



**PANIPAT INSTITUTE OF
ENGINEERING & TECHNOLOGY**

(Approved by AICTE, New Delhi & Affiliated to Kurukshetra University, Kurukshetra)

**One Week (16th July - 22nd JULY 2020)
FACULTY DEVELOPMENT PROGRAMME**

INNOVATIVE APPROACHES IN MANAGEMENT TEACHING



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Organized by:
Department of Management Studies

ABOUT THE INSTITUTE

Panipat Institute of Engineering and Technology is run by Vidhyapeeth Education Trust. The institute is affiliated to Kurukshetra University, Kurukshetra, and approved by AICTE, Govt. of Indian. The main aim of the institute is to promote academic growth by offering Diploma, Undergraduate and Postgraduate programmes in management, engineering and pharmacy. The academic program reflects the institute's commitment to stay in tune with the expanding frontiers of knowledge worldwide.

ABOUT THE DEPARTMENT

Department of Management Studies is focused to offer a unique learning environment that nurtures students to develop them into globally competent leaders who are known for their critical thinking and innovativeness. We aim towards nurturing ethical leaders who are having a high sense of social responsibility and understanding of the dynamics of the business environment. They are to be IT-enabled leaders who can apply their skills to solve the complexity of the business and inculcated with application-oriented learning so as to foster Entrepreneurship for National development.

OVERVIEW

Effective teaching involves a careful balancing of a variety of critical aspects that are essential to foster the development of skills, dispositions, and understanding among students. Apart from being well versed in technical knowledge and skills associated with their subject matter, it is essential that teachers must always remain aware of the ethical dimensions of their profession during their interaction with students. Since teachers have to cater to a wide range of human needs and conditions and simultaneously adjust their teaching methods to the fast-changing social, technological and business landscape, it is imperative that they master a repertoire of instructional methods and strategies, yet remain critical and reflective about their practices.

OBJECTIVE

To develop an innovative mindset among the Faculty members.

EXPECTED OUTCOMES

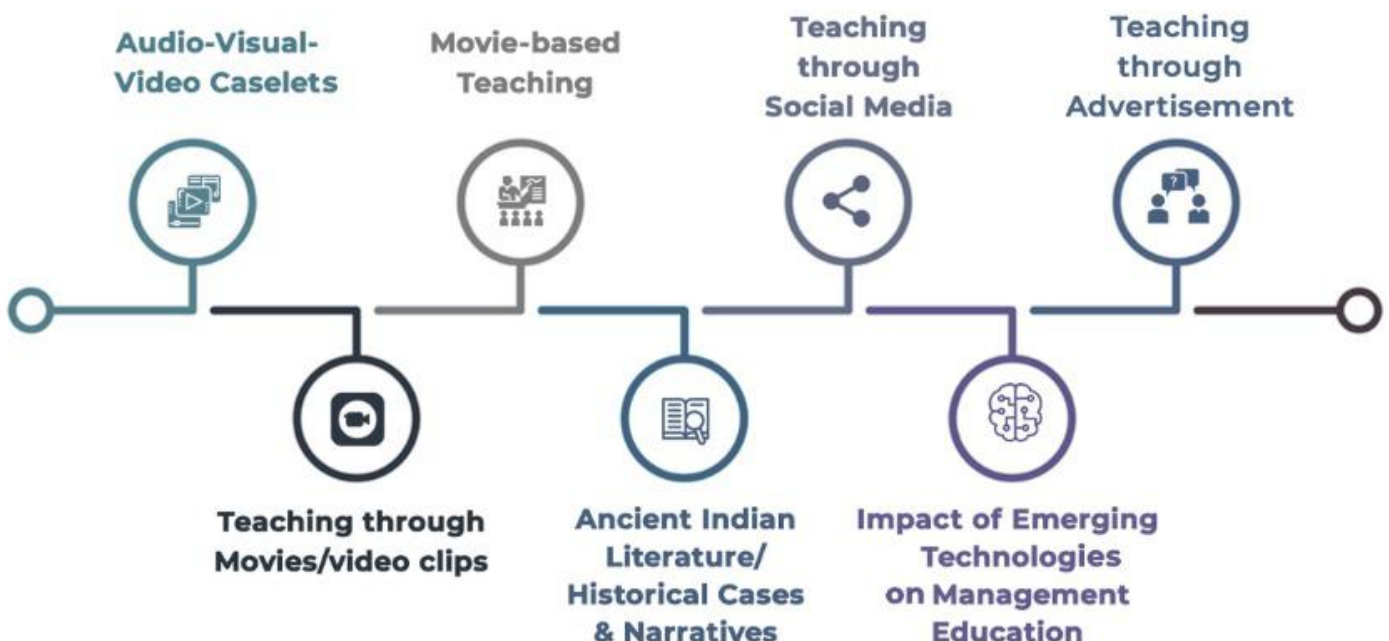
1. The faculty will be able to develop the applications for the concerned concept delivered.
2. It will make the teaching-learning process more productive, effective and student centric.

CERTIFICATE OF PARTICIPATION

E-certificate of participation will be provided to all the registered candidates who will attend the programme.

DATE	VENUE	LAST DATE	PROGRAMME FEE
16 th July 2020 to 22 nd July 2020	MS Teams	The registration process will be closed on 14 th July 2020	No Registration Fee

COVERAGE



PEDAGOGY



SCHEDULE

DATE	SESSION	SESSION DETAILS	RESOURCE PERSON
July 16 th , 2020	Morning (10:00AM - 10:30AM)	Inaugural Session	
	Morning (10:30AM - 12:00Noon)	Impact of Emerging Technologies on Management Education: Machine Learning & AI	Prof. Shakti Kumar
	Evening (2:00PM - 3:30PM)	Experiential Learning	Prof. Suresh Kumar Bedi
July 17 th , 2020	Morning (10:30AM - 12:00Noon)	Emerging Technology and Management	Prof. Vijay A Athavale
	Evening (2:00PM - 3:30PM)	Ancient Indian Literature/ Historical Cases and Narratives	Dr. Akhilesh Kumar Mishra
July 20 th , 2020	Morning (10:30AM - 12:00Noon)	Teaching through Social Media and Advertisement	Dr. Saurabh Garg
	Evening (2:00PM - 3:30PM)	Teaching through Movies/video clips	Prof. R C Sharma
July 21 st , 2020	Morning (10:30AM - 12:00Noon)	Innovative Approaches in Teaching of Marketing	Prof. Sanjiv Mittal
	Evening (2:00PM - 3:30PM)	Management Teaching: The Past, Present and the Future	Prof. Balram Swamy
July 22 nd , 2020	Morning (10:30AM - 12:00Noon)	Audio-Visual-Video Caselets	Dr. Himanshu Jain
	Evening (2:00PM - 3:30PM)	Valedictory Session	

 [Click here for Registration](#)

