

**PANIPAT INSTITUTE OF ENGINEERING AND TECHNOLOGY
PANIPAT**

**DEPARTMENT OF BUSINESS ADMINISTRATION
COURSE PLAN**

Name: -Vikas Deswal

Subject Name: - Micro Business Environment

Branch/Semester: - 3rd

Subject Code:-BBA-202

Sr. No.	Lecture No.	Topics To Be Covered	Planned on	Covered On	Remarks
1	L 1	Introduction of syllabus	16/07/2019		
2	L 2	Correlation of subject with management stream	18/07/2019		
3	L 3	Business Environment-Concept	24/07/19		
4	L 4	Business Environment- nature and significance	29/07/19		
5	L 5	Group Discussion and Question Answer session.	30/07/19		
6	L 6	Factors affecting Business Environment	5/08/19		
7	L 7	Economic environment affecting business	6/08/19		
8	L 8	Social environment affecting business	7/08/19		
9	L 9	Group Discussion and Question Answer session.	12/08/19		
10	L 10	Political environment affecting business	13/08/19		
11	L 11	Types of Business Environment	14/08/19		
12	L 12	Environment Scanning	19/08/19		
13	L 13	Risk in Business Environment	20/08/19		
14	L 14	Group Discussion and Question Answer session.	21/08/19		
15	L 15	Economics System	26/08/19		
16	L 16	Characteristics and features of Capitalism	27/08/19		
17	L 17	Characteristics and features of socialism economy	28/08/19		
18	L 18	Characteristics and features of Mixed economy	03/09/19		
19	L 19	Introduction of Economy planning	04/09/19		
20	L 20	Introduction of Economy planning-continued	09/09/19		
21	L 21	Group Discussion and Question	10/09/19		

		Answer session.			
22	L 22	Introduction of Economy planning objective	11/09/19		
23	L 23	Strategy and problem of Economy planning	16/09/19		
24	L 24	Impact of Economic Planning	17/09/19		
25	L 25	Economic role of Government:Regulatory role	18/09/19		
26	L 26	Promotional role of Government in Economic Development	24/09/19		
27	L 27	Group Discussion and Question Answer session.	25/09/19		
28	L 28	Entrepreneurial role of Government in Economic Development	30/09/19		
29	L 29	Planning role of Government in Economic Development	1/10/19		
30	L 30	Economic Role of Government:Case Study	7/10/19		
31	L 31	Study on constitutional Environment	9/10/19		
32	L 32	Correlation of business with Environment	14/10/19		
33	L 33	Concept, rational and dimensions of Social responsibility of Business	15/10/19		
34	L 34	Professionalisation and business ethics	16/10/19		
35	L 35	Introduction to MRTP Act.	21/10/19		
36	L 36	Competitive Environment of Business with Reference to MRTP Act	23/10/19		
37	L 37	Introduction to Competitive Act.	30/10/19		
38	L 38	Competitive Environment of Business with Reference to Competitive Act	4/11/19		
39	L 39	Group Discussion and Question Answer session.	5/11/19		
40	L 40	Group Discussion and Question Answer session	11/11/19		