

**One Day  
WORKSHOP  
ON  
PATHWAY TO  
STATISTICAL ANALYSIS**

**Jan 12, 2019 (Saturday)**



**Organized By  
Department of Management Studies  
Panipat Institute of Engineering  
& Technology  
Pattikalyana, Samalkha-132102  
[www.piet.co.in](http://www.piet.co.in)**





## RESOURCE PERSON

Dr. Neeraj Kaushik

Associate Prof. & Head

Department of Business Administration

N.I.T Kurukshetra, India

He has more than 15 years of experience of research & teaching in the field of marketing research, research methodology etc. He is well versed with SPSS, AMOS and other research tools. He is the reviewer and editor of various journals. He was the visiting faculty of IIM Rohtak and IIM Lucknow (Noida Campus). Dr Kaushik has contributed acclaimed publications in reputed journals both National and International. He has conducted more than 200 workshops on "Research Methodology with software applications"

## WORKSHOP OBJECTIVES

1. This workshop is useful for faculty members, doctoral scholars and Industry Researchers from social science discipline who are proactive in gaining some insights for primary or market research.
2. Gain exposure for creating new approaches and solve research problems.
3. To encourage the research orientation of keen researchers in discipline of marketing, human resource management, finance and allied areas.

## WHO CAN PARTICIPATE

Research scholars, professionals from industry and academicians from technical/ management streams are eligible to participate

## CERTIFICATION

All participants will be awarded Certificate of Participation.

## ABOUT PIET

Panipat Institute of Engineering and Technology is run by Vidhyapeeth Education Trust. The Institute is affiliated to Kurukshetra University, Kurukshetra and approved by AICTE, Govt. of India. The main aim of the Institute is to promote academic growth by offering, Undergraduate and Postgraduate programmes in Engineering and Management. The academic program reflects the Institute's commitment to stay intune with the expanding frontiers of .knowledge and research As part of its drive to being a world-class organization, PIET is currently involved in enhancing the canvas of its internal and external competencies in terms of people and resources. Interaction with industry leaders, practitioners and professionals takes several forms in the Management Department of PIET.

## ABOUT DEPARTMENT

Department of Management Studies was established in retort to the mounting need that was felt for nurturing imminent managers who could efficiently manage worldwide growing industries. The program is premeditated to aid students formalize ideas and gaze at them logically. A combination of rigorous research-based curriculum with an emphasis on real-life applications and the experiential knowledge pushes students to discover practical business solutions using the modus operandi that develop in and outside classroom during course duration. Our mission is to offer a unique learning environment which nurtures students across nations so as to develop them into world class managers, entrepreneurs, innovators and leaders.

## ORGANIZING COMMITTEE

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### Workshop Convener:

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