

<b>Name of Faculty</b>	<b>Dr. Akhilesh Kumar Mishra</b>		
<b>Discipline</b>	<b>Department of Management Studies</b>		
<b>Semester</b>	<b>Forth Semester (IV)</b>		
<b>Subject</b>	<b>Corporate Social Responsibility and Sustainability (MBA-402)</b>		
<b>Lectures Required</b>	<b>Topic (Including Assignment/Test)</b>	<b>Practical Day</b>	<b>Topic (Including Assignment/Test)</b>
<b>1</b>	Definition- Evolution	<b>N/A</b>	
<b>1</b>	Case Study	<b>Ist</b>	<b>CSR in Tata Motors and Nestle</b>
<b>2</b>	Need for CSR: Theoretical perspectives	<b>N/A</b>	
<b>2</b>	Corporate citizenship-Business practices		
<b>3</b>	Strategies for CSR-Challenges and implementation		
<b>1</b>	Case Study	<b>IIInd</b>	<b>A Case on CSR in HUL</b>
<b>2</b>	Evolution of corporate governance	<b>N/A</b>	
<b>1</b>	Governance practices and regulation		
	Case Study	<b>IIIrd</b>	<b>A Study of Failure at Satyam Computer</b>
<b>1</b>	Structure and development of boards	<b>N/A</b>	
<b>2</b>	Role of capital market and government		
<b>1</b>	Governance ratings		
<b>2</b>	Future of governance- innovative practices		
<b>2</b>	Case studies with lessons learnt		
<b>3</b>	Sustainability: Meaning and Scope- Corporate Social Responsibility and Corporate Sustainability		
<b>1</b>	Sustainability Terminologies and Meanings		
<b>1</b>	Case Study	<b>IVth</b>	<b>Glaxosmithkline-CSR Through Innovation &amp; Research</b>

1	Why is Sustainability an Imperative	N/A	
1	Sustainability Case Studies		
1	Triple Bottom Line (TBL)		
1	Corporate Sustainability Reporting Frameworks		
1	Global Reporting Initiative Guidelines		
1	Case Study	Vth	Suzlon Foundation
1	National Voluntary Guidelines on Social	N/A	
2	Environmental and Economic Responsibilities of Business		
1	International Standards-Sustainability Indices		
	Assignment	N/A	
1	Principles of Responsible Investment		
1	Challenges in Mainstreaming		
1	Sustainability Reporting-Sustainability Reporting Case Studies		
	Group Presentation		