

Name of Faculty	Mohan Thakral		
Discipline	Department of Management Studies		
Semester	Fourth Semester (IV)		
Subject	Behavioral Finance (FM-403)		
Lectures Required	Topic (Including Assignment/Test)	Practical Day	Topic (Including Assignment/Test)
2	Introduction: ,Meaning	N/A	N/A
	Nature		
	Scope		
	History of Behavioural Finance		
3	Comparison between Behavioural Finance and Conventional Finance	1st	Class room activity to understand the Behavioral finance
3	Expected Utility, Non-Expected Utility and classical probability theory: An Overview.	N/A	N/A
2	Case Study	2nd	Behavioral finance at JP Morgan
	Psychology of Investor's: Beliefs,Attitude	N/A	N/A
2	Learning, Herding, Momentum,Biases and Heuristics		
3	Over-confidence and optimism, winner's curse, Bubbles, advertising to investor's, over reaction and under reaction and cross-cultural behavior		
2	Case Study	3rd	H partner and Six flags

	Preferences: Framing		
3	Prospect Theory and violation of Expected utility	N/A	N/A
3	Mental Accounting, Prospect Theory and attention	4th	Class Activity to understand prospect theory
3	Saving Behavior. Anomalies: Accounting Based Anomalies		
2	Calendar Anomalies, Attention based anomalies: Value v/s Growth, size, equity premium, myopia	N/A	N/A
2	Behavioural Corporate Finance: Introduction, limits of Arbitrage, aggregation.		
	Case Study	5th	Hello Wallet
3	Contemporary issues in Behavioural Finance	N/A	N/A