


| Name of Faculty | |
|------------------------|---|
| Designation : | Assistant professor |
| Qualification : | MBA, B.Com |
| Area of Interest : | Human Resource Management and Marketing Management |
| Phone No. : | +91 9816461622 |
| Email : | Ashima.mba@piet.co.in |
| |  Picture |

Faculty Profile

Faculty Name: Ashima Thakur

Designation: Assistant Professor

Qualification: B.Com, MBA

Current Address: # 2740, Second Floor, F Block, Omaxe City- Sonipat.

Phone 1 (office): +91 98164 61622

Phone 2 (office):

Email: ashima.mba@piet.co.in

Area of Interest: Human Resource management and Marketing management.

Experience: 7 years

- **Teaching :** 3 YEARS , 2 MONTHS
- **R & D Organization / Industry :** 3 YEARS, 10 MONTHS

Other:

Research Publications

1. Journals:

1. International:
2. National:

2. Conference / Seminar / Symposia etc.:

1. International:
2. National:

3. Books / Monographs / Manuals (including year & publisher):

4. Professional Membership:

Main Courses Taught:

P.G. : Marketing management, Industrial marketing , Advertising Management, Management process and organizational behaviour, Training and performance management.

U.G.: Principles of management, Organization Behaviour, Human behaviour at work.

Publications: