

**PANIPAT INSTITUTE OF ENGINEERING AND TECHNOLOGY
PANIPAT**

**DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING
COURSE PLAN**

Name: - Shivani Shukla

Subject: - Business Intelligence and Entrepreneurship

Branch/Semester: - CSE / 3rd Sem.

Subject Code:-BIE -HM-902A

Sr. No.	Lecture No.	Topics To Be Covered	Planned on	Covered On	Remarks
1	L 1	Entrepreneurship: Concept and Definitions	18/07/2019		
2	L 2	Classification and Types of Entrepreneurs	19/07/2019		
3	L 3	Classification and Types of Entrepreneurs	22/07/2019		
4	L 4	Entrepreneurship and Economic Development	25/07/2019		
5	L 5	Entrepreneurial Competencies	26/07/2019		
6	L 6	Factor Affecting Entrepreneurial Growth – Economic Factors	29/07/2019		
7	L 7	Factor Affecting Entrepreneurial Growth – Non-Economic Factors	01/08/2019		
8	L 8	Entrepreneurial Training	02/08/2019		
9	L 9	Traits/Qualities of an Entrepreneur.	05/08/2019		
10	L 10	EDP programmes	08/08/2019		
11	L 11	Intrapreneur	09/08/2019		
12	L 12	Manager Vs. Entrepreneur	12/08/2019		
13	L 13	Case studies on Entrepreneur	15/08/2019		
14	L 14	Assignment and presentations	16/08/2019		
15	L 15	Revision	19/08/2019		
16	L 16	Test	22/08/2019		
17	L 17	Opportunity / Identification and Product Selection	23/08/2019		
18	L 18	Entrepreneurial Opportunity Search and Identification	26/08/2019		
19	L 19	Criteria to Select a Product	29/08/2019		
20	L 20	Conducting Feasibility Studies	30/08/2019		
21	L 21	Project Finalization	02/09/2019		
22	L 22	Sources of Information	05/09/2019		
23	L 23	Conducting Marketing Research	06/09/2019		
24	L 24	Industry Analysis and Competitor	09/09/2019		

		Analysis			
25	L 25	Market segmentation and positioning	12/09/2019		
26	L 26	Marketing mix and export marketing	13/09/2019		
27	L 27	Project Report Preparation; Specimen of Project Report	16/09/2019		
28	L 28	Methods of Project Appraisal	19/09/2019		
29	L 29	Project Planning and Scheduling using Networking Techniques of PERT / CPM	23/09/2019		
30	L 30	Project Planning and Scheduling using Networking Techniques of PERT / CPM	26/09/2019		
31	L 31	Revision	27/09/2019		
32	L 32	Test	30/09/2019		
33	L 33	Small Enterprises and Enterprise Launching Formalities : Definition of Small Scale; Rationale; Objective; Scope	03/10/2019		
34	L 34	Role of SSI in Economic Development of India	04/10/2019		
35	L 35	SSI; Registration; NOC from Pollution Board; Machinery and Equipment Selection	07/10/2019		
36	L 36	NOC from Pollution Board; Machinery and Equipment Selection	10/10/2019		
37	L 37	MSME's definition Significance , schemes challenges	11/10/2019		
38	L 38	MSME's definition Significance , schemes challenges	14/10/2019		
39	L 39	Revision	17/10/2019		
40	L 40	Test	18/10/2019		
41	L 41	Role of Support Institutions and Management of Small Business : Director of Industries; DIC	25/10/2019		
42	L 42	SIDO; SIDBI	30/10/2019		
43	L 43	Small Industries Development Corporation (SIDC); SISI	01/11/2019		
44	L 44	NSIC; NISBUD; State Financial Corporation SIC	04/11/2019		
45	L 45	Special issues for entrepreneurs	07/11/2019		
46	L 46	Private / Public company formation requisites	08/11/2019		
47	L 47	Intellectual property rights (IPR)	11/11/2019		
48	L 48	Patent copyright and Trademarks	14/11/2019		
49	L 49	Revision	15/11/2019		
50	L 50	Test	18/11/2019		