

Faculty Profile

Faculty Name	Ashima Thakur
Designation	Assistant Professor
Qualification	MBA (HR and Marketing), B.com.
Email	Ashima.mba@piet.co.in
Area of Interest	Human Behaviour
Work Experience (Total)	Around 10 years
<ul style="list-style-type: none"> • Teaching 	5 years
<ul style="list-style-type: none"> • Research 	-
<ul style="list-style-type: none"> • Industry 	5 Years
<ul style="list-style-type: none"> • Others 	-
Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	<p>UNDERGRADUATE LEVEL:</p> <p>FUNDA MENTALS OF MANAGEMENT, MICRO AND MACRO ECONOMICS,</p> <p>HUMAN BEHAIOUR AT WORK,</p> <p>UNDERSTANDING HUMAN BEHAVIOUR,</p> <p>BUSINESS LAW,</p> <p>COMPANY LAW,</p> <p>EXPORT AND IMPORT POLICCY AND PROCEDURES.</p>
Membership of Professional Bodies	-
Research Publications	-
<ul style="list-style-type: none"> • Research Papers UGC-CARE 	<p># MANAGING FAMILY BUSINESS AND STRATEGIC MANAGEMENT AT THE GIRDHAR HANDLOOMS.</p> <p>#CHANGE IN THE OFFICE LAYOUT AND ITS REPERCUSSIONS AT ZOOMBRAIN TECHNOLOGIES.</p>
<ul style="list-style-type: none"> • Research Papers SCOPUS 	# A CASE STUDY ON FIREWORKS MARKET SCENARIO WITH SPECIAL REFERENCE TO KASHIRAM FIREWORKS LTD.

<ul style="list-style-type: none"> • Research Papers WoS/SCI/ABDC 	
<ul style="list-style-type: none"> • List of Publications 	
Book and Chapter Publications	-
<ul style="list-style-type: none"> • Books Authored published by International Publishers 	
<ul style="list-style-type: none"> • Books Authored published by National Publishers 	
<ul style="list-style-type: none"> • Publication of Chapter in Edited Books 	
<ul style="list-style-type: none"> • Editor of Book by International Publishers 	
<ul style="list-style-type: none"> • Editor of Book by National Publishers 	
<ul style="list-style-type: none"> • Translation Work of Book 	
<ul style="list-style-type: none"> • List of Book and Chapter Publications 	
Patents	-
<ul style="list-style-type: none"> • Published 	
<ul style="list-style-type: none"> • List of published patent(s) 	
<ul style="list-style-type: none"> • Filed 	
<ul style="list-style-type: none"> • List of filed patent(s) 	
PhD Guidance	-
<ul style="list-style-type: none"> • Degree Awarded 	
<ul style="list-style-type: none"> • Thesis Submitted 	
M.Tech. Guidance	-
<ul style="list-style-type: none"> • Degree Awarded 	
<ul style="list-style-type: none"> • Thesis Submitted 	
Research Project	-
<ul style="list-style-type: none"> • List of Research project 	
Consultancy	-
<ul style="list-style-type: none"> • List of Consultancy 	
Awards & Honours	-

<ul style="list-style-type: none"> List of Awards & Honours 	
Invited lectures / Resource Person/ paper presentation in Seminars/ Conferences/full paper in Conference	-
<ul style="list-style-type: none"> International (Abroad) 	
<ul style="list-style-type: none"> International (Within Country) 	
<ul style="list-style-type: none"> National 	
<ul style="list-style-type: none"> List of published papers 	
Organizing National Conference/ International Conference/ FDP/STTP	-
<ul style="list-style-type: none"> List of Conference/FDP/STTP committee 	
Social Contributions and Sports	-
<ul style="list-style-type: none"> List of Social Contributions and Sports 	