research backed the notion that the global film industry may face US\$5billion (£4.2 billion) loss from diminished box office revenues and production restrictions. It is estimated that box office collections have already declined by over 10% in Jan-Feb 2020 and this is likely to get worse in Q1FY21. This will lead to a substantial drop in quarterly Earnings for listed multiplex players such as PVR and Fun cinemas.



### Challenges before Indian Economy after this COVID-19 Pandemic Situation

The post pandemic world will be actually different than whatever we have experienced till now. There will be several challenges before Indian economy after this post pandemic situation:-

- (1) **Economic Fallout:** According to International labor Organization around 25 million people will lose their job and global workforce will lose 3.4 trillion\$ from their income by the end of 2020. Also an analysis by the United Nations Department of Economic & Social Affairs (UNDES) COVID-19 pandemic will continue disrupting the global supply chains and International trade.
- (2) **Social Distrust:** Community will be less trusting of others in social settings because of confinement this Virus has put us in, We will be always fearful that person standing in front of us will be of Virus. This fear is actually to a certain level of preventative measure.
- (3) **Unemployment:** India has huge number percentage of unskilled, unprofessional and unregistered employees due to which exact number of unemployment can't be calculated and it becomes a challenging task before Indian government as 136 million jobs are at risk after this lockdown.
- (4) **Setting of small scale business:** In India survival of richest is there but for middle class and low class income group (out of which majority is working and running small scale business). It is very difficult for them to bounce back after this Pandemic.

### Solutions:

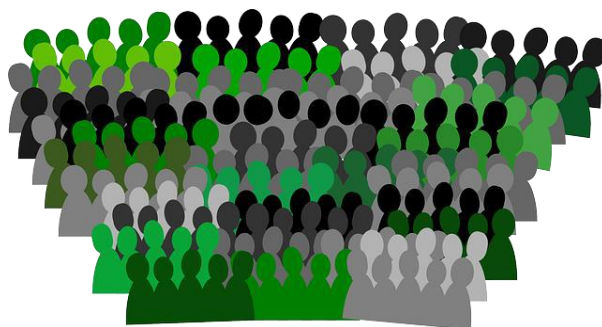
- (1) **Making of 3 mega structure schemes:** It will focus on job guarantee, health security and social security. Life is important but livelihood is also important. Population must be supported which will run the informal sector (Construction workers and Itinerant retailers) of Indian economy because; they don't have cash for spending for more than two days. So Direct Bank Transfer (DBT) for coming few months is the only solution.
- (2) **Interest free loans:** Grants and interest free loans should be provided to small business after this pandemic situation so that they can bounce back from this crisis. This is right time for government to restructure Goods and Services Tax (GST) slab. It needs to be restructured. There should be one tax slab for all the business so that ease of doing business can be spontaneous after this pandemic situation.
- (3) **Recognizing Tourists Places:** As we all acquainted with our Country has so much rich heritage and many historical places are unnamed and unrecognized. Government needs to recognize these tourist places. As after this pandemic situation many people will be afraid of travelling to foreign countries but recognizing Indian tourist places will not only solve problem of tourism but also solve problem of unemployment, economic crisis, economic development and recession. Through recognizing tourist places we can come out of this pandemic situation.

## PSYCHOLOGICAL IMPACT OF THIS LOCKDOWN ON WORKERS

*By- Karuna Mittal*

Lockdown and economic downfall are very obvious adverse effect of this COVID-19 Pandemic. Nevertheless, out-of-view destruction of it is surely on the minds, the psychological ruination. In this specific topic, psychological impacts on workers are demonstrated.

Each job is interlinked with employees and employers. In easy terms Job –takers and Job-givers. Lockdown has attacked the mental stability of employers the most. Initially, the declining economic graphs are already a matter of great concern. Furthermore, many mandatory expenses like electricity bills, water supply bills, Salaries to the employees, rent, interest, and so on make their position unstable.



Moreover, they can see the future index of the industry sector. This may include a shortage of labor and raw material. In this context, this short term clearing of markets will have a dangerous effect on businesses in the long term scenario, which is an area of concern.

The issue does not finish here. The mental instability of employees is equivalent to that of the employers. Abundant Factory workers migrate from small villages and towns to big cities. These are specifically named migrant workers. Pretty nearly these classes of workers have lost their jobs, and they barely have enough savings to survive. Because of shut down of transportation, innumerable migrant workers are walking to their native regions. Many are walking for more than thousands of kilometers just to catch their families. In this harsh time, it is their only their ray of emotional support.

Many multinational companies are providing their employees to work from home. This may sound very easy and trouble-free.

But in many cases, the situations differ. There might be a lack of resources, or they find the environment troubling. Locked in homes for weeks, disturbs the mental health quietly. It makes work from home arduous. A plethora of employees are well aware that their jobs are not stable anymore. They can lose their positions in the next hour. It is a depressing and strenuous situation for them.

There is yet another category of employees who are still working on their positions, without any fear of COVID-19 for the sake of society. This includes the medical staff and the cops. They are the real heroes of this time. Many of them are not even meeting their families for weeks. Their psychological breakdown is worse than anybody. Besides money, proper rule implementation, love, and respect from society are their correct payoff.

In conclusion, our study contributes to a better understanding of how a crisis affects Employee work behavior and raises awareness regarding stability to workers.

It would be recommended to complete this research with qualitative studies. COVID-19 outbreak can provide the opportunity after the crisis and finding efficient treatments/vaccines to make mid-term and long-term improvements in employee psychological and to intervene in work practices within the factory holds. Further sustainable solutions to overcome work problems could be developed.

In conclusion, it is estimated that 2.6 Billion people or one-third of the world's population is living under Lockdown or self Quarantine. It is reported that the most massive psychological experiment ever conducted in work history. The primary psychological care that is taken utmost is that self-help interventions are in place that can address the needs of large affected populations. Educated people can play a significant role in psychological impact and reactions to trauma if they are interested in receiving it. Make sure people understand that a psychological reaction is normal, addressing psychological issues through launching a specific website. Acute issues can find the help that they need, here is risk infection, fear of becoming sick or of losing loved ones, as well as the prospect of financial hardship. All these, and many more, are present in this current Pandemic.

## गले लगते थे कभी वो आज मिलने से भी कतराते हैं

By- Prabhanshu

ये कैसा जहर है या खुदा का कहर है  
उगला किसी ओर ने जिसे अब सब निगलते है  
जीवन का कैसा पहर है ये × 2

जिनको बेड़ियों में बाँधा करते थे  
जिनकी बाज़ारो में बोली लगाया करते थे  
जिनकी कीमत दूध से कमाया करते थे  
आज वो आजाद ओर इंसान खुद के बनाये  
आशियाने में घिरा है

कैसे करूँ गुज़ारा की बाहर जो जा नहीं सकते  
काम पड़ा है सारा ठप की कुछ कर नहीं सकते  
घर मे नहीं है राशन अब बच्चो को बता नहीं  
सकते  
जेब भी पड़ी है खाली अब कुछ खिला नहीं सकते  
कैसे करूँ गुज़ारा की बाहर अब जा नहीं सकते

"आखिर जीवन का कैसा फेर है ये"  
सब साथ है फिर भी चिंताओं का पहरा है  
सुनसान पड़ी है सड़के, लगता है कुदरत ने  
सबको घेरा है  
जहा था दुख का पहरा , वहाँ आज पक्षियों का  
बसेरा है

आज  
आज बेबस है हर ज़िन्दगी , हर तरफ कोहराम है  
लोगो के लफ़्ज़ों पर चल रहा बस एक नाम है  
कोई जीवन से लड़ रहा है तो कोई जीवन दे रहा  
है  
तो कोई अपनो से मिलने की खातिर मिलो की  
दूरी तय कर रहा है

अभी भी कुछ बिगड़ा नहीं , जरा खुद को संभालो  
ये लम्हा फिर मिलने के नहीं , थोड़ा कदमो को  
संभालो

ओर आखरी में!  
ये अंधकार भी चला जायेगा  
नया सवेरा फिर आएगा  
तू सब्र तो कर ए मुसाफिर  
तुझे मंज़िल का नाम मिल जाएगा



## COVID 19: BIG PROBLEMS REQUIRE BIG SOLUTION

By- Jyoti Shakla



The world is going through a hard phase, and hard times lead to most radical changes. There are going to be consequences and challenges, the situations, the need handlings, after this Corona War settles down. Yes, War, because this is what America thinks it is. When we talk about the challenges on a global or on a country front, what comes to our mind first are the economic, the political, the financial crisis, the public relations and politics and any more. Well, all these matters will be going to be handled by the worthy leaders and experts who might be doing so as I am writing this article. However, what we should be concern about as a citizen is our mental health. The mental hazard of the public will go up after this COVID 19. This Virus has not just created the illness all over the world but had led to deep-routed fear in the minds of people, and people are reacting to it in a hostile way. Social distancing is not just leading up to mere social distance but has led to fear of dying rather than dying of coronavirus. The worst-case scenario is, it might lead to xenophobia. This has happened before in the crisis of the Ebola virus as well. The fear of proximity is going to cause a majority of problems in terms of education, in terms of construction, real estate, tourism, etc. but now how can we handle it?

The Native Americans used to believe in a beautiful story. The story says that in every human being, there live two wolves, continually battling with each other. One is the evil wolf- he is angry, he is sad, he is lazy, he is greedy, and the other is a good wolf, he is kind, he is faithful, he is active, and he is a leader. While being stuck at our homes during the lockdown, we are unknowingly feeding the evil wolf in ourselves. Moreover, as a result, it would be even harder for us to cooperate with the changing environment after this COVID. The only solution to this is to feed the good wolf inside you by confronting and speaking up about it. So people need to get out, need to speak up, and show interest in their interest, need to visit counselors, go through therapy if required. All the institutions and organizations must hire counselors after this COVID. To prevent the disturbance of body clock, we have to stay active and healthy.

Once this Pandemic is contained, lockdown would be uplifted, and the people will start migrating from one place to another, although people are shifting to their homes from all over the world. Some are shifting due to financial crises, due to unemployment, hunger, etc. Some are moving just to protect themselves from this Pandemic. This would bring flood over the land, and we all know that we have a large percentage of unskilled, unprofessional, and unregistered employees. Due to which we cannot precisely estimate how much people will be unemployed after this COVID. So to solve this problem of unemployment, we need to do is startups and boosting up of small Industries. By taking advantage of the fourth Industrial Revolution, we can boost up our economic development.

To conclude my article, I would like to say that we would be having a completely different world once this Pandemic is over. We will have a clear horizon. If we stand united, we can combat this Pandemic also.

## IMPACT OF COVID-19

By- Nancy Mittal



Everything was excellent, then a coronavirus came from China and took all the economy and development of all the nations worldwide. As we know, India is a developing country, although trying so hard to deal with it just to save our people and our nation. Moreover, on the other hand, our economy is worsening day by day because all the trades are paused, and everything is changed due to a microscopic particle. Our government and first line workers such as medical personnel, police, administration services, vendor, etc. they are doing their job so well just to protect us from that cruel Virus by risking their own lives. As we all are hearing in the news that nurses, doctors, police they also came in contact with corona virus but they are continuously serving the nation.

As a coin has two sides like that these viruses too have two sides a good and bad. If we talk about the good side, it is boon for the nature just because it shuts down the entire world the nature become so free to bloom again as the AQI of India is decreased by an appreciable percentage hence the atmosphere is clear and fresh. And on the other side it is bane for us and economy. We are fighting for our life and some people are still fighting for the food and the basic amenities they need for survival. Because of corona virus government decides to lockdown the Country. Lockdown is having an adverse impact on daily workers. Due to lockdown they can't go outside to do their work and they don't even have basic food to eat. They are travelling from one place to their hometown just to satisfy their hunger. And if I talk about the industries except few industries rest all are shut and because of this businessman are facing huge loss of fixed cost like labor's salary, electricity charges, rent. Etc. and even the young start-ups are facing funding problems. Also tourism sector is badly hit due to corona virus, as we know that this summer season is the peak season for religious places like Kedarnath, Badrinath, Rishikesh, etc and some other tourist places like manali, shimla, etc and all other hill stations due to corona virus visitors are banned there and also the vendors who were completely dependent on tourism as their source of income have faced big losses in their businesses. Also if we talk about wedding planners or banquet halls they all are also facing huge losses in their business as all the wedding business have been shut down. Therefore we can see that this corona virus has more negative sides as compared to its some good sides. It brings disaster in the economy. Government is trying so hard to improve the situation and serving us a good well being. At the end, all I can say that is to stop the spread of this Virus just follow the instructions of the government. Stay home , stay safe and don't go outside unless it is very important and put mask on your face if you are going outside and sanitized yourself properly when came back to home, never touch your face frequently and properly follow the instructions laid by the government.



## THE EMINENCE OF INSTITUTION LIES IN THE EMINENCE OF ITS ALUMNI

*By- Vikas Kumar Tyagi*

Alumni are the brand ambassadors of a college, just like a company flaunts on its product, an institution showcases its alumni. Their relevance is so high that even the 'Quacquarelli Symonds (QS) Ranking' previously known as 'Times Higher Education–QS World University Rankings' considers the alumni outcome and development while ranking world universities. The whole world was overwhelmed in 2018 when billionaire Michael Bloomberg provided a financial aid of \$1.8 billion to Johns Hopkins University. Harvard is known as one of the most excellent educational institutions in the world, the primary reason being its research facilities and infrastructure but also its high-profile alumni, which includes former US presidents Franklin D. Roosevelt, John F. Kennedy, and Barack Obama to name a few. Even the dropouts of the institution are notable names such as Microsoft co-founder Bill Gates and Facebook chairman and CEO Mark Zuckerberg.



At the Panipat Institute of Engineering and Technology (PIET), alumni are treated as a unified entity. They are considered an integral part of the system. The Institute invites its alumni to the all-important decision-making process. It regularly organizes Alumni meets so that current students can meet and greet the alumni. Alumni of PIET at the Amazon, SAP Labs, Facebook, Indian Oil Corporation Ltd, Microsoft, Pepsi Co, not only inspire the students to work hard, but they also help the existing students in reaching those great heights. The alumni act as mentors and guides to the students and also provide recommendations and references for getting jobs or even internships. PIET is mainly entrepreneurship, research, and Innovation driven Institute. Therefore, the alumni with startups or at senior positions in their organizations also pick students for the final placements. Alumni come to the college for workshops and motivational speeches. They also organize resume writing and interview skills lectures. They not only help in networking, referencing, or fetching the job but also in decision making at times when the students are in a dilemma in the form of career counseling. Most importantly, the alumni act as a source of inspiration for younger generations. A strong alumni base should be the reason behind making PIET as the best college in Haryana.

Now the question is how well the students utilize this as an opportunity. Students should create accounts on professional networking sites such as LinkedIn, Meet up, Xing, and Udyomitra, where they can get to know seniors from similar professions in which they are interested. Additionally, even social media sites such as Facebook and WhatsApp groups can help in staying connected and availing the benefits of alumni networking. Lastly, every student should get the membership of the college's alumni association. To sum up, students should attend alumni meets and try to connect with the seniors as it is being said that 'networking is the key to professional success.'

Additionally, every student should try to stay connected with their batch mates and faculty members. Furthermore, one should consider Alma mater as an extended family, as one grows as the name of one's institution grow.

## Achievements By Our Geniuses



## COVID 19 & THE MISERY OF MSME

By- Pranjal Bhardwaj



Whether it is environmental or man-made, Disasters have forever been genuinely unpredictable events in history, because of the vast complexness of the interactions between the events that materialized and humans. It is by the language of health & purity that contemporary rationality has approved and administered the creation of boundaries, gated communities, and quarantines- maintaining the distance between the societies, so events do not proliferate to the refractory state of affairs.

However, it is vital to know that once globalization owing to Industrialization, it has created its grief: pandemics like severe acute respiratory syndrome & coronavirus, world act of terrorism, and disasters of radioactive fallout like Chernobyl and Fukushima had a worldwide impact. Whether or not it is on explicit economy or culture. I am penning this article to hunt the attention of the accountable authorities towards the prevailing drawback that MSMEs face in today's situation.

I am penning this article to hunt the attention of the accountable authorities towards the prevailing drawback that MSMEs face in today's situation. Some several manuals & publications guide corporations for natural and human-made disasters from getting ready for infrastructure disruption to their responsibility for adhering to employment laws and rules even during this dire state of affairs. Given recent situation central Government of India call to invoke the national disaster management act, 2005 (NDMA) and Epidemic disease Act, 1897 (EDA) and taking caution by cordon off the whole nation following the section 10 (2) 1 of the NDMA, though this step was substantially necessary. However, few government decrees posed some issues, i.e., the absence of work, which leads to no income for laborers. With central government advisory to state governments and union territories to issue orders, obligatorily requiring all the employers within the service sector and manufacturing sector to pay wages to their staff on the due date. As per section 51 (b) of the NDMA, state authorities and union territories were directed to require actions against those violating orders that is insubordination with the directives issued thereunder and can be punishable with a fine and imprisonment. The explanation alone for the Govt. of India's order is that the economic hardship of the migrant staff, i.e., wage earners, should not be made victims within the face of crises, who do not have any other source of employment or support throughout this epidemic. However, the government of India needs to pay attention to another matter of concern i.e., "forceful remuneration to staff will result in the disruption of MSMEs.

As per honorable minister for micro small and medium enterprises, Mr. Nitin Gadkari, the share of vibrant MSME Gross Value Added within the total Gross Value Added throughout the year 2016-17 was 31.8 percent. (source: Central Statistics Office). As per the Director-General of Commercial Intelligence and statistics, the share of MSME connected merchandise within the total export from India throughout 2018-19 is 48.10 percent. As per the seventy-third Round of National sample survey throughout the year 2015-16, the number of staff within the unorganized non-agriculture MSME within the Country is 11.10 crore.

With the help of the Prime minister's Employment Generation Programme, the estimated employment generated within the micro-enterprises throughout the year 2014-15 is 3.58 lakh, 2015-16 is 3.23 lakh, 2016-17 is 4.08 lakh, 2017-18 is 3.87 lakhs, and 2018-19 is 5.87 lakhs.

In recent times the MSME sector lays the foundation of the Indian economic structure and has perpetually acted as the bulwark for the national economy and providing it high potency to avert the world economic shocks and adversaries.

MSME, with around 6.34 crore units throughout the geographical expanse of the Country, contribute 6.11 percent of the manufacturing GDP and 24.36 percent from the service sector of the GDP further

as 33.4 percent of India's manufacturing output. They have been able to provide employment to around 12 crore persons and contribute around 45 percent of the exports from India. About 20 percent of the MSME is based mostly out of rural areas that indicate a significant contribution of the rural workforce within the MSME sector. It is a clear manifestation of the importance of those enterprises in promoting sustainable and inclusive development further as generating giant scale employment, particularly within the informal sector, i.e. in rural areas.

MSMEs are increasingly finding it tough to comply with the government's directives that employees' wages should still be paid throughout the unfolding financial crisis. And the reason behind the MSME's misery is falling or zero revenues that don't seem to be compensated by measures like loan forbearance. Adding to this labour truancy which is an irrational outcome of the government's directive that employees should be paid even though they don't turn up for work. In a number of the merchandise classes of MSME sector, labour shortages might shortly produce supply shortages. So as to fulfil the welfare obligations by employers, government got to give additional official facilitation to keep up the cash flows of the MSMEs. Without the support of government, pressure will mount on the working capital of the MSMEs.

The smaller industries have began to feel the warmth as they're facing cash flow crises, and are more direct to their response, because they work on thin margins and hiring men on contract basis. Because of increasing working capital difficulties, MSMEs and SMEs won't be able to pay salaries to their staff if government does not facilitate. And labour absence can result in the zero production even for the FMCGs Company further. MSME and SMEs are really in extremely robust spot. And as aforementioned by Deepak Sood, Secretary General of The Association Chambers of Commerce and Industry, that industry expects "banks to stretch their aid on beyond RBI forbearances" and a "large fiscal packages". MSME sector are often the leader for the Indian economy and can be the torchbearer in the dark times like global recession which had already arrived as per IMF chief.

#### Acronyms :

**MSME** - Micro Small and Medium Enterprises; **ASSOCHAM** – The Associated Chambers of Commerce and Industry; **FMCG** - Fast Moving Consumer Goods; **NDMA** – National Disaster Management Act, 2005; **EDA** - The Epidemic Diseases Act, 1897; **GDP** – Gross Domestic Product; **GVA** - Gross Value Added; **RBI**– Reserve bank of India

## BIODIVERSITY AND FUTURE GENERATIONS

By- Shrishti Jain



India is one of the 12 mega diverse nations among the world. India has a great wealth of biodiversity in its forests, wetlands and marine areas. It has wide range of habitats ranging from tropical rainforest to alpine vegetation and from temperate forests to coastal wetlands. India consists of fertile river plains and high plateaus and several major rivers including the Ganges, Brahmaputra and Indus. India shows a great diversity in climate, topography and geology hence very rich in biodiversity. The Ministry of Environment and Forests Govt. of India (in May, 2020) records thousands of species of plants and animals.

### Biodiversity Conservation Efforts in India:

India is with various biogeographically provinces ranging from the cold deserts of Laddakh and Spiti to the hot deserts of Thar; the temperate forest in Himalayas to the lush green tropical rain forest of the Kerala. In India, there are large fresh-water bodies such as the Wular and the Manasbal lakes in Kashmir, the Chilka in Orissa and Kolleru Lake in Andhra Pradesh and rich coast line and Coral reefs of the Deccan.

Owing to its diverse climate and physical conditions, India has a very rich and varied flora and fauna. There are thousands of species of animals which is further classified into mammals, birds, reptiles, amphibians, fishes, insect's invertebrates.

With Independence it is sole duty of our Government of India to protect, preserve and propagate the Biodiversity as it is source of attraction towards Indian tourism and foreign visitors.

Several steps have been taken in this direction by our government,

1. **Create Awareness:** Wild life study has been incorporated in the school and college curriculum to aware the students about the need of conservation of wildlife.
2. **Rules & Regulations:** Hunting and trade of products of useful animal wildlife have been restricted in India. Trade in rare and endangered species has been banned.
3. **Set up of National Parks:** The Government of India set up National parks, wildlife sanctuaries and Biosphere reserves in several parts of India to protect species of flora and fauna. Today a number of parks act as a source of attraction of foreign tourists.

### “Sustainable Development Goals” a step to protect Biodiversity in India

Vision and mission to protect biodiversity for future generations, government started access to affordable, reliable, sustainable and modern energy (SDG-7) is one of the 17 sustainable development goals (SDG), adopted in 2015. The Sustainable Development Goals are the induction units for protection of our Ecological Biodiversity. These goals focus on environmental degradation, climate change and sustainable development. These are directly linked to other sustainable goals such as industry, Innovation and infrastructure, health and well being, gender equality, sustainable cities and communities etc.

India plays a crucial role in shaping the SDGs and has done a commendable job in providing clean and efficient energy to the people.

### Various steps have been taken by government during past few years in this direction:-

**(1) Pradhan Mantri Ujjwala Yojana:** This initiative was one of step towards protection of Biodiversity. This scheme has provided 50 million connections till date and aims to provide 80 million LPG connections by 2020 to BPL households. Earlier in rural areas people use wood and kerosene oil as their fuel of cooking of food, which creates a harm impact on our environment and directly impacts the lives of humans and animals. It has been replaced by provision of LPG Fuel for cooking food.

**(2) Deen Dayal Upadhyaya Gram Jyoti Yojna:** Government has committed to provide 24x7 reliable and quality power supply to the people. “SAUBHAGYA” scheme has been launched to achieve 100% village electrification and connectivity. Till toady 79% rural households have been electrified.

**(3) Installation of Solar Panels:** India is one of leading Country in terms of solar energy because it receives tropical sunlight throughout the year and production of electricity is possible through renewable and natural sources. The Ministry of New and Renewable Energy target March 2022 to set



up solar panel in every part of our Country as it promotes “Sustainable Development” and “Zero Pollution” which can improve the lives of humans and flora & fauna.

### BIODIVERSITY AND FUTURE PLANNING

With rapid increase in industrialization and population, ecological patterns of our Country has drafted a new shape which leads to habitat destruction, increased levels of air and soil pollution and reduction in density of species of flora and fauna which is a threat to Biodiversity of India.

Central and State Governments in India are continuously putting their efforts in this direction. Some of them are:

**(1) Sustainable Development:** An important role needs at this time which can manage all households including individual, community, global and national. It aims at ensuring our society and economies to survive without destroying natural environment on which we all are depend.

**(2) Fuller Capacity of Food production and Biodiversity:** Using appropriate technological advancements we can easily diversify our resources that can help us to attain harmony between natural resources and their utilization.

**(3) Resource and Agriculture Management:** There is an interaction between physical and biological system, to improvise that adaptive measures are taken into direction of consumption of renewable resources. Concept of carrying capacity of an ecosystem must be considered as over utilizing the capacity of land without giving any due importance to its regeneration can create a problem of desertification which can become an adverse situation in long term for animals feed.

*“One of the first conditions of happiness is that the link between man and nature shall not be broken.”*  
—Leo Tolstoy

## CORONA KA DAR

By- Simran Kareer

कॉरोना इसका नाम है  
घर में बैठे रहना  
लोगो के लिए अब आम है  
दुकानें हो चुकी है अब बन्द  
ना चल रहा कोई काम है

कैसे बीमारी फैली ये  
कोरोना इसका नाम है  
कॉरोना इसका नाम है

पुलिस ने ली छुट्टी नहीं  
वो हर पल मोड़ो पर खड़े है  
डॉक्टर्स भी है जगे दिन रात  
मास्क पहन कर लड़ रहे है

लॉक डाउन का पालन करना  
हमारी भी ज़िम्मेदारी है  
पूरे संसार में फैली ये  
जानलेवा बीमारी है

जानते हो तुम भी सब कुछ  
ना कोई इससे अनजान है  
कैसे बीमारी फैली ये



कारोना इसका नाम है  
 आबादी हुई है कम कई देशों की  
 सब मिलकर लड़ रहे हैं  
 और लाशें देखना चाहता कोई नहीं  
 यू एस ए(USA), रशिया जैसे बड़े देश भी इससे डर रही है

चाइना में थी ये हुई पैदा  
 अब हर जगह फैली ये  
 डॉक्टर्स को तोड़ अब तक कोई मिला नहीं  
 खाली पड़ी हथेली है

अगर घर से बाहर निकलते हो तुम  
 तो शायद ही तुमसे बड़ा कोई नादान है  
 कैसे बीमारी फैली ये  
 कोरॉना इसका नाम है

डॉक्टर बिना अपनी परवाह किये  
 लोगों में जा रहे हैं  
 कई डाल रहे हैं फूल इन पर  
 कई पत्थर बरसा रहे हैं

ना इंजिनियर काम आये अब  
 ना लॉयर कुछ कर रहा  
 पुलिस वाले भी बैठे खतरे में  
 और है डॉक्टर भी मर रहा

अगर इस सबके बाद भी तू जगा नहीं  
 और हैं घर से निकल रहा  
 फिर तू और किसी से नहीं देश से बेईमान हैं  
 कैसी बीमारी फैली ये कोरोना इसका नाम हैं

## Memories



## PIET KI YAADIEN

By- Jai Shree

P.I.E.T. के वो दिन पता नहीं कब लौट के आएंगे  
 फिर से सारे दोस्त पता नहीं कब मिल पाएंगे  
 वो Teachers के अनोखे नाम निकलना  
 किसी का राजे किसी का बच्चा बुलाना  
 फर्स्ट लेक्चर में देरी से पहुंचने पर टीचर्स का  
 Why are you so late पूछना  
 पता नहीं कब वापस आएंगे वो दिन  
 पता नहीं कब वापस आएंगे वो दिन  
 दोस्तों के साथ छोटी कैंटीन वाली चाय  
 रूठे हुए दोस्तों को और सताना  
 और पार्टी के लिए सबको मनाना  
 दोस्तों के साथ मेस वाला खाना  
 रात में चाय का प्लान बनाना  
 पता नहीं कब वापस आएंगे वो दिन  
 पता नहीं कब वापस आएंगे वो दिन  
 कुछ दोस्तों का अचानक डिप्रेस हो जाना  
 और मैंने कुछ नहीं पढ़ा बोलने वालो का टॉप कर  
 जाना



**“एक छोटा सा परिवार बन गया है हमारा  
 दोस्त ही होते एक दूजे का सहारा  
 पता नहीं कब वापस आएंगे वो दिन  
 पता नहीं कब वापस आएंगे वो दिन”**

## अजन्मी बेटी

By- Sargam

मां आज तू मुझसे दूर क्यों है?  
 अलग करने के लिए इतनी मजबूर क्यों है?  
 तू मेरा आशियाना, मुझसे अपना नाता तोड़ने पर,  
 इतनी मजबूर क्यों है।  
 मैं जीना चाहती हूँ  
 तुझे दे सकूँ समाज में इज्जत,  
 दुनियां को दिखाना चाहती हूँ।  
 मां आज तू मुझसे दूर क्यों है?  
 अलग करने के लिए इतनी मजबूर क्यों है?

इस दुनिया मैं नाम करूँगी तेरा,  
 लोगों में मान बनूँगी तेरा,  
 ये दिखाऊँगी इस दुनिया को,  
 बेटा बन कर दिखाऊँगी तेरा।  
 मां आज तू मुझसे दूर क्यों है?  
 अलग करने के लिए इतनी मजबूर क्यों है?

एक बार इस दुनिया में आने तो दे,  
 तेरे आंगन की बगिया सजाने तो दे,  
 मां इतनी कठोर ना बन,  
 एक बार मुझे पैदा हो जाने तो दे,  
 मां आज तू मुझसे दूर क्यों है?  
 अलग करने के लिए इतनी मजबूर क्यों है?



## SUIT YOURSELF

*By- Pooja Punia*

Day by day, Tick  
by tick  
Day by day, Tick by tick  
What powers you within?  
Hour by hour, breath by breath  
What fuels you deep in?  
Minute by minute, pulse by pulse  
What keeps you up?  
Second, by second, beat by beat  
What drives your soul home?  
Simple is life, and so are the answers.  
We make life, what suits us.  
Suit yourself.  
Suit yourself.



## HOW I SEE HIM

*By- Pooja Punia*

Amiss, Deficient, Mediocre, Vexing  
He said he was,  
Adept, Perfect, Immaculate, Utopian  
She explained he is,  
None of them argued as,  
Understanding he was before,  
Understood, he is with her.

## डर से डरना छोड़ दो।

By-Jai Shree



डर से डरना छोड़ दो ॥  
 कब तक रहोगी किसी पर निर्भर  
 आखिर अब तो अकेले चलना सीखो  
 खुद पर निर्भर रहना सीखो  
 कब तक माता –पिता तुम्हे सँभालते रहेंगे  
 अब तो खुद संभलना सीखो  
 डर से डरना छोड़ दो ।  
 डर से डरना छोड़ दो ॥  
 कब तक किसी को साथ ले के चलोगी  
 अब तो अकेले चलना सीखो  
 कब तक चलोगी सिर झुकाकर  
 अब तो सिर उठाकर चलना सीखो

कब तक डरोगी बारिश , बिजली से  
 अब तो इनसे डरना छोड़ो  
 डर से डरना छोड़ दो  
 डर से डरना छोड़ दो ॥  
 अब तो अँधेरे में निकलना सीखो  
 मनचलो को मुहतोड़ जवाब देना सीखो  
 लोगो के न्याय मांगने से पहले  
 खुद को न्याय दिलाना सीखो  
 अपना हक छिनना सीखो  
 खतरों के खिलाडी बनना सीखो  
 डर से डरना छोड़ दो ।  
 डर से डरना छोड़ दो॥

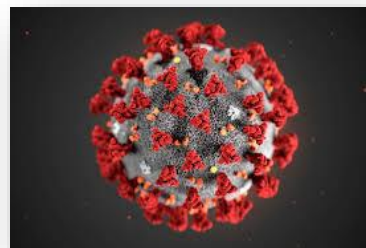


## कैसा ये कहर कोरोना ने मचाया

By-Jai Shree

दुनिया का ऐसा मंजर कभी देखा न था सुना न था,  
 चारो ओर कोरोना ने हाहाकार मचा दिया,  
 पूरी दुनिया बंद है अपने घरों में,  
 कैसा ये कहर कोरोना ने मचाया||  
 जाने कितनी ही सांसे छिन ली,  
 कितने ही घरों को उजाड़ा दिया,  
 कैसा ये कहर कोरोना ने मचाया||  
 जाने कितने ही लोगों से छिन लिया रोजगार,  
 कितनों को ही रेल की पटरी पर सोने के लिए कर दिया  
 लाचार,  
 कैसा ये कहर कोरोना ने मचाया||  
 किसी की LTC किसी का DA काटा,  
 पूरी दुनिया के Employees से वर्क फ्रॉम होम करवाया,  
 कैसा ये कहर कोरोना ने मचाया||  
 सबको टीवी सोशल मीडिया का आदी बनाया,  
 सबको इंटरनेट का आदी बनाया,  
 कैसा ये कहर कोरोना ने मचाया||

पुलिस , डॉक्टर्स अपनी जान पर खेलकर,  
 बचा रहे सब की जान है|  
 कैसा ये कहर कोरोना ने मचाया||  
 कितने ही घरेलू हिंसा के मामले बढ़े,  
 कितने ही रोज कोरोना के मामले बढ़े,  
 कैसा ये कहर कोरोना ने मचाया||  
 पूरी दुनिया को चिंता में डाल दिया ,  
 पर वैक्सीन बनने में लग रहा समय,  
 कैसा ये कहर कोरोना ने मचाया||  
 मैं पूछती हूँ  
 ऐ कोरोना तू कब दुनिया से जाएगा||  
 तू कब दुनिया से जाएगा .....||



# QUIZ SECTION

## PLEASE IDENTIFY WORDS FROM IT

By Bhavya Bhutani

### PUZZLE

M	E	T	H	O	D	O	L	O	G	Y	G	C	Z	U	L	F	T	F	V	O
Z	D	G	J	T	X	K	C	O	M	M	U	N	I	C	A	T	I	O	N	P
C	D	E	D	I	S	T	R	I	B	U	T	I	O	N	F	T	A	B	K	H
F	S	G	H	I	J	K	L	C	A	P	I	T	A	L	C	W	E	V	H	W
O	M	N	O	P	Q	G	R	O	S	U	T	X	I	O	V	B	U	A	X	R
R	Y	Z	O	Q	W	E	R	S	T	Y	T	G	J	U	I	O	K	I	M	H
I	F	V	J	I	F	D	D	T	I	M	E	H	D	F	S	C	B	N	M	T
E	S	R	C	A	T	C	H	G	K	U	F	F	O	I	S	K	G	H	O	N
N	G	E	U	S	K	O	S	H	R	K	F	S	J	R	E	V	E	N	U	E
T	V	P	M	K	J	Y	M	E	D	I	A	G	E	E	I	M	F	F	M	M
A	U	O	V	P	G	T	S	E	B	M	D	D	J	R	G	T	J	O	D	E
T	G	R	H	F	L	G	L	Y	F	K	L	V	N	G	V	M	Y	P	F	G
I	H	T	N	H	L	O	Y	P	R	O	D	U	C	T	O	I	M	W	P	A
O	U	H	D	O	L	L	Y	U	H	D	O	N	O	F	F	V	C	M	B	N
N	D	V	B	U	V	A	S	E	H	D	I	G	I	T	A	L	I	E	D	A
U	M	X	X	J	H	E	K	D	E	L	E	G	A	T	E	B	G	A	S	M
U	K	S	C	D	S	A	R	T	U	U	Y	J	B	M	A	N	A	N	K	O
I	N	S	E	N	T	I	V	E	J	T	I	N	S	U	R	A	N	C	E	H
F	O	X	D	S	K	I	L	L	S	K	J	B	B	H	U	T	A	N	N	H
H	G	Z	C	D	S	G	I	M	P	R	O	V	E	M	E	N	T	L	O	L

## CROSS WORD

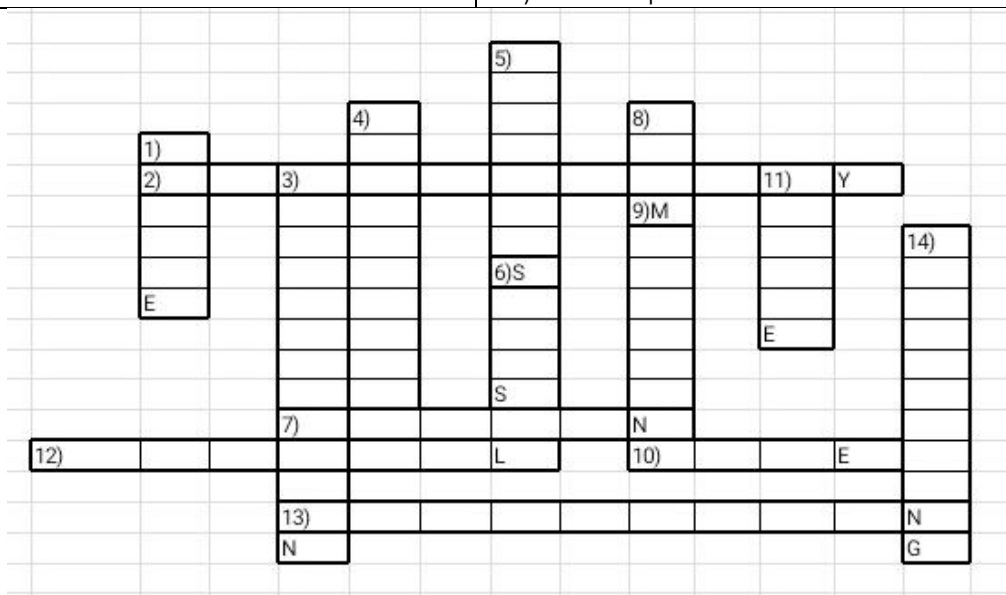
By Bhavya Bhutani

### Across

2. The profession or duty of an accountant.  
 7. This Management can be applied to any organisation where the CEO wishes to systemize and improve the operational management of the business.  
 10. It is the theory in which interacting choices of economic agents produce outcomes with respect to the preferences.  
 12. direct, power, manage, supervise are the synonyms of  
 13. A person's basic attitude, belief, or feeling in a relation to a particular subject or issue.

### Down

- 1) Succeed in surviving or in achieving something despite difficult circumstance.  
 3) Sending or receiving Information.  
 4) The act of creating an output, a good or service which has value and contributes to the utility of individuals.  
 6) these are the activities related to selling or the number of goods or services sold in a given targeted time period  
 5) It may be defined as an activity in which different persons exchange something of value whether goods or services for mutual gain or services.  
 8) Together Everyone Achieves More.  
 9) It is a business process of identifying and satisfying customers need and wants.  
 11) A transformation or modification  
 14) This is a promotional tool.



## Quiz

By Paras Batra

**Q1 The oldest Stock exchange in India is:-**

- (1) National stock exchange
- (2) Bombay stock exchange
- (3) Madras stock exchange
- (4) Metropolitan stock exchange

**Q2 When market is run by number of firms that together control the majority of market share is known as:-**

- (1) Duopoly
- (2) Perfect Competition
- (3) Oligopoly
- (4) Monopoly

**Q3 What is tagline of Brand "Apple"**

- (1) A diamond is forever
- (2) think different
- (3) There is no finish line
- (4) Just do it

**Q4 which is world's largest gas company**

- (1) Gazprom
- (2) Saudi Aramco
- (3) Marathon Petroleum
- (4) Reliance Industries

**Q5 which cosmetics major have augmented reality application called "Modiface":-**

- (1) Lakme
- (2) VLCC
- (3) L'oreal
- (4) Himalayan Herbals

**Q6** of an employee is the process of evaluating performance of the job in terms of requirements of the job

- (1) Merit rating
- (2) Job evaluation
- (3) Performance appraisal
- (4) Job analysis

**Q7** The public financial management system is a web based online software application designed, developed, owned and implemented by the:-

- (1) Department of financial services
- (2) Institute of government accounts and finance
- (3) Controller general of accounts
- (4) National Institute of financial management

**Q8** Where is headquarters of “International Solar Alliance”?

- (1) Washington, D.C
- (2) Gurugram, Haryana
- (3) Rome, Italy
- (4) Kathmandu, Nepal

**Q9** Which company becomes first to hit \$800 billion market valuation?

- (1) Apple
- (2) IBM
- (3) Blackberry
- (4) Sony

**Q10** “The Future unholds” is tagline of which company:-

- (1) Vivo
- (2) Apple
- (3) Samsung
- (4) Sony

Q11 Identify the logo:-



- (1) Nestle
- (3) Haldiram's

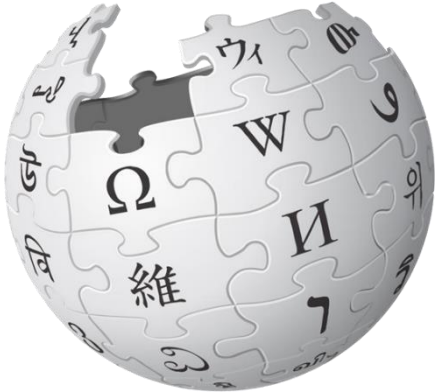
- (2) Cadbury
- (4) ITC

Q12 Reserve bank has authority to print currency note of how much maximum amount?

- (1) 5,000
- (3) 10,000

- (2) 2,000
- (4) 8,000

Q13 Identify the logo



Q14 Gilt-edged market means:-

- (1) Bullion market
- (2) Market of government securities
- (3) Market of guns
- (4) Market of pure metals

Q15 If a general manager asks the sales manager to recruit some salesman on his behalf, it is an instance of:-

- (1) Division of authority
- (2) Delegation of authority
- (3) Delegation of responsibility
- (4) Decentralization of authority

Q16 Span of controls means that:-

- (1) Manager can supervise only a limited number of subordinates
- (2) An organization consists of various departments
- (3) Each person's authority is clearly defined
- (4) Every subordinate has one superior



**Q17 A researcher designs an experiment to test how variables interact to influence job- seeking behaviours. The main purpose of the study was:**

- (1) Description
- (2) Prediction
- (3) Exploration
- (4) Explanation

**Q18 A qualitative research problem statement:**

- (1) Specifies the research methods to be utilized
- (2) Specifies a research hypothesis
- (3) Expresses a relationship between variables
- (4) Conveys a sense of emerging design

**Q19 Which research approach is based on the epistemological viewpoint of pragmatism?**

- (1) Quantitative research
- (2) Qualitative research
- (3) Mixed-methods research
- (4) All of the above

**Q20 A positive correlation occurs when:**

- (1) Two variables remain constant
- (2) Two variables move in the same direction
- (3) One variable goes up and the other goes down
- (4) Two variables move in opposite directions

**Q21 A large increase in the number of fast-food restaurants in a community is most likely to result in:**

- (1) Lower prices and higher quality.
- (2) Lower prices and lower quality.
- (3) Higher prices and higher quality.
- (4) Don't know

**Q22 A person who starts a business to produce a new product in the marketplace is known as:**

- (1) A manager.
- (2) A bureaucrat.
- (3) An entrepreneur
- (4) Don't know.

**Q23 An increase from 5% to 8% in the interest rates charged by banks would most likely encourage:**

- (1) Businesses to invest.
- (2) People to purchase housing.
- (3) People to save money.
- (4) Don't know

**Q24 For most people, the largest portion of their personal income comes from:**

- (1) Wages and salaries from their jobs.
- (2) Interest from stocks and bonds they own.
- (3) Rent paid to them from property they own.
- (4) Don't know.

**Q25 If the real gross domestic product of the United States has increased, but the production of goods has remained the same, then the production of services has:**

- (1) Increased.
- (2) Decreased.
- (3) Remained the same.
- (4) Don't know.

**Q26 If the price of beef doubled and the price of poultry stayed the same, people would most likely buy:**

- (1) More poultry and less beef.
- (2) Less poultry and more beef.
- (3) The same amount of poultry and beef.
- (4) Don't know.

**Q27** If the United States stopped importing automobiles from Country X, who would be most likely to benefit?

- (1) Automobile manufacturers in Country X.
- (2) Consumers in the United States.
- (3) Automobile manufacturers in the United States
- (4) Don't know.

**Q28** The process of forecasting an organizations future demand for, and supply of, the right type of people in the right number is called

- (1) Recruitment
- (2) Human Resource Planning
- (3) Human Capital Management
- (4) Human Resource Management

**Q29** A process that is used for identifying and developing internal people with the potential to fill key business leadership positions in the company is called

- (1) Succession planning
- (2) Investing in human resources
- (3) Highly talented personnel creation
- (4) None of the above

**Q30** Which test assesses an individual's achievement and motivational levels?

- (1) Guilford - Zimmerman Temperament Survey
- (2) Minnesota Multiphasic Personality
- (3) Thurstone Temperament
- (4) Thematic Apperception Test

**Q31**The Market Share of the companies are increased by increasing

- (1) Sales Volumes
- (2) Number of Staff
- (3) Number of Products
- (4) Profit Percentage

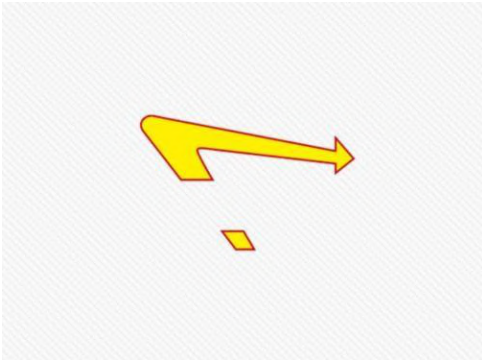
**Q32** The marketing is the art of

- (1) Product Protection
- (2) Buying Product
- (3) Selling Product
- (4) All of these

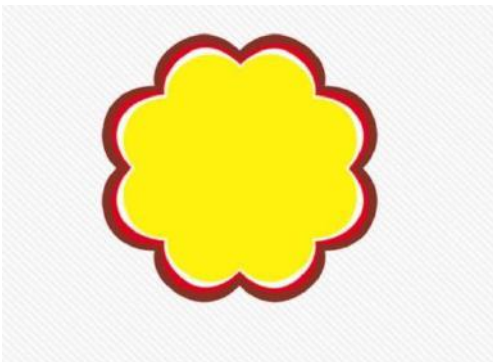
Q33 The purpose of legal procedure is to ensure that each party receives

- (1) Ongoing advice
- (2) Consistent treatment
- (3) A reasonable verdict
- (4) An indictment

Q34 Identify the logo



Q35 Identify the logo:



Q36. Identify the logo



Q37. Name this company:



Q38. Name this company:



Q39 "Badi ka Naam Zindagi" is tag line of which private sector bank?

- (1) Axis Bank
- (2) State Bank of India
- (3) HDFC Bank
- (4) ICICI Bank

Q40 Who was the founder of the Theosophical Society in India and started the Home Rule League?

- (1) Annie Besant
- (2) Acharya Narendra Dev
- (3) Lal-Bal-Pal
- (4) None of the above

# ANSWERS

## *PLEASE IDENTIFY WORDS FROM IT*

METHODOLOGY  
DISTRIBUTION  
CAPITAL  
TIME  
RESERVE  
PRODUCT  
DELEGATE  
SKILLS  
IMPROVEMENT

ORIENTATIONS  
REPORT  
COST  
FIRE  
TEAM  
EMPLOYEE  
EMOTION  
TURNOVER  
STAKEHOLDERS

AUTHORITY  
SERVICES  
MANAGEMENT  
INSURANCE  
MEDIA  
COMMUNICATION  
DIGITAL

## *CROSS WORD*

### **Vertical answers**

1. MANAGE
3. COMMUNICATION
4. PRODUCTION
5. BUSINESS
6. SALES
8. TEAM
9. MARKETING
11. CHANGE
14. ADVERTISING

### **Horizontal answers**

2. ACCOUNTANCY
7. ACTION
10. GAME
12. CONTROL
13. ORIENTATION



## QUIZ

- 1 Bombay Stock Exchange
- 2 Oligopoly
- 3 Think Different
- 4 Gazprom
- 5 Loreal
- 6 Performance Appraisal
- 7 Controller Of General Of Accounts
- 8 Gurugram, Haryana
- 9 Apple
- 10 Samsung
- 11 Nestle
- 12 10,000
- 13 Wikipedia
- 14 Market Of Government Securities
- 15 Delegation Of Authority
- 16 Manager Can Supervise Limited Number Of Subordinates
- 17 Exploration
- 18 Conveys A Sense Of Emerging Design
- 19 Mixed Method Research
- 20 Two Variables Move In Same Direction
- 21 Lower Prices And Higher Quality
- 22 An Entrepreneur
- 23 People To Save Money
- 24 Wages And Salaries From Their Jobs
- 25 Increased
- 26 More Poultry And Less Belief
- 27 Automobile Manufactures In The United States
- 28 Human Resource Planning
- 29 Succession Planning
- 30 Thematic Appreciation Test
- 31 Sales Volume
- 32 Selling Product
- 33 Consistent Treatment
- 34 IN N OUT (BURGER)
- 35 CHUPA CHUPS
- 36 HOT WHEELS
- 37 CISCO
- 38 Hewlett Packard (HP Computers)
- 39 Axis Bank
- 40 Annie Besant

## *PAINTINGS MADE BY STUDENTS OF THE DEPARTMENT OF MANAGEMENT STUDIES*

- Geetanjali
- Domita
- Ishika Gupta
- Jai Shree
- Varsha
- Aastha
- Ishika
- Aastha
- Pooja
- Paras Batra
- Mohit

## Geetanjali

*Hell is empty And all the Devils are here...#kuch to Corona*



## Domita

*Manage your stress colorfully in covid 19*



## Ishika Gupta

*A road to success : Success is not final; failure is not fatal: It is the Courage to Continue that Counts.*



## Jai Shree

*Mother nature: This picture explains the importance of a mother in the life of a kid and the whole world.*



## Varsha

*Behind every mask there is a heart*



## Aastha

*Analysis consider the positive and negative impacts of human interventions on nature and observes the way a situation changes when there is more of one thing and less another.*





## Ishika

*With the lockdown of more than a month, I felt safe and informed because corona warriors were on duty. Heartfelt thank you!*



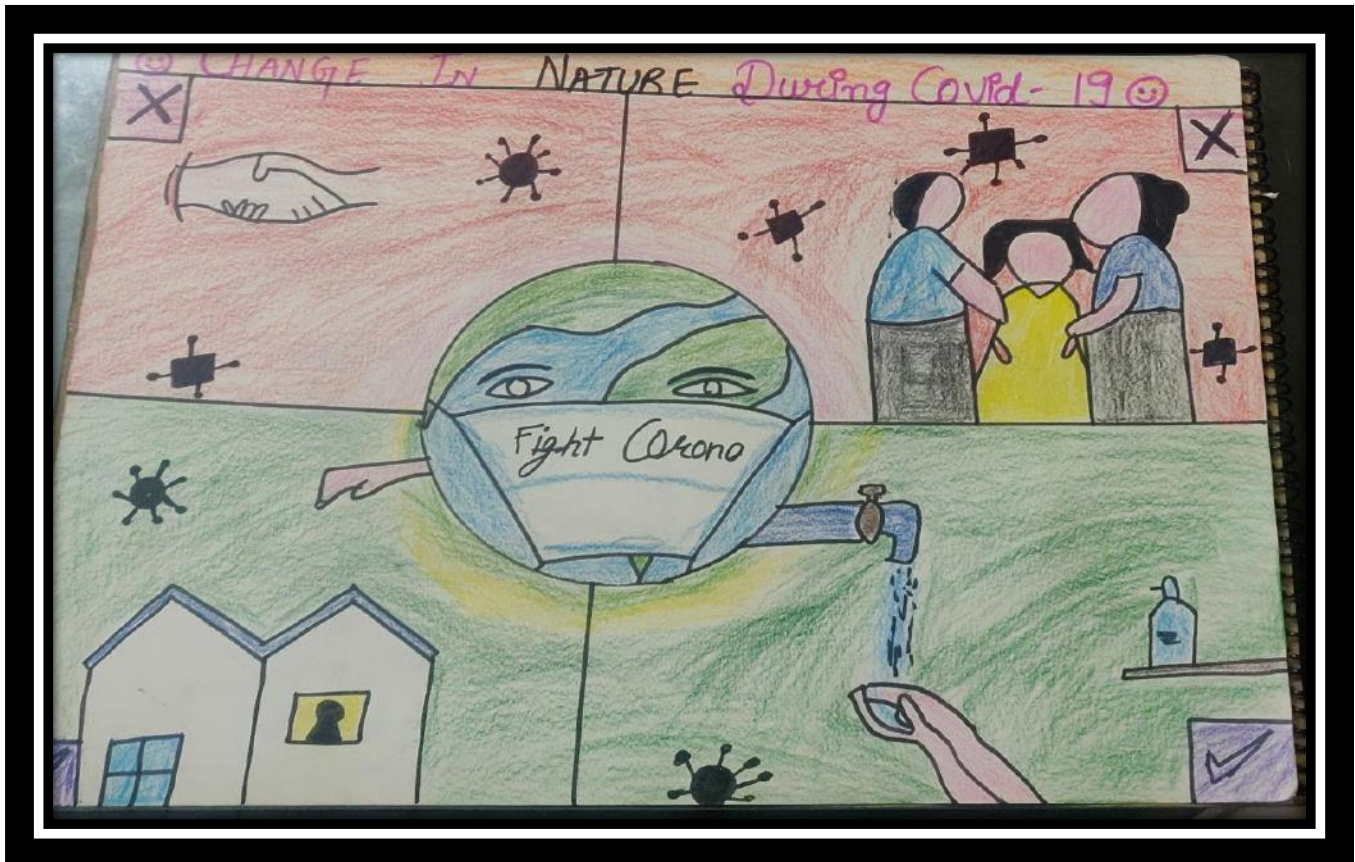
## Aastha

*How the coronavirus (Covid 19) prevented*

*Preventing the spread of germs will help protect from covid 19*

*. Wash your hands and often. Wash for at least 20 seconds with soap and water or use hand sanitizer with at least 60percent alcohol.*

*.try not to touch your eyes,nose, mouth, especially you haven't washed your hands.*



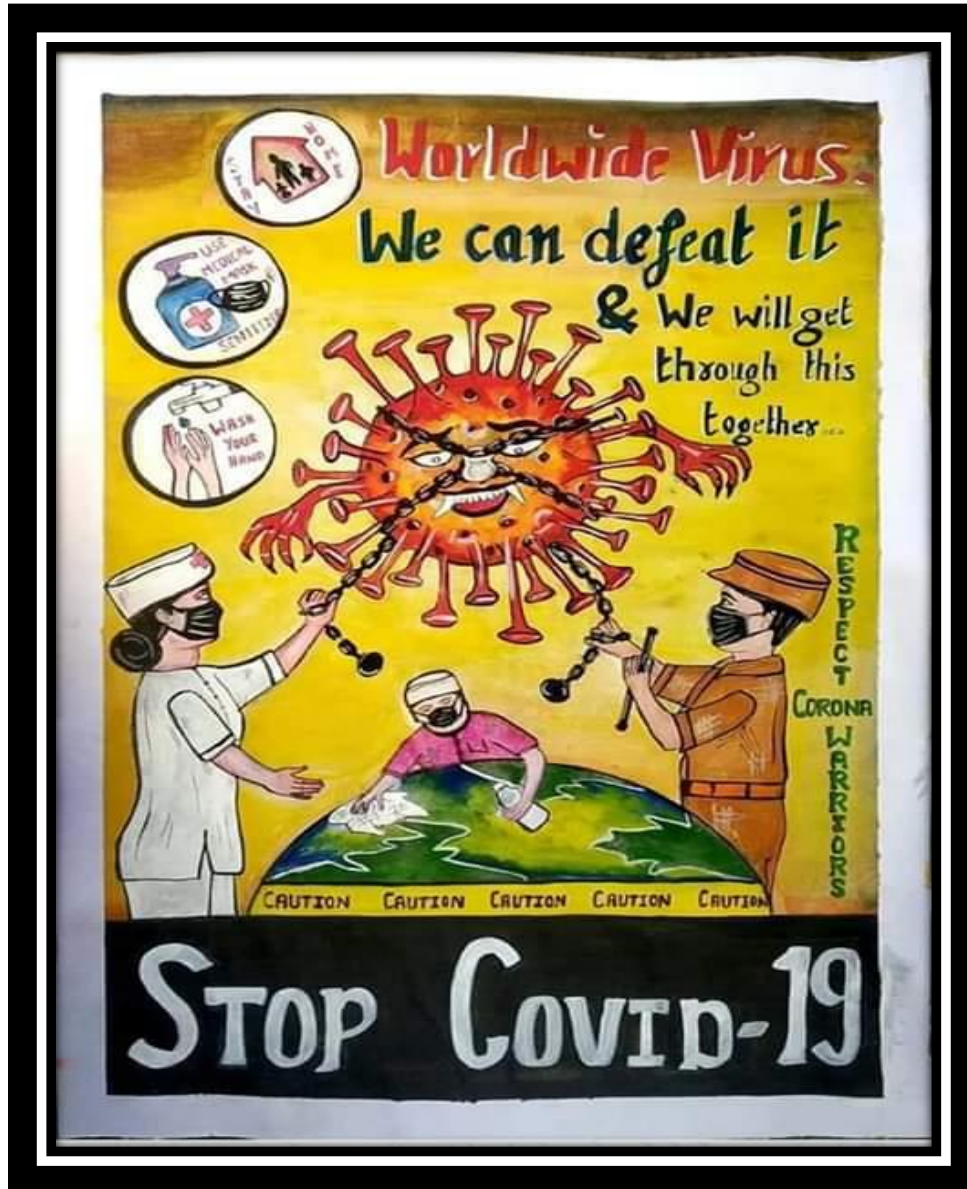
## Pooja

*Salute the courage and energy of corona warriors. Feels like God has taken avatar in form of corona warriors. Thanks!*



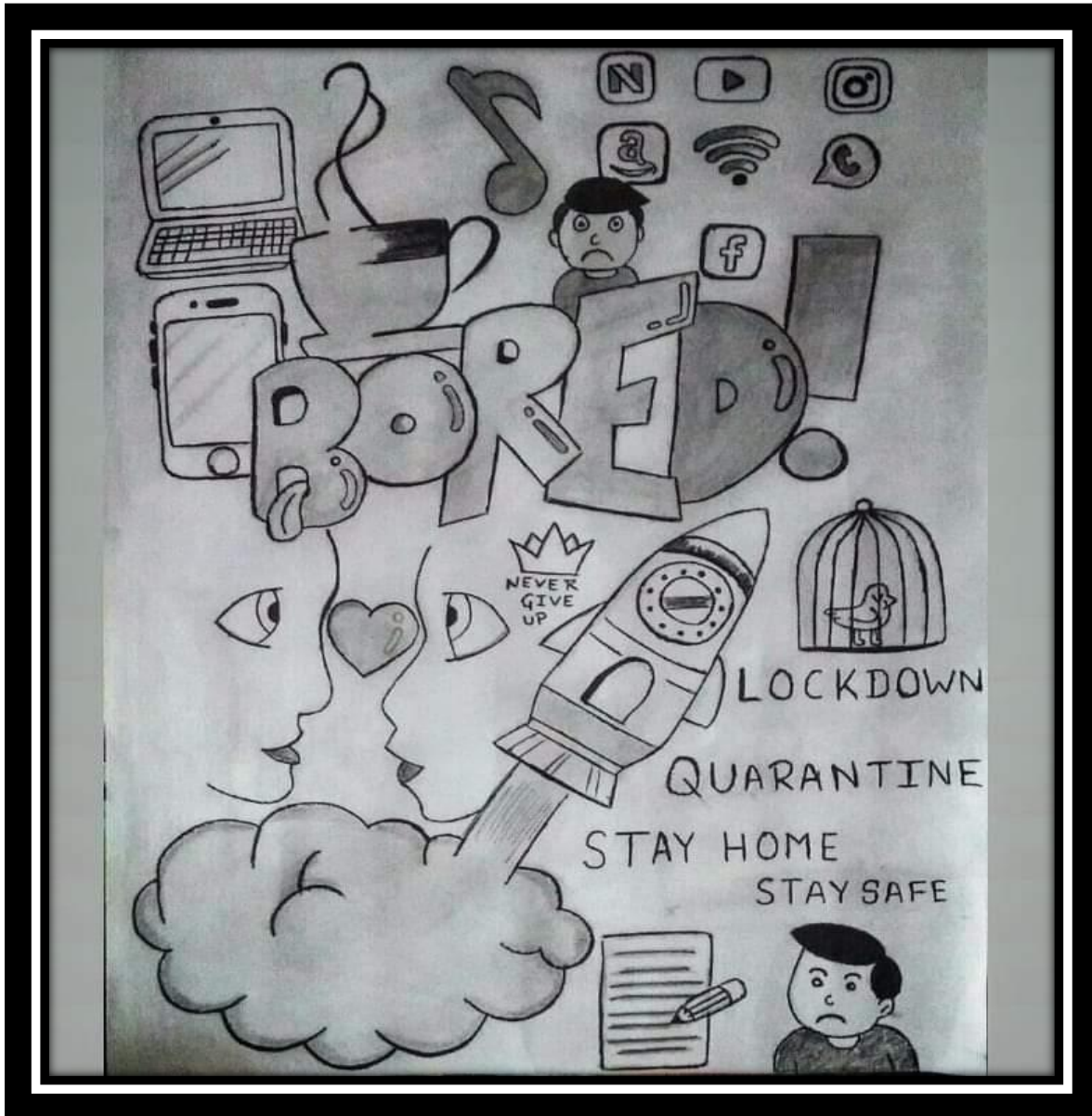
## Paras

*Safety Measures to prevent Coronavirus*



## Mohit

*“One day this will be over and we will be grateful for life in ways we never felt possible before.”*



# BEST PAINTING OF THE YEAR





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