

Faculty Profile

Faculty Name	Satish Kumar
Designation	Assistant professor
Qualification	PhD*, MBA
Email	Satish.bba@piet.co.in
Area of Interest	Research Methodology & Marketing Management
Work Experience (Total)	19 Years
• Teaching	05 Months
• Research	06 Years
• Industry	19 Years
• Others	-
Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	(a) Marketing Management (b) Business Research Methods
Membership of Professional Bodies	-
Research Publications	Published papers in UGC-Care, Scopus & WoS journal
• Research Papers UGC-CARE	01 (Publication in process)
• Research Papers SCOPUS	01
• Research Papers WoS/SCI/ABDC	01
• List of Publications	-
Book and Chapter Publications	
• Books Authored published by International Publishers	-
• Books Authored published by National Publishers	-
• Publication of Chapter in Edited Books	-
• Editor of Book by International Publishers	-

• Editor of Book by National Publishers	-
• Translation Work of Book	-
• List of Book and Chapter Publications	-
Patents	
• Published	-
• List of published patent(s)	-
• Filed	-
• List of filed patent(s)	-
PhD Guidance	
• Degree Awarded	-
• Thesis Submitted	-
M.Tech. Guidance	
• Degree Awarded	-
• Thesis Submitted	-
Research Project	
• List of Research project	-
Consultancy	
• List of Consultancy	-
Awards & Honours	
• List of Awards & Honours	Best Research Paper award in Asian School of Business International Conference-01 st Feb'2020.ASBIC-2020 Sector-125, Noida (U.P)
Invited lectures / Resource Person/ paper presentation in Seminars/ Conferences/full paper in Conference	
• International (Abroad)	-
• International (Within Country)	08
• National	02

<ul style="list-style-type: none"> List of published papers 	-
Organizing National Conference/ International Conference/ FDP/STTP	-
<ul style="list-style-type: none"> List of Conference/FDP/STTP committee 	-
Social Contributions and Sports	
<ul style="list-style-type: none"> List of Social Contributions and Sports 	NCC (C) Certificate Army wing