

Faculty Profile

Faculty Name	Atul Gautam
Designation	Head & Assistant Professor
Qualification	MBA, B.Com, UGC NET, Ph. D (Pursuing)
Email	hod.bba@piet.co.in
Area of Interest	Marketing Management, Retail Marketing
Work Experience (Total)	20 Years
• Teaching	15 Years
• Research	4 Years
• Industry	5 Years
• Others	Nil
Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	BBA, MBA
Membership of Professional Bodies	Nil
Research Publications	Nil
• Research Papers UGC-CARE	Nil
• Research Papers SCOPUS	Nil
• Research Papers WoS/SCI/ABDC	Nil
• List of Publications	Nil
Book and Chapter Publications	Nil
• Books Authored published by International Publishers	Nil
• Books Authored published by National Publishers	Nil
• Publication of Chapter in Edited Books	Nil
• Editor of Book by International Publishers	Nil

• Editor of Book by National Publishers	Nil
• Translation Work of Book	Nil
• List of Book and Chapter Publications	Nil
Patents	Nil
• Published	Nil
• List of published patent(s)	Nil
• Filed	Nil
• List of filed patent(s)	Nil
PhD Guidance	Nil
• Degree Awarded	Nil
• Thesis Submitted	Nil
M.Tech. Guidance	Nil
• Degree Awarded	Nil
• Thesis Submitted	Nil
Research Project	Nil
• List of Research project	Nil
Consultancy	Nil
• List of Consultancy	Nil
Awards & Honours	Nil
• List of Awards & Honours	Nil
Invited lectures / Resource Person/ paper presentation in Seminars/ Conferences/full paper in Conference	Nil
• International (Abroad)	Nil
• International (Within Country)	Nil

• National	6
• List of published papers	Nil
Organizing National Conference/ International Conference/ FDP/STTP	Nil
• List of Conference/FDP/STTP committee	Nil
Social Contributions and Sports	Nil
• List of Social Contributions and Sports	Nil