

Name of Faculty	Manish Gulyani		
Discipline	Management (MBA)		
Semester	1st Semester (I)		
Subject	MANAGERIAL ECONOMICS (MBA-102)		
Lectures Required	Topic (Including Assignment/Test)	Practical	Assignment/Test)
3	Nature and Scope of Managerial Economics	N/A	N/A
	Basic concept of economics used in Managerial Decision Making		
3	Objectives of Firm :- Wealth ,Profit and Sales Maximization	N/A	Assignment-I on Concepts of Nature & Scope of Economics
1	<b>Revision &amp; Problem Solving Session</b>		
3	Demand Function Introduction , Types of Demand, Determinants	N/A	N/A
	Law of Demand with assumption & exemptions		
	Movement along Demand Curve and Shift of the Demand Curve		
1	<b>Case Study - Demand Forecasting (1st Activity)</b>		
3	Elasticity Of demand (Introduction) and Degrees	N/A	N/A
	Price Elasticity of Demand		
	Income Elasticity of Demand		
	Cross Elasticity of Demand & Significance		
	Importance of Elasticity of Demand in Price Determination		
1	<b>Class Test - Theory of Demand</b>		
3	Consumer Equilibrium Utility		Assignment-II on Elasticity of Demand
	Indifference Curve approach		
	Relation between TU & MU		
1	<b>Activity - High Order Thinking Skills (2nd Activity)</b>		
2	Price ,Income and Substitution effects	N/A	N/A
2	Fundamentals of Demand estimation ,Demand Forecasting	N/A	N/A
1	<b>Class Test - Consumer Equilibrium</b>		
3	Short run production Function	N/A	N/A
	Long run production Function		
2	Cost curve and economics of scale	N/A	N/A
5	Introduction of Main forms of Market	N/A	N/A
	Price and output determination under perfect Competition		
	Price determination under monopoly		
	Price and output determination under Monopolistic Competition(case study)		
3	National Income (Alternative concept)	N/A	N/A
	Methods and determination of National Income		
2	<b>Activity - RBI OF MONETARY POLICY (3rd Activity)</b>		
3	Inflation :-Meaning, Types, Methods	N/A	N/A
	Monetary Policy :- Objectives, Instruments		
	Fiscal Policy :- Objectives , Instruments		
2	Currency Flow	N/A	N/A
	Exchange Rate Determination		
2	Problem Solving Session of National Income	N/A	N/A
	Difficulty Measuring in National Income		
	University Question Paper Discussion		