

### Faculty Profile

<b>Faculty Name</b>	Shivani Shukla
<b>Designation</b>	Assistant Professor
<b>Qualification</b>	MBA, MCA
<b>Email</b>	<a href="mailto:Shivani.bba@piet.co.in">Shivani.bba@piet.co.in</a>
<b>Area of Interest</b>	Marketing and HR
<b>Work Experience (Total)</b>	16 years
• Teaching	16 years
• Research	Nil
• Industry	Nil
• Others	Nil
<b>Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level</b>	MBA, BBA and B.Voc, management subjects in B.tech
<b>Membership of Professional Bodies</b>	
<b>Research Publications</b>	
• Research Papers UGC-CARE	
• Research Papers SCOPUS	
• Research Papers WoS/SCI/ABDC	
• List of Publications	
<b>Book and Chapter Publications</b>	
• Books Authored published by International Publishers	
• Books Authored published by National Publishers	
• Publication of Chapter in Edited Books	
• Editor of Book by International Publishers	
• Editor of Book by National Publishers	
• Translation Work of Book	

<ul style="list-style-type: none"> <li>List of Book and Chapter Publications</li> </ul>	
<b>Patents</b>	
<ul style="list-style-type: none"> <li>Published</li> </ul>	
<ul style="list-style-type: none"> <li>List of published patent(s)</li> </ul>	
<ul style="list-style-type: none"> <li>Filed</li> </ul>	
<ul style="list-style-type: none"> <li>List of filed patent(s)</li> </ul>	
<b>PhD Guidance</b>	
<ul style="list-style-type: none"> <li>Degree Awarded</li> </ul>	
<ul style="list-style-type: none"> <li>Thesis Submitted</li> </ul>	
<b>M.Tech. Guidance</b>	
<ul style="list-style-type: none"> <li>Degree Awarded</li> </ul>	
<ul style="list-style-type: none"> <li>Thesis Submitted</li> </ul>	
<b>Research Project</b>	
<ul style="list-style-type: none"> <li>List of Research project</li> </ul>	MBA and BBA students
<b>Consultancy</b>	
<ul style="list-style-type: none"> <li>List of Consultancy</li> </ul>	
<b>Awards &amp; Honours</b>	
<ul style="list-style-type: none"> <li>List of Awards &amp; Honours</li> </ul>	
<b>Invited lectures / Resource Person/ paper presentation in Seminars/ Conferences/full paper in Conference</b>	
<ul style="list-style-type: none"> <li>International (Abroad)</li> </ul>	
<ul style="list-style-type: none"> <li>International (Within Country)</li> </ul>	2
<ul style="list-style-type: none"> <li>National</li> </ul>	2
<ul style="list-style-type: none"> <li>List of published papers</li> </ul>	
<b>Organizing National Conference/ International Conference/ FDP/STTP</b>	
<ul style="list-style-type: none"> <li>List of Conference/FDP/STTP committee</li> </ul>	

<b>Social Contributions and Sports</b>	
<ul style="list-style-type: none"><li>• <b>List of Social Contributions and Sports</b></li></ul>	