

Name of Faculty	Chankel Pasricha		
Discipline	Management (MBA)		
Semester	Third Semester (III)		
Subject	CREATIVITY AND NEW VENTURE ED-302		
Lectures Required	Topic (Including Assignment/Test)	Practical	Assignment/Test)
5	Introduction to the subject Entrepreneurial skills Types of start ups Entrepreneur as a career option	N/A	N/A
2	Venture funding (First Activity)		
8	Leader vs manager Dynamics of leadership New ideas depiction Blocks to creativity International Entrepreneurship Creativity Techniques	N/A	Assignment-I Entrepreneurial Skills
2	Crossword brand game (Second Activity)		
5	Opportunity mapping Principle leaders Business opportunities with special reference to Indian economy	N/A	N/A
2	Case Study		
7	Assessing business potential Creativity in start ups Innovation creation and shaping Innovation recognition and sources Morphological analysis	N/A	Assignment-II Opportunity Mapping
2	(Case study: Sanitizer)		
2	Revision & Problem Solving Session		