

**PANIPAT INSTITUTE OF ENGINEERING AND TECHNOLOGY
PANIPAT**

**DEPARTMENT OF BUSINESS ADMINISTRATION
COURSE PLAN**

Name: -Namita

Subject Name: - Understanding Human Behaviour

Branch/Semester: -3rd Sem

Subject Code:- BBA-201

Sr. No.	Lecture No.	Topics To Be Covered	Planned on	Covered On	Remarks
1	L 1	Human Behaviour Introduction Nature, concept	17-Jul		
2	L 2	Human Behaviour- Subject clarification	18-Jul		
3	L 3	Introduction Understanding Human Behaviour	24-Jul		
4	L 4	Meaning; Understanding Human Behaviour	25-Jul		
5	L 5	Approaches for studying Human Behaviour: Behavioural Approach	31-Jul		
6	L 6	Cognitive Approach	1-Aug		
7	L 7	Cognitive Approach	5-Aug		
8	L 8	Cognitive Approach	7-Aug		
9	L 9	Psychoanalytic Approach	8-Aug		
10	L 10	Psychoanalytic Approach	9-Aug		
11	L 11	Personality-Nature and Meaning	12-Aug		
12	L 12	Theories of personality- Trait Theory	14-Aug		
13	L 13	Theories of personality	19-Aug		
14	L 14	Theories of personality	21-Aug		
15	L 15	Psychoanalytic Theory	22-Aug		
16	L 16	Psychoanalytic Theory	26-Aug		
17	L 17	Social learning Theory	28-Aug		
18	L 18	Social learning Theory	29-Aug		
19	L 19	Emotions- Nature and Meaning	2-Sep		
20	L 20	Emotions- Nature and Meaning	4-Sep		
21	L 21	Physiological responses in emotions	5-Sep		
22	L 22	Physiological responses in emotions	9-Sep		
23	L 23	Physiological responses in emotions	11-Sep		

24	L 24	Physiological responses in emotions	12-Sep		
25	L 25	Revision	16-Sep		
26	L 26	Theories of emotions	18-Sep		
27	L 27	Theories of emotions	19-Sep		
28	L 28	Theories of emotions	25-Sep		
29	L 29	Motivation-Nature and Meaning	26-Sep		
30	L 30	Motivation-Nature and Meaning	30-Sep		
31	L 31	Maslow's hierarchy of needs	3-Oct		
32	L 32	Maslow's hierarchy of needs	7-Oct		
33	L 33	Theory X and Y	9-Oct		
34	L 34	Theory X and Y	14-Oct		
35	L 35	Perception-Nature and Meaning,	16-Oct		
36	L 36	Laws of Perceptual Organization, Attention and Perception	17-Oct		
37	L 37	Learning-Nature and Meaning	24-Oct		
38	L 38	Theories of learning, Memory and Forgetting	30-Oct		
39	L 39	Operant conditioning,	4-Nov		
40	L 40	Revision	7-Nov		